



## Over 1,200 Shirts on Sale DOLLAR DAY

**35 Dozen Fine  
Negligee  
SHIRTS  
\$1.00**

Made to sell \$1.50 to \$2.00; all carefully made, hand cut, big roomy bodies; sizes 14 to 17. Come early; 35 dozen won't last long when the price is only one dollar.

**Fur-Collar  
Driving  
O'Coats  
\$20.00**

Ten coats in the lot. They ranged from \$25.00 to \$50.00, with two winter months ahead of you, make it two months of comfort. Coats you'll be proud to wear.

**Fur Over-  
coats  
Fur-Lined  
Overcoats  
at  
Half Price  
Come in early.**

**Young  
Men's  
First  
Long  
Suits  
\$10**

Regular value to \$22.50. A Dollar Day snap for the young fellow just starting into long trousers. All smartly styled.

### Underwear Specials

**HURRY UP FOR THESE!**

**\$1.00 Per Garment**

168 garments, odd lines of high-grade quality men's all-wool Tiger Brand, Standolite, Red Label, slightly display soiled. Tru-Knit Elastic Rib, Turn-balls and Mercury makes, included are about 20 suits of combinations; qualities to \$3.50. \$1.00 per garment.

**\$3.00 and \$3.50  
Combinations**

Men's Perfect-Fitting Combinations, mid-weight, natural and cream colors. Buy for now and buy for \$1.85 next fall at.

**A \$3.00 Special**  
Extra Quality Winter-Weight Combinations, in natural and heavy pure-wool rib; \$4.50 qualities \$3.00.

**\$6.00 and \$5.00 COMBINA-  
TIONS FOR \$3.50.**  
Two Suits for \$6.00

Men's Pure Wool and Silk and Wool, in Tru-Knit, Penman's and English Quality and comfort for small price.

**Tru-Knit and Cee Tee**  
Canada's Best Pure Wool and Silk and Wool Combinations, formerly sold to \$11.00. Dollar Day, clearing \$5.00.

**HERE'S A SAVING, \$1.65**  
Penman's Natural Shade Combinations and Two-Piece. Dollar Day, per suit \$1.65.

**50c EACH**

Odd garments of Men's Piece-Lined Shirts and Drawers to finish \$50c

**25 DOZEN  
Men's Shirts  
WORTH \$2.75 EACH  
2 for \$3.00**

This is one of our Dollar Day Star Bargains, and we urge you to be here early. All sizes; neat and colored stripes, madras, percales and dimities.

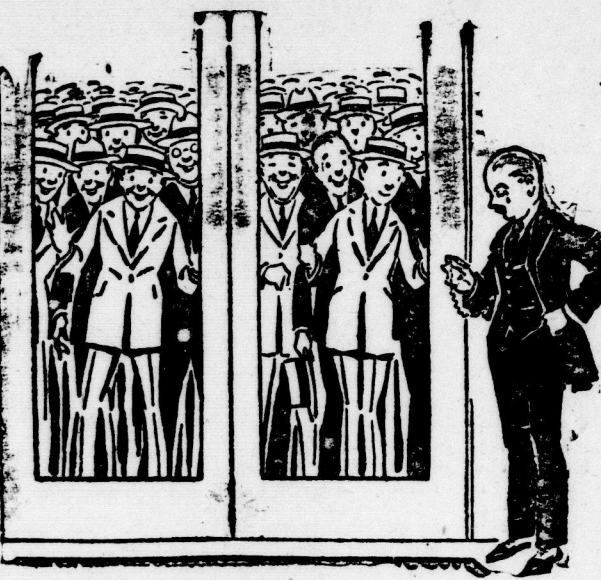
**SHIRTS Up to \$2.50  
2 for \$1.50**

House-clearing of odd lines and slightly display-soiled shirts. Only 67 garments in this lot. Be on time.

**SHIRTS  
to \$7.50  
for  
\$3.59**

Pongee silks and Swiss silks, in plain and stripes, Scotch madras from the best makers. Be early and stock up for the year. All sizes, 14 to 17.

## Be Here When the Doors Open



## Bring the Boy To Dowlers DOLLAR DAY

**Overcoats and Suits, \$5.00**

Overcoats, ages 2 to 10 years, odd clearing lines, values up to \$11.50, suits for ages 8 to 15 years, at away below \$5.00 half price.

**Oh Boy! Here's the Snap, \$8.00**

Suits and Overcoats up to \$18.00. Two for less than the price of one.

**Bigger Boys, Here's Your Chance**

Suits and Overcoats up to \$27.50. The best boys' suits in London, pure wool fabrics, smartly styled and handsome patterns. We've lots of choice and \$12.00 lots of room.



**Junior Suits  
and Overcoats  
\$2.00**

Coats are mackinaw cloth; sizes 22 to 28; values up to \$6.50. Suits button to neck; fit ages 2 to 7 years. Bring the little chaps along; no goods on approval Dollar Day.

**Hat Special  
\$1.00**

Fine English Tweeds and clearing lines of Felts for quick selling.

**\$1.00**

**Cap Bargain  
\$1.00**

Clearing lines up to \$3.50 for quick selling Thursday.

# DOLLAR DAY

## Dowlers

## HERE YOU ARE MEN! Overcoats and Suits

Choice of Our Entire Stock **\$25** Reg. Prices from \$35.00 to \$67.50

Men, last Dollar Day broke all records. Thursday's bargains are still better. Your dollar never had such buying power before.

For one day only we will let you revel through our suit and overcoat stocks and select the best you can find, and the price you will have to pay will be just \$25.00 for your choice. In the range you will find Society Brand, 20th Century Brand and beautiful garments by other high-grade makers. Some are silk-lined with piped seams; others serge lined. There are models and sizes for men of all types, including Young Men's S. B. and D. B., Stouts, Slims, Shorts, and Short Stouts; fabrics of blue, grey, and brown serges, and vicunas, chalkline stripes, and fancy patterned tweeds and worsteds; English and Scotch overcoatings and beautiful fine meltons; all grouped for one big bang on Dollar Day. Each \$25.00. There will be no charge for alterations. Any garments not finished on Saturday we guarantee to deliver the next week, charges paid. This is absolutely the BEST DOLLAR DAY OPPORTUNITY you have ever had put before you.

**Suit or Overcoat, \$25**

**EXTRA  
SPECIAL  
MEN!  
O'coats  
and  
Suits  
\$25**

On Dollar Day we forget cost in our clearing out. We have grouped a limited number of Suits and Overcoats together for quick selling. Each at **\$13.50** Or Suit and Overcoat for **\$25.00**

**Be Quick!  
Small Men**

17 only small Men's Overcoats, sizes 35 to 38, values \$16.50 to \$25.00. For Dollar Day quick action selling **\$5.00**

**Men's  
Suits and  
Overcoats  
VALUES UP TO \$30  
\$15.00**

You men who have been holding off for clothing sales. This is your great opportunity to get really well fitted and well dressed for a mere trifle. These Dollar Day Sales are not bluff or camouflage or imaginary reductions. We are proud to pass on to you these low prices. Overcoats and Suits are all wool and near all wool that you'll be proud to wear. **\$15.00**

**English  
Melton  
Overcoats  
\$18.00**

In pure wool, hand cut, smart fitting Chesterfields. Wool serge lined, velvet and plain collars. Pre-war quality at less than pre-war prices **\$18.00**

**Dollar  
Day  
Bargains**

**HOSIERY  
Hurry Men!**

All our best English Cashmere Socks, values up to \$1.50. Dollar Day, pair **\$1.00**

**Pure Silk Socks  
55c**

TWO PAIRS FOR \$1.00

Black, brown and gunmetal; extra sub-standard quality; not seconds.

**Scotch Heather and  
Black All-Wool  
Brogue Socks**

75c quality.  
3 pairs for **\$1.25**

**Novelty Silk Socks**

Novelty Silk Socks, \$1.25 quality; English Socks, clocked and plain; Striped Silk and Wool Socks; \$1.50 quality. Dollar Day **79c**

2 PAIRS FOR \$1.50.

## MEN! BUY TROUSERS

**111 PAIRS, FORMER VALUES TO \$5.50**  
For dress and extra fine wear, you should be sure and see these. Sizes are from 32 to 42 waist. Assorted leg lengths, with or without cuffs. Thursday **\$5.00**

**127 PAIRS, VALUES TO \$6.00.**  
Pure wool Scotch and Canadian tweeds go to make up the splendid assortment at this price, in sizes 32 to 52 waist. Thursday only, per pair **\$4.00**

## Mr. Workman Set Your Alarm For Thursday, 9 a.m.

**MEN'S OVERALLS**  
Blue stripe and plain blues. Sizes 34 to 46 **\$1.00**

**AT \$1.50**

Union made, extra quality blue stripe. Best \$1.95 quality.

**EXTRA!  
HEADLIGHT AND PEABODY OVERALLS**  
2 Garments For \$3.75. Sizes up to 50. Black, blue stripe.

**OVERALL COMBINATIONS  
\$2.65**

Car owners! Here's your chance to save your suit. 2 suits for \$5.00.

**259 PAIRS, VALUES TO \$5.50.**  
Well fashioned Trousers picked from our regular stock, in sizes 30 to 44 waist, with assorted leg lengths. Choose early from these Thursday at **\$3.00**

**83 PAIRS, VALUES TO \$4.00.**  
Values like these are confined to Dowler stores. 83 pairs have been picked from our regular stock to create extraordinary selling. Thursday at **\$2.00**

**MEN'S WORK SHIRTS  
\$1.00**

Union flannel, black and white drill, heavy black drill, navy and mid blue chambrays, a whole department of them. Qualities up to \$1.50.

**FLANNEL SHIRTS  
\$2.00**

14, 14 1/2 and 15, values up to \$4.50. Separate collars, light grey.

**WORK GLOVES**

One finger. To clear at **23c**

Other lines, one and five fingers **55c 69c 85c**

**HERE'S THE BOYS AGAIN  
BOYS' BLOOMERS, \$1.00**

Assorted tweeds of good quality, lined throughout. Governor fasteners at knee.

**BOYS' BLOOMERS AT \$1.65**

2 PAIRS FOR \$3.00

Splendid quality tweeds, assorted patterns, qualities up to \$2.65. Lined and governor fasteners.

**BOYS' BLOOMERS AT \$2.15**

Qualities up to \$3.50. Pure wool Scotch and domestic tweeds, dark and colors. Sizes 24 to 34.

**BOYS' SWEATER COATS, \$1.00**

V neck and roll collars, in a splendid assortment of colors. Sizes 22 to 34. Qualities up to \$2.65. It pays to buy at Dowler's.

**BOYS' V-NECK AND ROLL-COLLAR  
SWEATERS, \$2.00**

Beautiful all wool goods in Warren's, Penman's and Ballantyne's. Regular qualities up to \$4.50.

**BOYS' FINE WOOL JERSEYS \$1.59**

2 FOR \$3.00.

Splendid assortment of colors and sizes. Qualities to \$3.50.

**BOYS' STOCKING BARGAINS**

Boys' Heavy Ribbed Wool Union Stockings, 65c qualities, Dollar Day **3 pairs for \$1.00**

Boys' all Wool Heavy Ribbed Worsted Stockings. Former values up to 85c. 2 pairs for **\$1.00**

Dollar Day **\$1.00**

Children's Wool Gloves, pair **25c**

**MEN'S OVERALL SMOCKS  
AT 50c**

Blacks and blue stripe, odd lines of Smocks only, at one third of the regular price.

**SWISS SILK MUFFLERS, \$1.00**

Make your own selection and pay the salesman for your choice. Don't mind the regular price ticket. They range from \$2.25 to \$3.50.

The balance of all our fine wool Mufflers including Jaeger's fine English make. **HALF PRICE.**

**Here's Another  
Bargain!**

Black Well-Shaped Cotton Socks, fast dye, good weight.

**SIX PAIRS  
FOR \$1.00**

**WORK SOCKS**

**EXTRA SPECIAL!**

Hanson's stamped 4-lb. pure-wool and Penman's extra heavy 4-lb. rib pure-wool Socks; Canada's best-wearing foot-warmer.

**55c**

**TWO PAIRS FOR \$1.00**

Penman's all-wool 65c quality, heavy weight, soft and comfortable.

**39c**

**TWO PAIRS FOR 75c.**

Seamless Wool Union Socks, mid-weight, good wearers, well shaped.

**FIVE PAIRS  
FOR \$1.00**

Comfortable Heavy-Ribbed Grey Work Socks, 50c quality; a big snap.

**THREE PAIRS \$1.00  
FOR**

# Dowlers