

THE  
Canadian Philatelist

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**NEW POSTAL REGULATIONS**

**A FIFTH CLASS ADDED IN THE CLASSIFICATIONS OF MAIL MATTER.**

A circular has been sent to all the post-masters in the Dominion, containing the following instructions:

"The Post-Office Department, in order to simplify the classification of matter passing by mail between places within the Dominion, and also the regulations relating thereto, and further to provide for including therein such articles or merchandise and other miscellaneous matter not hitherto admitted to pass by mail in Canada, in open packets, all matters so passing by mail between places within the Dominion will be divided into five classes, as follows.

First-class will include letters and post cards.

Second-class—Newspapers and periodicals, printed and published in Canada, and posted under prescribed condition entitling them to pass free to regular subscribers.

Third-class—Other newspapers and periodicals, not entitled to free transmission, books, and printed matter generally, printed circulars, also bona-fide patterns and samples, packages of seeds and other matter now authorized to pass at the prepaid postage rate of one cent per four oz. of weight.

No alterations is made in the postage rates or regulations now applicable to matter included in the above four classes, but a fifth class is created to provide for the additional articles hereby to be admitted to pass by mail between places within the Dominion.

Fourth-class—Closed parcels at parcel post prepaid rate at six cents per four oz. of weight.

Fifth-class will include miscellaneous matter of all descriptions not belonging to either of the above classes, and not excluded from the mails by the general prohibitory regulation with respect to objectionable matter. Fifth class matter must be so put up as to be fit for conveyance in the mail bags, and yet admit of ready and full examination by the officers of the Post-Office. The postage on fifth class matter must be prepaid by postage stamps securely affixed thereto, at the rate of one cent per ounce weight or fraction

of one ounce. The limit of weight for fifth class matter will be four lbs. for any single package and as respects dimensions the ordinary limit of two feet in length by one foot in width or depth. Transmissions on the fifth class will be subject to the general prohibitory regulation excluding from the mails all matter liable to destroy, deface or otherwise damage the other contents of the mail bags or injure the person of any officer or servant of the post-office, as well as obscene or immoral matter. A packet of fifth class matter may be posted for registration on prepayment by five cent registration stamp, or five cents in addition to the postage charge and it will be the duty of a postmaster to give the person posting a registration certificate for the same.

**ADVERTISING PAYS.**

A person in the stamp business without an advertisement in the stamp papers is like a book agent without a tongue or an engine without fire or water. Neither one does much good, all are passed by. Advertising is the preaching of the gospel of business of those who buy or ought to buy. Doubtless one or two men would get religious if there was not a preacher in the world, but the great masses know nothing of Christianity. So every dealer will get a little trade anyhow, but unless he advertises the mass and body of collectors will pass on to the dealer who have their advertisements continually before the public. Then try an ad. in the C. P.

**CHRONICLE.**

Austria—The 2 kr. is to be changed to brown, and the 5s is surcharged 15 paras.

Colombia—LE TIMBRE POSTE illustrates several new designs of the official cubiertas, and we have received of the new issue with map, a 1c. black on green, and 5c. black on blue.

Congo Free States—Both the old and the new 5fcs. are surcharged in two lines "Congo, Pataux." Fr. 3.50 in dark blue.

Costa Rica—The new 5c. is surcharged "official."

Cuba—We have new stamps of current type,