

During the Exposition, Specialized Periods Events were promoted through EXPO 86 information channels such as the daily printed SHOWGUIDE, the EXPO INFO telephone information service, the on-site computerized IBM Information System, and daily listings in the two Vancouver newspapers. Specialized Periods staff and event organizers participated in the daily Expo Media Briefings, and the Specialized Periods publicist worked with local and visiting media to explain and provide information on Specialized Period events. A brochure was produced for each Specialized Period describing all the events and activities in the period. These brochures were produced in time for distribution at the events, not for prior, promotional use.

G. Facilities and Venues

The on-site location for Specialized Periods events, especially Land Section events, was the Kodak Pacific Bowl, located at the extreme west end of the Expo site. The Bowl was designed as a venue for the RCMP Musical Ride, an equestrian event, and consisted of an open air arena, 90 m. in diameter (a bark mulch surface, surrounded by a 6 m. circular asphalt track), with seating for 5,000. The Bowl was used for outdoor displays and events. Approximately 6,000 sq. ft. of covered display space was provided in an adjacent vinyl tent with an asphalt floor.

Other Specialized Periods events and the four major Special Events were staged off-site. The Abbotsford International Airport, 65 km. east of Vancouver, was the location of the DC-3 aircraft static display and the Abbotsford International Airshow and related AIR FAIR 86. Pier facilities in Vancouver's harbour and at the Canada Pavilion were used for the Ships of the World event and tours of vessels in the Polar Communications and Transportation, Search and Rescue, and Marine Commerce Specialized Periods. Both programs made effective use of flypasts over the Expo site and sailpasts and marine events in False Creek, the small body of water adjacent to the main Expo site, to draw the attention of Exposition visitors.

Most of the endorsed conferences and many endorsed special events took place off-site. Originally, Specialized Periods staff thought that a seminar facility would be available in the EXPO 86 Media Centre, but this did not prove to be the case.