

- (iv) encourage equitable participation by, and reflection of, aboriginal peoples, cultural minorities and women in culture and communications programming and employment;
- (v) encourage integrated policy planning among all federal departments to ensure that they are aware of their responsibilities with respect to culture and communications;
- (vi) encourage international development of Canadian culture and communications; and
- (vii) encourage partnerships with other levels of government, the private sector, and Canada's cultural and communications communities.

**RECOMMENDATION No. 4** — The Committee recommends that, to enhance intergovernmental collaboration in combined efforts to fulfil the cultural aspirations of all Canadians, the Government of Canada take a leading initiative with Ministers of Culture and Communications to develop over time a documented framework for planning and action among all levels of government to be institutionalized as a Canada Cultural Accord.

**RECOMMENDATION No. 5** — The Committee recommends that, as an investment in the future of our Canadian society and in support of the growth potential of cultural industries, both domestically and internationally, the Government of Canada target an increase in its current budget investments in culture and communications in the order of five percent annually over the next five years.

**RECOMMENDATION No. 6** — The Committee recommends that the Government of Canada initiate a comprehensive strategy of incentives to encourage and motivate high levels of philanthropy and volunteerism in support of cultural activities in Canada.

**RECOMMENDATION No. 7** — The Committee recommends that the Government of Canada initiate and co-sponsor, with other levels of government and the private sector, a national campaign to promote increased public knowledge and awareness of, and participation and pride in, Canada's diverse cultural values and activities.

**RECOMMENDATION No. 8** — The Committee recommends that the Government of Canada review the mandate of the Canada Council, with a view to strengthening its role in support of Canadian cultural objectives; further, that federal funding for the Canada Council be made consistent with its mandate.