THE TORONTO WORLD

A One-Cent Morning Newspaper.

OFFICE: 83 KING-STREET WEST, TORONTO.

DAILY EDITION:
Delivered in City, per week ... 15c
Mailed, per annum, in advance ... $3.00
Delivered in city, per annum ... $4.00

WEEKLY EDITION:
Mailed, per annum, in advance ... $1.00
Delivered in city, per annum ... $1.50

ADVERTISING RATES:
Display, per line, first insertion ... 50c
Subsequent insertions, each ... 25c
Business notices, per line ... 50c
Business notices, per line, each insertion ... 25c
Personal, per line, first insertion ... 25c
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Obituary, per line, first insertion ... 25c
Obituary, per line, each insertion ... 12c
Contract advertisements, one week, Dailies ... 25c
Contract advertisements, one week, Weekly ... 25c
Contract advertisements, one week, Tri-Weekly ... 25