

Canadian Druggist

Devoted to the interests of the General Drug Trade and to the Advancement of Pharmacy.

Vol. X.

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No. 3

"APENTA"

THE BEST NATURAL APERIENT WATER.

Bottled at the Springs, Suda Pest, Hungary.

"APENTA"
THE BEST NATURAL APERIENT WATER.

"We know of no stronger or more favorably-constituted Natural Aperient Water."

L. Liebermann

Royal Councillor, M.D., Professor of Chemistry, and Director of the Royal Hungarian State Chemical Institute (Ministry of Agriculture), Buda Pest.

"APENTA"
THE BEST NATURAL APERIENT WATER.

PRICES TO RETAILERS:

\$5.50 per case of 25 large glass bottles.
\$8.50 " 50 small " "
\$8.50 " 100 glass quarter "

"APENTA"

SEE that the Labels bear the well-known
RED DIAMOND MARK of the

SOLE EXPORTERS:

THE APOLLINARIS COMPANY, Ltd.,
LONDON.

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MEDICINE AND PHARMACY IN FRANCE.
—The law which at present governs the practice of medicine in France forbids the simultaneous practice of medicine and pharmacy, even by a person who may be in possession of diplomas in both subjects.—*Mag. Phar.*

"Infra Dig."

The frequency with which physicians use this phrase is well known to druggists. They claim it is "infra dig" to advertise themselves professionally. It is "infra dig" to give a testimonial to some proprietary preparation or patent nostrum. It is also "infra dig" to prescribe a special article of some well-known maker who has by his literature or through his representative expatiated on the value of the article.

While not disputing any of these points and leaving it to the profession to settle these things between themselves, we must point to a practice that is in our opinion, and we believe we voice that of every druggist in this matter, very much "infra dig." We refer to the practice which some physicians, of Toronto at least, have of permitting their prescriptions to be sent to departmental stores of this city to be dispensed there. While allowing that the dispensers may be as capable as any others, and they should be, being graduates of the O.C.P., and also the ingredients may be the best; yet the object which is sought by directing trade there is to "cheapen" the medicine for the patient. This we claim is not only lowering to the dignity of the prescriber but is also wrong in principle. Does the physician who thus countenances the patronizing of the department store on the ground of supposed lower prices make any reduction in his own fee? Does he say, when a patient complains of paying from one to five dollars for advice and medicine extra, that he will "cheapen" his fee, cut it in half, or make even a 25 per cent. discount? We think not. Too often the reply is, "Yes, the druggist charges too much, you may take it elsewhere, or you may take it to the department store."

Does the physician doing so reflect that the druggist keeps open early and late, and in many cases is open all night