

COMPANY: KEYCOM Electronic Publishing, Inc.
1501 Woodfield Road, Suite 110 West
Schaumburg, Illinois
60195

CORPORATE INFORMATION:

Company established in 1982 as a joint venture of Centel Corporation, Honeywell, Inc. and News America Publishing, Inc.

VIDEOTEX SERVICE: KEYFAX Interactive Information Services

MARKET INFORMATION:

Number of Users: not available, will complete launch by end of 1984
Type of users: residential and commercial
Market projection: not available
Initial System: Chicago and six surrounding counties
Market Area: U.S.
User charges: on request

TECHNICAL ENVIRONMENT:

Terminals supported: Honeywell, personal computers
Network: specially engineered network which makes all calls to database charged at no more than one message unit fee
Central Computer: Honeywell DPS 8
Graphics: full SRM NAPLPS and ASCII

MAJOR DATABASES & SERVICES:

Approximately 80 databases including Official Airline Guide, Chicago area restaurant and entertainment listings, Ticketron, Chicago Corporate Videofile, several merchants, games, educational services, news, weather, sports and several business services.

ADVERTISING POLICY:

On request.

INFORMATION PROVIDER POLICY:

On request.

For further information, contact:

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