

FESTIVAL OF CANADA, NEW YORK

Canada and the United States joined hands at the opening of an impressive display of Canadiana on April 18 at the Roberson Center for the Arts and Sciences, Binghamton, New York. Conceived by Mr. and Mrs. Keith Martin, the energetic director and assistant director of the Center, the "Festival of Canada", which was opened officially by Mr. Bruce Rankin, Consul General of Canada, will continue until June 13.

On display at the Center are selected paintings, prints, articles of furniture and examples of the decorative arts of early Canada. The Group of Seven is represented, and there is an exhibit of contemporary paintings and sculpture. Visitors to the festival will also see the work of 21 Canadian artist-craftsmen and a display of Eskimo art and Indian artifacts. During the next two months, in addition to the various exhibits, the Center will present musical and dramatic performances by Canadian groups as well as films, seminars and lectures.

The comprehensive nature of the exhibits reflects the co-operation and assistance provided to the Roberson Center by the Montreal Museum of Fine Arts, the National Gallery of Canada, the Royal Ontario Museum, the Toronto Dominion Bank, the Pollock Galleries of Toronto, by other Canadian donors and by the Canadian Consulate General, New York, which arranged for the provision of display by various government agencies and for the series of films programs planned with the assistance of the National Film Board of Canada.

CLC AIDS INTERNATIONAL DEVELOPMENT

The Canadian Labour Congress is embarking on a worker-education program in developing countries as part of its international co-operation policy, according to Donald MacDonald, President of the Congress. The Human Resources Development Program, which will cost the CLC \$215,000 this year, includes two major programs in Africa, one in Latin America and one in the Caribbean, as well as a number of smaller courses in these same areas.

The proposed seminars will deal mainly with the organization, development and operation of co-operatives. Subjects of future courses will be based on proposals from trade union centres in the countries concerned.

Mr. MacDonald declared that he was particularly pleased with the choice of this year's curriculum. "Co-operatives are the ideal way of promoting individual and social development as well as economic progress. They are probably the best approach to helping people help themselves," he said.

The program is financed by the international activities fund of the CLC, made up of regular

voluntary contributions by many of the 1,700,000 members of the affiliated unions; additional funds are being made available by the Canadian International Development Agency under its matching-grant formula. The money will be used to provide everything necessary for the successful completion of the program, including transportation, lodging, tuition and books for the students attending the seminars.

CANADIAN TRAVEL SURVEY

Mr. Jean-Luc Pepin, Minister of Industry, Trade and Commerce, recently announced that a major survey of Canadian travel, which began at the end of March, was the most comprehensive of its kind ever undertaken by the Federal Government. It is being conducted by the Dominion Bureau of Statistics for the Office of Tourism of the federal Department of Industry, Trade and Commerce.

Some 12,500 Canadian residents, representative of every province and territory, will be asked to record details of every trip they take during 1971 for the purpose of compiling a complete picture of when, where and how they travel and what they spend on transportation, accommodation, food, entertainment and other services.

"Tourism is an important factor in the Canadian economy," Mr. Pepin said, "but we still do not know enough about its economic impact. We know that travel in Canada by non-residents is our second largest source of foreign exchange, yielding a total of about \$1.2 billion in 1970, about 6.7 per cent of our total export income. However, the economic value of domestic travel by Canadian residents has never been accurately measured. Until this is done, the Canadian tourism industry cannot realistically plan its future development and governments cannot properly determine priorities for assistance by comparison with other economic activities.

"We are confident of the full co-operation of the 12,500 respondents selected to take part in the survey. They will, in fact, be representing all Canadians," continued Mr. Pepin. "Their returns, when processed by DBS, will give a truly representative picture of the travel patterns of the Canadian population as a whole."

The individuals participating in the survey were selected through techniques DBS has developed in conducting a variety of country-wide surveys over the years. Representatives of the Bureau will be making personal calls on the respondents to assist them in setting up their returns. The results will first be processed and tabulated by the Bureau, and then analyzed and published by the Travel Industry Branch of the federal Office of Tourism. The resulting information will be made available to all those involved in the Canadian travel tourism industry.