

OVERCOATS

FOR MEN, YOUNG MEN AND BOYS



This is the Season and the Store

for Overcoats

EACH AND EVERY MEMBER OF THE FAMILY CAN BE OVER-COATED HERE WITH THE ASSURANCE THAT THE VALUE, STYLE, DURABILITY AND ASSORTMENT IS UNSURPASSABLE

MEN'S OVERCOATS in all the popular styles and fabrics...\$8.50 to \$25
YOUNG MEN'S OVERCOATS, correct in every detail...\$6.50 to \$18
BOYS' OVERCOATS with all the natty touches, but without the sacrifice of warmth...\$3.50 to \$10
CHILD'S OVERCOATS, warm and comfortable, in fancy designs...\$2.00 to \$6.00

Men's and Boys' Underwear

Now Ready

Complete Ranges from the Penman, Turnbull and Mercury Mills.
Men's Natural Wool and Elastic Knit...75c to \$1.75
Men's Fleece-lined...60c, 75c and \$1.00
Men's Combinations...\$2.00, \$2.50, \$3.00
Boys' Wool and Fleece-lined...25c to 75c

Turnbull's Guaranteed Underwear for Women and Children

Without doubt this is the most popular underwear on the market today. The ever increasing demand is sufficient proof of this. REMEMBER that every garment sold is under the positive guarantee that your money will be refunded if not satisfactory.

Women's Garments in white and natural...25c, 40c, 50c to \$1.50
Combinations, white or natural...\$1.00 to \$3.00
Children's Underwear in Union, Fleece and Natural Wools...15c to 75c

Equestrienne Tights and Nazareth Waists in All Sizes

A. BROWN & CO.

Canada's Hair Fashion Store



GLENN-CHARLES HAIR GOODS

Our MISS GLENN will be in WATFORD at the ROGERS HOTEL, WEDNESDAY, NOV. 5th, with a full line of

Hair Goods, Switches, Pin Curls, Bangs, Partings, Transformations, Men's Wigs and Toupees.

WE ARE PLEASED TO DEMONSTRATE OUR GOODS

GLENN-CHARLES

89 KING STREET W. TORONTO

LADIES DESIROUS OF HAVING MISS GLENN CALL AT RESIDENCE, KINDLY LEAVE ADDRESS AT HOTEL

THE MERCHANTS' BANK OF CANADA

President.....SIR H. MONTAGU ALLEN
Vice-President.....JONATHAN HOBSON, Esq.
General Manager.....E. F. HENDER

Paid-up Capital.....\$6,000,000
Reserve Fund and Undivided Profits.....5,488,878
Deposits Nov. 30, 1911.....63,494,580
Assets Nov. 30, 1911.....81,928,960

197 BRANCHES IN CANADA

General Banking Business transacted. SAVINGS DEPARTMENT at all Branches. Deposits of \$1.00 and upwards received and interest allowed at best current rates.

Watford Branch - F. KENWARD, Manager

The Deserted Homestead

By Carrie Craig.

It was not fit to live in more, So they were fated to leave. What was the poor old house to them? That their sad hearts should grieve? 'Twas like a loved one's resting place, To the desolate bereaved.

'Twas years ago the children played, Beneath those orchard trees, Or climbed up to the top-most bough, And swayed there in the breeze, Or picking apples in late fall, With fingers like to freeze.

Those happy days of childhood, That will return no more, The swing that hung beneath the tree, (The nearest to their door), The tree that goodly fruit each fall, To swell their winter store.

Now, once a year, they tell me, A living ghost appears, It has been seen at twilight, Though not a sound or breath, As the spectre glides about the house, Returned missionaries, board secretaries.

Oh lonely house, so dreary, Oh lonely soul in pain, 'Tis whispered that the living ghost, 'Tis never 'walk' again, That though she's lost an earthly home, A heavenly one she'll gain.

Laymen's Missionary Movement

Under the auspices of the Canadian Council, United Missionary Campaign now in progress for the province. County Conference for Lambton to be held in Sarnia, Wednesday, November the 5th.

Two sessions of the conference will be held, 10.30 a.m. and 2.30 p.m. to be addressed by Rev. Canon Gould, D. D., Mr. W. C. Senior and Mr. James Ryle, of Toronto, also a large number of eloquent and powerful speakers have volunteered their services for the movement, including prominent laymen; and well known clergymen who have had experience at home and abroad.

Each communion will be represented in every programme. The meetings will be held in the Central Methodist Church. A missionary banquet will be held at 6.15 p.m. in the Town hall and following the banquet a short programme of addresses will be given by prominent men of the province.

It is expected that the pastor of each church within the county and two laymen representing the congregation will attend, also let it be clearly understood, however, that the official delegates are invited and will be most cordially welcomed both to the conference and banquet.

This is an interdenominational movement and includes all churches irrespective of creed or denomination found within the county.

COMMUNICATIONS.

(We do not hold ourselves responsible for opinions expressed by correspondents.)

Watford, Oct. 29th, 1913.

TO THE EDITOR, GUIDE-ADVOCATE.

DEAR SIR:

Will you kindly permit me the use of a small space in your paper for the purpose of correcting two statements which I am supposed to have made recently, and which are being maliciously misconstrued in the town and vicinity. On the first Sunday in June, at the request of the Orangemen of Watford, I preached their annual sermon from my own pulpit. In that sermon I dealt with certain facts which I gathered from authentic and reliable sources, but I DID NOT say ALL that is being attributed to me. For instance, it has been reported here and there that I said "that all Roman Catholics ought to be wiped from the face of the earth." Sir, allow me to say that the above attributed statement is a gross fabrication; it was never uttered by me in Watford nor anywhere else, and at no time did such a thought ever darken my mind. Then again, on Sunday, Sept. 21st, I preached a special discourse on the subject of "Dancing." It has been commonly rumored around that in that sermon I made the statement that "all people who engaged in dancing were no better than monkeys, dogs and elephants." I wish to say here for the special benefit of those people who are prone to believe falsehoods, that I am NOT GUILTY of uttering any of the above mentioned statements; and I dare any person to say that I am. If some people would only remember that "by their words they shall be justified, and by their words they shall be condemned," we would hear less undue criticism than we do.

Signed,
(REV.) ROBERT STEVENSON.

A Million Dollars

For Good Roads

County Council of Essex, Ont., Presents By-Law For Improving 150 Miles of Roadway

One of the most important of the many road improvement plans now under way in various parts of Canada, is that just launched in Essex County, Ontario. At a meeting of the Council, on Thursday, October 16th, a By-law was drawn up for presentation to the voters next January. This By-law calls for the raising of a million dollars to provide for concrete roadways covering no less than 150 miles, and connecting all the important communities of Essex County. The proposed route of the concrete roads will completely circle the county, and afford the finest type of highway connection to the farmers for reaching Windsor or any of the smaller towns.

With the assistance of Engineer Huber, of the Ontario Government, the committee appointed at the last session of the council, went over the different roads proposed for paving. Basing his recommendation on the fact that the route will be used for much heavy traffic, Mr. Huber made his report in favor of using concrete throughout.

An interesting feature of the plan as outlined, is the provision of a continuous route of good roads. There have been instances in other communities where otherwise excellent road development was made, in a measure, spoiled by failure to have the good road a continuous good road. The Essex County Council have shown their wisdom and far-sightedness by providing for the complete connecting up of the proposed concrete stretches, so that in the completed project there will appear no interruption of unimproved or bad roads. While not in a straight line, the completed series of roads will be, in effect, one long continuous highway all of concrete, and taking in practically the whole of Essex County.

There would seem to be a peculiarly enterprising spirit in the vicinity of the Detroit River. On one side of the River we have Wayne County, Michigan, (the county of which Detroit is the principal centre), with approximately 100 miles of concrete County Highways. This magnificent series of highways has been a model for other communities, and has attracted visitors on inspection tours from all over the world. Now comes Essex County, a sister community, on our side of the river, with a plan which bids fair to fully equal that of Wayne County, and which will, perhaps, eventually eclipse the splendid road system that is the pride of Michigan.

The building of 150 miles of concrete highways such as Essex County is to have, means a model County from the viewpoint of inter-communication between towns. Doubtless we will find deputations of municipal officers from Lambton visiting Essex County to obtain pointers on how best to link together the farm communities with the market places. The eyes of all North America will turn toward Essex County and watch with growing interest the completion of this project.

About ten o'clock on Sunday night the large barn and drive house belonging to Neil Munroe at Kilmartin were discovered to be on fire, and in a short time they were consumed to ashes, together with most of the contents, which included the season's crops with the exception of most of the wheat which had been sold and delivered. A buggy and the harness were gotten out of the burning buildings, and the live stock were all in the field. Several chickens, however, were burned. The buildings were in first class shape, having been remodelled about two years ago at a cost of about \$800. The loss will be about \$3,000. How the fire originated is unknown.

The Rev. Walter Reid, B. D., formerly of Bridgen, died at Port Huron on Saturday, and interment took place at Bear Creek cemetery on Tuesday afternoon.

DREADED EPILEPSY

A Case That Should Bring Hope To Other Sufferers

There are many cases of epilepsy incurable so far as present medical knowledge extends and the sufferer is doomed to go through life a victim to a disease which has stricken him suddenly and without warning, and with each recurring effects his mental powers. Taken in time, however, many cases of epilepsy have been permanently cured by the use of Dr. Williams' Pink Pills, and in cases where the disease has not reached an acute form this remedy is worth giving a fair trial. Among the cures we give the following. Mrs. Robert Stringer, New Liskeard, Ont., says: "I have long felt that we should write you and let you know what Dr. Williams' Pink Pills have done for our grandson, who was attacked with epilepsy. The trouble seemed to come on following an attack of whooping cough. His parents seemed to notice that his eyes were seemed to bulge out, and that he would become unconscious for a few seconds, and would go about his play as usual. The child was five years old at this time. The trouble seemed to be growing more severe, and the attacks to come oftener, and as the local doctors were not helping him they sent him to the Children's Hospital in Toronto. He remained there for a short time when the doctors said his trouble was epilepsy, and they could do nothing for him. Time went on and the attacks grew worse, and in the fall of 1908, my daughter wrote me that they wanted to send him back to the hospital. I asked her to send him to me for a time, and as one of his eyes had become crooked I took him to an oculist, who said this trouble could be cured, but it had nothing to do with bringing his other trouble. As I knew that Dr. Williams' Pink Pills were a splendid medicine I decided to give them to him in the hope that they might benefit him. We were very careful as to diet, and as to keeping the child from excitement. In about a month we noticed that the trouble was lessening, and at this time the little fellow returned home and his mother kept up the treatment. In a few months he seemed fully cured, but during the holidays the trouble came back in a milder form and the Pink Pills were again resorted to, and again the trouble disappeared, and although more than a year has passed there has not since been any sign of it. We feel so deeply indebted for what Dr. Williams' Pink Pills have done for him that we hope this plain statement of our experience will benefit some other sufferer."

You can get Dr. Williams' Pink Pills from any dealer in medicine or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

BULBS

For Winter Blooming

With [very little] expense and with almost no trouble you can have fragrant winter flowers.

We have just received the choicest varieties of the following bulbs:

Hyacinth,
Chinese Sacred Lily,
Daffodils,
Tulips.

Now is the time to get these ready for early winter blooming. Don't delay—Our stock is limited.

J. W. McLAREN

DRUGGIST STATIONER,
Issuer of Marriage Licenses

The Rexall Store

Antelworth's Art Studio.

PHONE 42 R. 4.
WATFORD.

Wa

Volume XXXIX-

LOCAL HAPPENINGS

These GUIDE-ADVOCATE welcomes items of interest for mail or for call. Phone 11, send by mail or call on GUIDE-ADVOCATE Letterbox.

Now caps, 50c., 75c., \$1.00.-SWIFTS.
At the cattle sale on Saturday morning-bred cow was sold by auction for \$115.00.

MANY a fellow who wants the kicks like a steer if he gets a little in his eyes.

ARE we to have a curling club this winter? The lovers of the game get together now and organize at MILLINERY at money saving pin.

A. BROWN & CO.
When selling candy at a church, don't leave the price ticket in the winter? The lovers of the game get together now and organize at MILLINERY at money saving pin.

THE old-fashioned girl, when she is down town to do some shopping, afraid someone would see her ankle, her daughter, nowadays, is afraid one won't.

WALL paper prices are low this and we have all the designs needed to satisfy all tastes. Call and show you the samples.-P. DORRISON.

THERE are to be at least forty votes on local option for January. These places are a city, thirteen towns, fourteen are incorporated villages, and the rest townships.

SPECIAL sale of dress goods at 35c. 50c. You save big money on these ranges.-SWIFTS.

At a special vestry meeting of the church held Monday evening Mr. Dadds was elected people's warden. W. A. Wykesmith who has resigned from the parish.

THE home-made baking sale on Saturday afternoon was well patronized, all the goods offered being sold very short time.

FEEL, suppers are all the go in country nowadays. See what a life in the country, when all that in towns or cities are quite content they can get a nice pot roast.

BARGAINS in ladies' suits if you size, all the new shapes, 2 for 25c. BROWN & CO.

THE quarterly communion and mission service in the Methodist church here last Sabbath was well attended. Twenty-four new members were received into full connection with the church.

DR. MCGILLICUDDY has commenced the erection of a brick implement house on the lot north of his veterinary stable. When completed the building will be occupied by the Massey-Harris people.

THE average child of 13 nowadays doesn't wear a "dope up" shirt as tight as her 25-year-old sister and a corset "just like ma's," thinking hasn't very much progressiveness in make-up.

ARROW collars, in plain or picture sizes, all the new shapes, 2 for 25c. BROWN & CO.

THE establishment of a winter fair at Chatham permanently, in connection with the exhibition of the Corn Growers Association, is a project that will probably be started in Chatham in the future.

THERE have not been many live sales in the country this fall, the farmers generally preferring to keep what they have over winter, as animals getting pretty scarce and held at high prices.

SPECIAL in boys' overcoats, \$3.50 to \$12.50.-SWIFTS.

CORRESPONDENTS will kindly refrain from sending notices of entertainments where an admission fee is charged, unless they send word who is responsible for the payment of such advertisement. Charge is five cents a line-six will make a line.

JANET McLEAY, daughter of Dr. McLeay, formerly of Watford, is one of the handsome girls of Atlantic City, and has been judged worthy of a conspicuous place in the Temple of Childhood of 1915 Panama-Pacific International Exposition, and her picture will be on the walls of the Temple.

YOUNG men's overcoats \$7.50, \$10 to \$12.50.-SWIFTS.

THE council have during the overlooked a matter which to some of slight importance but to pedestrians on the sidewalks is a constant danger and might at any time cause one bodily injury. We refer to the manner in which sections of the sidewalks have been raised for the growth of roots of trees. Someone will trip one of these places someday and break a limb.

THE Dewey decimal system, adopted and approved by the Department of Education, is being put in all libraries of Ontario, so as to standardize all Provincial libraries. Miss Spearman of Sarnia, gives the necessary instructions in the system and the librarians complete the work, which is done at expense of the Department. About 100 Provincial libraries are equipped with this system.

CHILDREN'S coats, \$1.25, \$1.75, \$2.50.-SWIFTS.