



**WIDE-AWAKE  
HOUSEKEEPERS  
ARE BUYING  
BETTER TEA**

**V**ERY many careful and wide-awake housekeepers in Canada are buying a better grade of tea than they did. They find it pays. They find that the increase in flavor and smoothness, when properly made, gives a pleasure with every cup that is worth far more than the very small difference in the price. A very large number of these discerning housekeepers are using the 40c. grade of Red Rose Tea. For distinctive quality, especially richness and delicacy of flavor, there is no other tea at the price equal to it.

**Red Rose Tea "Is Good Tea"**

*The 40c. is very good.*