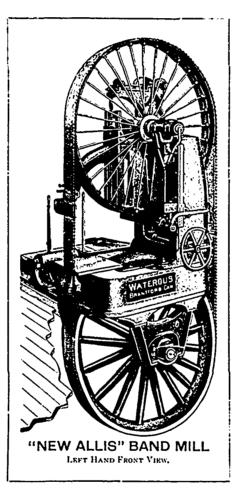
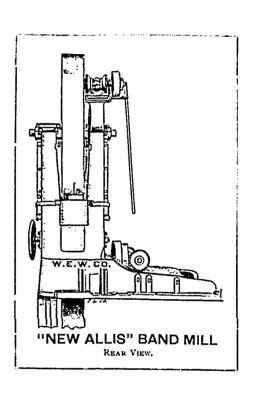
Profit in Business Is the "Milk in the Cocoanut."

The cocoanut is a hard nut to crack. If you don't crack it right you spill the milk. So with Business. Business done in an improvident, not-up-to-date, unbusinesslike way, will soon spill the profits. Open the cocoanut properly, you save the milk. Equip your business properly, you save the profits.







The "New Allis" Band Mill will squeeze **profitable** returns from stocks which competition and antiquated machinery had apparently wrung out dry. The profit resulting from its use has been found by one lumberman to be actually 19%, and many have had a similar experience. Can **you** afford, in these days of slim profits, to waste this amount yearly?

WRITE US TO-DAY.

Waterous, Brantford, Canada

27 Allis Band Mills sold in Carada in the last 23 months.