ENTITIES INVOLVED IN AN EXPORT MOVE

THE SHIPPER

You will wish to ensure the best possible service at the lowest possible price. In order to achieve this you will undoubtedly need to involve, either directly or indirectly, the following organizations.

THE FREIGHT FORWARDER

Most exporters usually have good ongoing relationships with a qualified and experienced freight forwarding company. The freight forwarder can, in many cases, look after all his customer's needs right from the exporter's door to the importer's point of receiving.

A professional freight forwarding company will, for example, take care of all the shipper's documentation and handle all of the arrangements required to transport the goods. They would look after the following:

- inland carriers.
- forwarding requirements,
- port terminal operators,
- steamship company,
- · customs brokers at the port of discharge,
- agents for the final delivery to the receiver's required delivery point.

MARINE INSURANCE UNDERWRITER

It is important that in the very early preplanning stages the shipper should discuss insurance requirements not only with his freight forwarder, but also with a qualified, and experienced insurance agent, broker, or underwriter.

Careful, structured insurance coverage for both the cargo and the exporter's liability, in accordance with the terms of sale or letter of credit, are as important as the other physical requirements of the move.