

(record #: 896)

SECTOR: Tourism  
AREA: United States  
DATE: Dec 1993  
ACTIVITY: Business travel - Association; NEBS mission to  
LOCATION: Chicago  
CONTACT: J. Kern / B. Bouma EAITC UTO\_  
TELEPHONE: 613-944-8823 / 312-616-1860

EVENT: NEBS Mission - Chicago Dec/93  
PRODUCTS: Business Travel - Association Segment  
SCOPE: In Chicago Territory - Workshop/Seminar/Marketplace  
ATTENDANCE: Canadian sellers from B.C., ALTA, Que., N.S.

(record #: 914)

SECTOR: Tourism  
AREA: United States  
DATE: ONG 1993  
ACTIVITY: Media Tours - United States  
LOCATION: U.S.  
CONTACT: T. Galco ISTC  
TELEPHONE: 613-954-3870

To support and complement advertising public relations and other marketing activities in the US. To promote product awareness and increased sales of Canada's tourism products to US travellers.

(record #: 913)

SECTOR: Tourism  
AREA: United States  
DATE: TBD 1993  
ACTIVITY: Travel trade - Touring; promotion: Canada "King of the Road"  
LOCATION: Chicago  
CONTACT: EAITC UTI\_  
TELEPHONE: 312-616-1860

CANCELLED, APRIL 1993