

Rowat's Teas
Our Special Blends Please People Who
Are Particular, 70c, 80c, 90c, \$1.00,
\$1.10 and \$2.00 a pound.
T.A. Rowat & Co.
250 Dundas St. S. Phone 3051-3052

Premium Coal
\$17.75 a Ton
Jenkins Fuel Co.
486 York St. Tel. 1391.

Auto Bus Carrying Jury Crashes Into Judge's Car

Canadian Press Despatch.
Montreal, July 12.—Only one mishap marred an otherwise perfect trip taken by the court, counsel for the defence and prosecution, the accused, jury, witnesses, officials, newspapermen, etc., in a procession of automobiles yesterday afternoon to and from the scene of the murder of Raoul Delorme for which the victim's half-brother, Rev. Adolphe Delorme, is now on trial. The accident occurred after the procession had left the Delorme home on St. Hubert street, and was speeding along Dorchester street to Decar Boulevard, where a witness, Woods, was to point out the location of a suspicious-looking automobile seen by him on the night of the murder. The big auto-bus carrying the jury crashed into the limousine in which Chief Justice Sir Francois Lemieux was driving. His lordship was in the back seat, and as the auto-bus struck the back of his car, he was slightly shaken up. Some damage was done to his lordship's car, but the jury appeared to be more

frightened at the mishap than the chief justice.
Outside 190 St. Hubert street, the residence of the priest at the time of the murder, another large crowd had collected, and the police had all their work cut out to protect Father Delorme from the morbid curiosity of the gathering. The abbe was driving in a large black touring car, accompanied by Governor Napoleon Zeguen, of Bordeaux jail, and a number of prison guards.

CAR CRASH RESULTS IN POLICE COURT CASE

Two Women Are Tossed Over
Fence and Telegraph Pole
Is Snapped.

Special to The Advertiser.
Kitchener, July 12.—As a result of an accident on the road to Elmira, Wednesday night, just within the limits of Waterloo, Marshall Ludwig was today charged with reckless driving in the Waterloo police court. He was allowed out on bail of \$500 until Tuesday.

The allegation is that Ludwig was driving a car and crashed into a small car owned and driven by A. Gies of Waterloo, completely wrecking it. The four occupants of the latter car were tossed out and miraculously escaped injury. Two women were tossed over the fence, but appeared to be unhurt. Ludwig's car continued for 25 feet further and then went into the ditch, striking a telegraph pole and snapping it off.

SALESMAN Wanted

For automobile accessories and garage equipment for Western Ontario; advertiser has large stock (several lines under exclusive control), with long established dealer connection in territory; salesman provided with use of car; state age, qualifications, salary expected to Box 87N, Advertiser. 88u-xv

MAPLE WALNUT CAKE SPECIAL

for Saturday at
20c

Here's another delicious Parnell treat, a light, pure and wholesome cake that you are sure to like. From your grocer, your baker or by phoning us at 929.



DIAMONDS
A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, white, green and yellow gold.
Rings from \$25 to \$1,250.
C. H. Ward & Co.
Diamond Merchants, Jewelers and Opticians.
386 Richmond St. Phone 1084.

Picnic Plates, Crepe Napkins,
Lily Cups, 8 oz. 10c dozen

Red Star News Co.,
10 MARKET LANE.

Our fitters are experts. \$1.50 to \$10.00. We have Trusses to fit all needs. **ANDERSON & NELLES,** 255 Dundas St. S.

WEGNER'S
Wholesale and Retail Dealer in Overalls, Sweaters, Coats, Gloves, Mittens and Raincoats.
LONDON'S LARGEST HIGH-CLASS WORKMEN'S OUTFITTERS.
Exclusive Manufacturers' Agent for the Best Canadian Makes of Overalls.
Wegner, the Heart of London
371 Talbot St. Phone 1949J
OPEN EVENINGS. 11

WOOD
MOSTLY HARDWOOD,
12" and 16" BLOCKS.

**DOMESTIC LUMP,
MILLER CREEK**
also
CANNEL LUMP

Chantler Bros.
263 BATHURST. PHONE 347.

Special Offer \$9.98
Talking Parrots

We are now receiving daily shipments of hand-raised parrots. These birds are intelligent and guaranteed talkers, usually sell at from \$20.00 upward. It is our desire to increase our mailing list and we are offering them at the remarkably low figure of \$9.98.

We ship with safety anywhere in Canada.
SAM MEYER & CO.
24 W. Washington St., Dept. 39, Chicago, Ill. 99n

LONDON OPTICAL CO.
SAVE YOUR EYES EXAMINED.
A. M. DAMRA, OPTOMETRIST.
Dominion Savings Building, Richmond West. Phone 418.

Let's Swap

Mrs. Mahoney was sick of her records. And sighed for something new; Mrs. O'Malley had just the same feeling. And wished she'd other, too; Each wrote a SWAP-AD, they both got together. And then exchanged a few.



SMART APPAREL HELPS IN THE PURSUIT OF HAPPINESS



The new frock, the new blouse, the new sweater or bathing suit or perhaps some novel accessory may add the touch of effectiveness that will make your vacation a success. We have many of the very newest things hurried here in anticipation of your desires. Visit the store Saturday and see what a fine collection is here for your choosing. July sales will be the notable feature in Saturday's merchandising in both men's and women's sections.

**Summer Sport
Suits, \$18.95**
In July Clearance

A grouping of all Summer Sport Suits at above price presents the opportunity to procure something new for your vacation that will add to your happiness. Sport Suits in Honespun, Silk and Wool, Jersey and Grass Cloth, in smart colors of green, rose, copen, flame, sand, orchid and heather effects. Sizes 15 years to 42. All one price Saturday \$18.95

**July Sale of
Voile Dresses
\$6.95**

One rack, consisting of 48 Fancy Voile Dresses, figured and plain materials. These are all smartly trimmed with tucking, hemstitching and dainty collar and cuffs. A variety of styles to choose from in light and dark shades. Saturday \$6.95

**New Fibre Silk
Sport Dresses**

with combination crepe de chine, sand, flame, copen and green stripes and plain. SEE THEM.

**July Sale In
Ladies' Knitted
Underwear**

Step-in Combinations, camisole top or shaped shoulder straps, medium size only. Saturday 59c
White Cotton Vests, camisole top or shaped shoulder strap, sizes 36 and 40, 35c each or 3 for \$1.00

WHITEWEAR

5 dozen White Cotton Slip-over Gowns, trimmed with embroidery and lace. July sale \$1.29
5 dozen White and Pink Cotton Slip-over Gowns, trimmed with embroidery and lace. July sale 98c

July Sale of Cottons

Is as interesting for Saturday shoppers as anyone, and these lines listed are exceptional values of special interest if you need cottons. Selected values at very close prices.

FINE SHEETS of splendid quality, the good pure bleach, free from all dressing, a sheet you will like for double beds \$4.75 and \$5.00 pair
STRONG LONGCLOTH, 19c—It's one of the famous Wabasco Cottons, well made, fine, strong and pure-bleach, for underwear, children's wear or pillowcases 19c yard; 6 yards for \$1.10
HEMSTITCHED SLIPS made of good pure cotton; they will please you in appearance and wear after repeated washing 98c and 89c pair

Black Sateens

For bloomers, rompers and bathing suits. Must be fast color and a permanently bright mercerized finish. These good British cloths are just that, and they also give you good hard wear at special value 50c and 60c yard

**Final Clearance of Trimmed
Millinery Saturday, \$3.69**



SUMMER TOYS

Everything for the kiddies. Outdoor amusement and exercises will be found in Toy Department, Basement.
Kiddie Kars, disc wheels, \$4
Ball-Bearing Roller Skates, \$3
Sand Pails, with shovels, 15c
Garden Sets, 15c and 50c
Galloping Gee-Gees, special, \$1.98
Rubber-Tired Scooters, \$4.75 and \$5.50
Disc-Wheeled Scooters, \$5.50
Auto Coaster Roller-Bearing Wagons \$7.25, \$7.50
Tin-Wheel Barrows \$1.00

Small Two-Wheeled Carts, \$1.00, \$1.50
Two-Wheeled Truck 75c
See-Saw \$5.00
Large Wooden Wheel Barrows \$2.25
Tennis Bats 75c
Indoor Baseball \$1.75
Recreation Balls 60c
Colored Balls 25c, 40c, 65c, 85c, \$1, \$1.25, \$1.75
High-Colored Balls 40c or 4 for \$1.50
Diamond Tether Paper 30c
Regal Toilet Paper 15c
Sani-Flush 30c
Ivory Flakes 10c
Reckitt's Blue, bag or square 7c
Wonder Wash 15c

Saturday Selling In Basement

Sunlight Soap, 15 bars for \$1
Lux 10c
Panshine 10c
Rinso 10c, 3 for 25c
S. & L. Soap Chips, 2 lbs. 25c
Princess Soap Flakes, lb. 21c
Snowflake Ammonia powder, 3 for 25c
Gold Soap, 13 bars for \$1.00
P. & G. Soap, 13 bars for \$1.00
Ivory Soap, 12 bars for \$1.00

Sani-Crete Toilet Paper 25c
Cottage Toilet Paper 40c or 4 for \$1.50
Diamond Toilet Paper 30c
Regal Toilet Paper 15c
Sani-Flush 30c
Ivory Flakes 10c
Reckitt's Blue, bag or square 7c
Wonder Wash 15c

THE SUMMER SUIT SALE BEGINS TOMORROW FOR MEN AND YOUNG MEN

Here's a rare opportunity—not just an ordinary sale of odds and ends—but a sale involving our regular merchandise originally purchased to sell at much higher prices. It is a definite policy to clear the decks before another season begins. That is the reason for the sharp price reductions. Sale begins tomorrow, 9 a.m. **Featured at \$15, \$22.50, \$33.75**

Men's and Young Men's Tweed Suits 25% OFF
Including Leishman and Other High-Grade Makers

Models for men of all types—Single and Double Breasted Hand-Tailored Suits, products of Canada's foremost designers; imported English and Scotch fabrics; grays, browns, heathers, lavats, dark and light mixtures; pencil stripes, checks and many other beautiful patterns. Sizes 36 to 46, including stouts.

Men's and Young Men's Suits, 25 per cent off, now \$15.00
Men's and Young Men's Suits, 25 per cent off, now \$18.75
Men's and Young Men's Suits, 25 per cent off, now \$22.50
Men's and Young Men's Suits, 25 per cent off, now \$26.25
Men's and Young Men's Suits, 25 per cent off, now \$30.00
Men's and Young Men's Suits, 25 per cent off, now \$33.75
Men's and Young Men's Suits, 25 per cent off, now \$37.50
Men's and Young Men's Suits, 25 per cent off, now \$41.25
Men's and Young Men's Suits, 25 per cent off, now \$45.00

**Sale of English Woven Madras Shirts
Saturday, \$1.98**



Welch Margeson famous English Shirts, in fine woven stripe madras, neat conservative patterns, in blue, brown, helio and other stripes; soft double cuffs. These Shirts were bought at a tremendous price reduction and are extraordinary value. Buy a complete supply from this group, guaranteed satisfactory; fast colors; good wearing and neat fitting Shirts; sizes 14 to 17. Assorted sleeve lengths. 180 only. Sale price Saturday \$1.98

"HIS MASTER'S VOICE."
JULY RECORDS.
Now In.
Third Floor.

SMALLMAN & INGRAM



AUGUST "DESIGNER"
NOW IN.
Subscribers Please Call For Your Copy at Pattern Counter.

SALE Clearing Saturday

**15 Ratine and Linen
Summer Suits**
IN BOTH BOX AND TAILORED STYLES, BUTTON AND LOOP-TRIMMED, WITH SASH TIED AT SIDE.

2 Black and White Silk Ratine Suits, Regular \$27.00. Clearing at \$15.98
White Ratine Suit with tango stripe. Regular \$24.00. Clearing at \$15.98
White Ratine Suit with mauve stripe. Regular \$24.00. Clearing at \$15.98
White Ratine Suit with blue stripe. Regular \$24.00. Clearing at \$15.98
Mauve Ratine Suit with black stripe. Regular \$27.00. Clearing at \$15.98
2 Mauve Ratine Suits, Regular \$24.00. Clearing at \$15.98
4 Copen Blue Ratine Suits with black stripe. Regular \$24.00. Clearing at \$15.98
1 Linen Suit with black pin stripe. Regular \$18.00. Clearing at \$12.95
2 All-White Linen Suits, Regular \$18.00. Clearing at \$12.95

Voile and Organdy Dresses
Regular \$10 to \$25. Clearing on Saturday at
\$4.95, \$7.75, \$9.85, \$10.95
and **\$12.95**
(Colors Mauve, Pink, Green and Blue.)

Gingham Dresses
19 Gingham Dresses, in black and white, mauve and white, blue and white, and cream and white, trimmed with organdy collars, buttons, etc. Regular \$8.50. Clearing at \$5.45

Blouses
Crepe de Chine Blouses, in overblouse and jacquette effects, in white with Paisley trimming, and Paisley with flowered trimming, in sand, navy, black, white, gray, and all Paisley. Regular from \$7.50 to \$12.00. Clearing on Saturday at \$5.98

Sweaters
Jacquette Blouses and Sweaters in silk and wool, in white, sand, gray, tomato, and maize. Price \$5.50
All-Wool Tuxedo Sweaters in plain colors. Price \$6.50
Silk and Wool Sweaters. Price \$9.75

Hosiery
Silk and Lisle and Silk Hose in black, white, navy and sand. Regular \$1.25 and \$1.50. Clearing on Saturday at 69c

ROSS' LIMITED
MANUFACTURERS.
PHONE 1319. 196 DUNDAS STREET.