III. BUSINESS ASSISTANCE AND INFORMATION

Business Assistance

The Government of Canada offers a trade promotion program in support of its objective of developing Canadian exports to New Zealand.

Program for Export Market Development (PEMD)

PEMD is a trade promotion program of External Affairs and International Trade Canada that offers assistance to Canadian businesses to participate in or undertake various types of export promotion activities. It covers projects initiated by both industry and government, and is designed to assist companies regardless of size.

For further information on PEMD, please contact the Asia Pacific South Trade Development Division of External Affairs and International Trade Canada in Ottawa or the nearest International Trade Centre co-located with the regional offices of Industry, Science and Technology Canada.

Customs Regulations and Documentation

Tariff

The New Zealand Customs Tariff is based on the Harmonized Commodity Description and Coding System.

The tariff has two columns: normal and preferential. The normal tariff applies to all countries not entitled to preferential tariff status. Preferential rates are available for selected items only and are noted in the preferential columns. Canadian preferential rates are preceded by the letters "CA."

Exclusions from the requirements to pay duty are defined in the publication *Decision of the Minister of Customs Relating* to the Customs Tariff of New Zealand. This publication lists