

G. McCutcheon, first trip across "the deep blue sea," representing Gall & Ingalls, publishers, Edinburgh, and Wm. Lewis, with Anderson & Krum, stationers, New York, have been among the visitors who have been asking the trade to do business with them during the past month.

R. T. Lancefield for four years in a responsible position in the employ of the Toronto News Company, has resigned his position and has received the appointment of manager of the publishing department of The Grip Publishing Co. A handsome present from the Company and employees shows the esteem in which he has been held.

C. W. Small, formerly traveller for Wm. Briggs, has obtained a good situation with George Routledge & Sons, New York.

His successor is the well-known knight of the road R. J. Berkinshaw, who expects shortly to interview his old friends, and hopes to make many new ones.

Neat, tidy and spruce is the store of O. & H. W. Moore, at 234 Wellesley street—off the beaten path of trade, in a good neighbourhood—trade in fine stationery is booming. A well-dressed window arrests the attention of the passers-by.

At home from 8 a.m. till 6 p.m. is the novel invitation Grand & Toy, stationers, Colborne street, Toronto, send their customers on a handsome business card. Being sole agents for the Tucker file for Toronto, with the addition of a large mercantile stationery business keeps them busy.

We would again call attention to the book and stationery business offered for sale in this number. From a pretty accurate knowledge of the style and volume of trade done, we believe that a pushing man with a knowledge of books would be successful in retaining a good and profitable business.

Dealers should be cautious about buying school books. If any changes are to be made it will likely be for the fall schools, and there will be ample notice given. To pay book prices for what may be worth waste paper would not be very pleasant.

Such is the volume of business, and such the subdivision of labour that the *Bookseller*, London, has among its advertisers a firm whose business is solely to do packing for the bookselling and stationery trades.

AN OBSCENE SHEET TO BE KEPT OUT OF CANADA.—The Post-Office Department has sent the following circular to all offices exchanging mails with the United States:

"I am directed to inform you that the Post master-General, in the exercise of the authority conferred upon him by the Post-Office Act, has decided to exclude from the mails all copies of the *New York Sporting World*, a weekly newspaper published in New York, and made up of illustrated matter, objectionable from its immoral tendency, and for the most part identical with the illustrations of the *Police Gazette*, a publication already prohibited.

"I am to add that the importation of the *Sporting World* as well as the *Police Gazette* is prohibited also by the Customs Department.

"You will please, therefore, do all in your power to render this prohibition effective as regards both papers by sending any copies you may observe in the mails to the dead letter office."

Good, none too soon.

Christmas and New Year Cards

SEASON 1887-8.

We have again been appointed sole agents for Canada for

HILDESHEIMER & FAULKNER'S

CELEBRATED CARDS

Which was awarded the Gold Medal
at the Industrial and Universal
Exhibition, Crystal Palace, London, England.

OUR TRAVELLERS

Are now on the Road with samples and will in due course visit every town in Canada.

Dealers will do well not to order until they have seen this line.

Although of a high class, the prices are as low as usually charged for lower grades.

THEY WERE THE MOST POPULAR AND
BEST SELLING CARDS IN THE MARKET
LAST SEASON.

The Toronto News Comp'y

42 Yonge St., Toronto.