

## "The Hotel Show" — Dubai, U.A.E.

DUBAI, UNITED ARAB EMIRATES — April 1-3, 2001 — Held under the patronage of His Highness General Sheikh Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai, the second annual "Hotel Show" will attract a number of Canadian suppliers in the hospitality industry.

The Gulf region, and the U.A.E. in particular, is the world's fastest growing tourist destination, with billions of dollars being invested in hotel and leisure resort construction and expansion. The region has seen a huge influx of conventions and exhibitions over the last few years attracting millions of business and tourist visitors from around the world, especially from North America and Europe.

In order to meet this growing demand, there are plans to build more than 140 luxury hotels and

resorts within the next three to five years, increasing hotel capacity by 34,000 rooms. Bass hotels, the world's leading hotel group, is expected to develop nine Holiday Inns and eight Inter-Continental by the end of 2002. Hotel chain developments within the next two years include: Bass — 17 hotels; Rotana — 7 hotels; Starwood — 5 hotels; Hilton International — 4 hotels; Safir Group — 4 hotels; Marriott — 3 hotels; Le Meridien — 3 hotels; Hyatt — 2 hotels.

For more information, or to receive a report on the **Hotel 2000 Show**, contact the Project Director, "The Hotel Show," Cosmos Pacific Investment & Consulting Inc., Vancouver, B.C., tel.: (604) 731-9663, fax: (604) 263-1652, e-mail: [cpic@direct.ca](mailto:cpic@direct.ca) Web Site: [www.direct.ca/cosmos/hotelshow.htm](http://www.direct.ca/cosmos/hotelshow.htm) \*

## Canadian Lifestyles Exhibition in Japan

HIROSHIMA, JAPAN — March 20-22, 2001 — The Canadian Lifestyles Exhibition, a Canadian show for building and consumer products and food and beverages, provides an excellent opportunity to introduce your product to a large regional market in Japan, one of the world's richest consumer nations.

### Think Canada

Timed in conjunction with **Think Canada — Festival 2001**, the Canada Lifestyles Exhibition will benefit from

a heightened level of activity focusing on Canada. The exhibition follows Foodex in Tokyo and the West Japan Living Show in Kitakyushu.

### Enormous market

The Japanese market for Canadian building products, food and consumer products is enormous. It totals \$5.5 billion, effectively two thirds of Canada's total exports to Japan.

### Local support

Canada recently established a trade office in Hiroshima (one of the first

## Americana 2001



THE CANADIAN  
TRADE COMMISSIONER  
SERVICE

**MONTREAL** — March 28-30 — Approximately 30 to 35 officers of the Canadian Trade Commissioner Service abroad will attend **Americana 2001** — the Pan-American Environmental Technology Trade Show and Conference.

During the **Export Café** on March 30, the officers will discuss business opportunities in diverse markets abroad.

To reserve your spot at the **Café**, contact us at [americana@dfait-maeci.gc.ca](mailto:americana@dfait-maeci.gc.ca)

[www.infoexport.gc.ca](http://www.infoexport.gc.ca)

countries to do so), located in the centre of the Chugoku region, which has a population of approximately 8 million.

The **Canada Lifestyles Exhibition** is being enthusiastically welcomed in Hiroshima. The exhibition will be supported by a local print and electronic advertising campaign. Trade representatives will be in attendance and exhibitors will be able to sell products during the show.

For more information, contact Matt Fraser, Trade Commissioner, Japan Division, DFAIT, tel.: (613) 996-2974, fax: (613) 944-2397, e-mail: [matt.fraser@dfait-maeci.gc.ca](mailto:matt.fraser@dfait-maeci.gc.ca) or Brian Parrott, Counsellor (Commercial), Canadian Embassy, Tokyo, Japan, tel.: (011-81) 3-5412-6223, fax: (011-81) 3-5412-6247, e-mail: [brian.parrott@dfait-maeci.gc.ca](mailto:brian.parrott@dfait-maeci.gc.ca) \*

## QUÉBEC INTERNATIONAL 2001

The fifth edition of this directory will include the address, phone, country of activity, sectors and various details on Quebec companies, public and private organizations, institutions and consultants active internationally.

To register or for further information, contact **QUÉBEC DANS LE MONDE**, tel.: (418) 659-5540, fax: (418) 659-4143, e-mail: [info@quebecmonde.com](mailto:info@quebecmonde.com) Web site: [www.quebecmonde.com](http://www.quebecmonde.com) \*

(For the unabridged version, see [www.infoexport.gc.ca/canadexport](http://www.infoexport.gc.ca/canadexport))