Rotogran International Inc.

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Marketing Profile

Established in 1982, Rotogran International Inc. (Rotogran), is currently the leading designer and manufacturer of plastic granulation machinery in Canada. The company designs and manufactures a complete line (3 hp- 200 hp) of heavy duty granulators and auxiliary material handling systems. This equipment, used for size reduction of plastic materials, finds application throughout the plastics industry. Typical customers include plastic moulders, extruders and recyclers.

Rotogran has established a solid reputation in the plastic granulation field based on its ability to customize its product to meet specific requirements, in addition to manufacturing quality standard equipment.

Rotogran exports more than 90% of its equipment to the U.S.through a network of distributors and agents. A minority of export sales go to Central and South American countries mainly Mexico.

Rotogran's main objective is to increase its representation in the U.S. market. Also, the company reserves a special interest in pursuing and developing sales in Europe noting that Rotogran equipment is now found in Ireland.

Products/Services Available for Export:

Conveyors, Belt Granulators Custom Designed Machinery