

THE MASSEY MANUFACTURING CO.,

Toronto, Ontario.

**Highest Prize—Silver Medal awarded to the Massey Harvester at the Industrial Exhibition, Toronto, 1879.
A Successful Machine in all kinds of Grain—perfect in Every Point. Fully Warranted.
Satisfactory to all Purchasers..**

Some of the Reasons of Our Great Success.

EXPERIENCE—ENERGY—UNSURPASSED FACILITIES.

About thirty-three years ago, in the year 1847, Mr. H. A. Massey, now President of this Company, established a small Foundry and Machine Shop in Newcastle, principally for the manufacture of Farming Implements to supply a local trade. Continued increase of the business rendered necessary additions to the building and machinery, until the year 1864, when the whole of the property was swept away by fire, entailing a loss of about twenty-five thousand dollars. The works were at once rebuilt on a more extended scale, and it was about this time that Mr. Massey introduced

The First Successful Self-Rake Reaping Machine in Canada.

He continued foremost amongst manufacturers in producing the latest and best Farm Implements and Machinery, and shortly after the introduction of the Self-Rake Reaper, it appeared to him that a Sulky Horse-Rake, with Spring Steel Teeth, was beginning to be a necessity on every well-managed farm, and he then commenced their manufacture also, and for some three years had alone to fight against the prejudices existing against what was considered in those days so expensive a luxury. Finally public opinion manifested itself in favour of a Sulky Rake, as it did in favour of a Self-Rake Reaper, and then other manufacturers commenced to build them.

In the year 1870, as large capital is required to carry on such a business, Mr. Massey formed a joint stock company, which bears his name. From this time on the business grew more rapidly than ever, until the local trade, which in the start constituted the whole of the custom, now came to be only a small percentage.

The next step was the removal of the entire business from Newcastle to Toronto, a move that cannot fail to be appreciated by all our customers, who will now understand that,

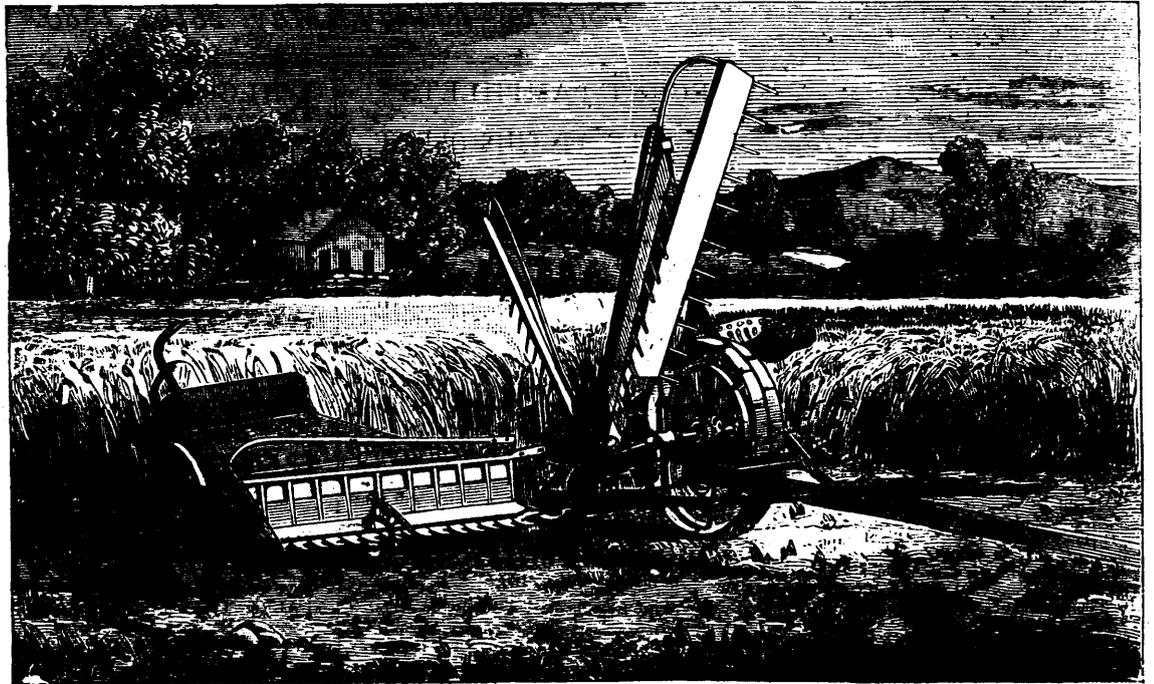
1st. We were the first manufacturers of successful Self-Rake Reapers and Sulky Horse-Rakes in Canada.

2nd. We have therefore had the largest experience in their manufacture.

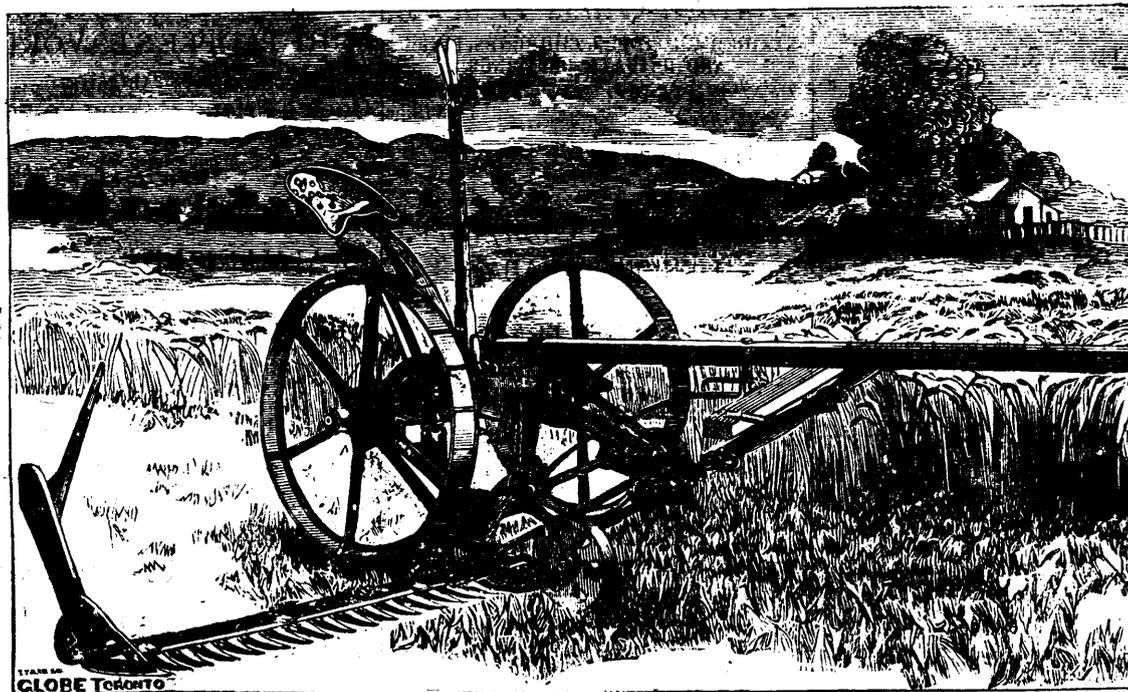
3rd. We have combined the newest, largest and best equipped factory for their manufacture in Canada.

The materials used in the construction of our machines and Horse Rakes are the best that money can buy. Malleable iron and steel are substituted for cast and wrought iron wherever it is found desirable to add strength and save useless weight. Nothing is left undone to produce genuine merit. Our prices, considering the quality of what we offer, are very moderate, and to the mind of an intelligent farmer requiring a Reaper, Mower or Horse-Rake, we think there can be but one opinion as to where he had better purchase.

Send for catalogue, testimonials and prices.



THE MASSEY HARVESTER.



THE MASSEY MOWER.

THE MASSEY MOWER.

Was Successfully Introduced in 1879. 200 Unfilled Orders. A General Favourite Everywhere.

THE MASSEY HARVESTER. THE MASSEY MOWER.

When buying a Reaper, the farmer is always interested in knowing which is the best. All claims to merit should be supported by previous good reputation, or such apparent superiority as commends itself to the purchaser on examination, or both. Our position in the market as Reaper manufacturers for the past twenty years is considered to be such as to commend our machines to buyers who are not posted as to the relative merits of the different makes. The Massey Harvester was introduced for the first time in the harvest of 1878, and it was found to be a brilliant success. The greatest difficulty we have had to overcome for the two seasons it has been placed on the market was to satisfy our customers, whose orders we could not fill; 650 machines was the greatest number we could produce at our Newcastle works last season, owing to the limited capacity of the works, and the large trade in Mowers and Horse-Rakes, which demanded their share of attention. In our new factory we now feel confident that we may safely promise to fill all orders, if given early, and will do our utmost to fill any orders that may be given late.

As anticipated, our new Mower has proved to be a wonderful success, and we also found it to be utterly impossible to supply the demand for it last season, although our works were run night and day, in the vain effort to catch up with the orders. Its great simplicity, strength, durability, ease of draught, ease of handling, its tilting apparatus, enclosed gearing, and above all, its perfect work in the field, draw forth one common remark of praise. No one can help being immensely pleased with it. A close examination of it, especially while at work, cannot fail to convince the intending purchaser that that is just the machine he wants.

We quote some brief extracts from farmers' letters giving valuable testimonies: "Entire satisfaction." "No trouble." "Never was its equal." "No break, no choke, no trouble." "Cuts any kind of grain." "No delay." "Best in the market." "Never failed to do complete work." "No trouble to run it." "Just suits me." "Costs nothing for repairs."

'Would not exchange,' etc., etc. Thousands of original letters from farmers can be shown on application at our office, testifying to the excellent qualities of the Massey Mower and Harvester.

Our Daily Production is 15 Reapers and Mowers, and 40 Horse Rakes. Our Total Production this season will reach nearly Five Thousand (5,000) Mowers, Reapers and Horse Rakes.

SEND FOR CATALOGUE, TESTIMONIALS AND PRICES.