

New Secrets in The Air

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Several varieties of "death ray" are to be on offer for the next war. It is not impressed. This does not mean that I decline to admit the possibility of projecting energy in electrical form across space in a desired direction. Such a thing is possible, and is actually happening in the case of the beam systems of short-wave telegraphy and telephony now occupying the attention of wireless engineers.

But the amount of energy transferred from the transmitting station to the receiving station specially tuned to receive it is very small; neither is the energy of the character required to dislocate the machinery of an aeroplane or to set fire to an airship.

Beating the Death Ray. The inventor of the "death ray" really matters will have to find not only a means of transmitting a considerable amount of energy across space, but also one of focusing the energy at a moment's notice. Furthermore, this ray must be capable of penetrating over all efforts made to protect men and materials from its influence.

I have no doubt that there are a number of people to-day who will give hair-raising demonstrations within the limit of their laboratories—demonstrations based on directly sound scientific principles. If you asked them if they were prepared to reproduce the results of grand scale experiments of many years ago they would generally admit their inability to do so.

As an example of the necessity for making a distinction between laboratory effects and commercial practice one may cite a demonstration made in several countries at various times before the war. Various metal plates were made to rise from the earth under electrical influence and were suspended in the air. The experiment was carried to the extent of a model train in the air, and in some cases it was shot forward over a considerable course.

The demonstration was witnessed in this country by Cabinet Ministers, engineers and financiers, and one may be certain that the principle would have been employed in the war for the observers to a height had a reduction of the experiment on a large scale been possible. The death ray will probably find its discoverer by some other scientist. How effective can be the "death ray" from outside electrical energy is demonstrated in the case of the aeroplane telegraphy and telephony. I remember that shortly after the war, efforts were being made to fly across the Atlantic, a Handley-Page bomber was equipped with wireless for the purpose of keeping in touch with stations throughout the crossing.

The time being my interest lies in the experiments now being made of the much more pleasant matter of telegraphic telephony. It may be years before business men will be able to converse with New York by anything like an economic basis without the necessity for a speech but I am hopeful that, with a judicious selection of sites for the stations and American stations, extended periods of uninterrupted conversation may be possible on most days of the year.

Net Navy Fears Seasickness More Than Guns Of the Enemy.

Latvia, June 15 (A.P.)—Seasickness is a great handicap to the crews of the Soviet navy, says a correspondent in an article in the Soviet press discussing the necessity of long-distance cruising for the fleet.

It is impossible, the writer says, to talk about the preparedness of the fleet without mentioning the seasickness which is a great handicap to the crews of the Soviet fleet. At present the fleet is manned by factory workers, and he expressed the belief that more than half the crew would be put out of action by seasickness in their first acquaintance with wind and waves.

The Carian sea during the Civil War, the writer added, seasickness disabled 60 per cent. of the crew, and the remainder had the same difficulty in saving the ships.

World Garden Party, July Annual Derby Sweepstakes on sale, price 10c. each. Total \$500.00—July 10.

JULY--ALWAYS A BIG MONTH HERE

Finds Us with a Meritorious Array of Values Setting a Pace in Value-Giving Hard to Equal

OPPORTUNITIES Crowd Thick & Fast--Avail of Them

The first of the Season's Clearances appear this week. What great opportunities to procure Apparel for which there is such a long season of serviceableness ahead. And as the month progresses, this will be the big feature—clearing lines from every Department, regardless of cost. It is our way of doing business—carrying nothing over from season to season—but starting every new season with clean, crisp, spanking new merchandise from every worthy source. Just glimpse the following for

FRIDAY, SATURDAY and MONDAY

Don't Miss These SHOE Values

- SKIFFER SHOES—Girls' and Boys' Skuffers; sizes 5 to 11; Dark Tan, broad fitting shape, stitched soles; great for romping time. **\$1.49**
- LADIES' SHOES—Finest Patent Leather Pump style Shoes, Black with buckle front, medium heel, semi-broad toe; dressy, smart and quite fashionable. Spec. **\$4.35**
- LADIES' BOOTS—Neat fitting soft Dongola Kid Boots, laced style, pointed toe, medium heel; worth double the price we ask for them. Friday, Saturday and Mon. **\$2.68**
- CHILDREN'S BOOTS—Sizes 3 to 6, laced and buttoned in Black and Tan Kid; comfort shape for tender little feet. Special **\$1.08**

APPRECIATION

To visitors homeward bound we bid adieu, and trust that their visit citywards was full of pleasure and profit and that their expectations were fully realized. To the many that favored this Store, we are deeply grateful, and hope that they found everything satisfactory. We overheard many complimentary remarks—re values, orderliness and store arrangement—which we take as an indication that our efforts were fully appreciated. And now that many have made the acquaintance of this MIGHTY GOOD STORE, we trust they will keep in touch with it through the medium of our

Mail Order Service. Study our News. Consider economies it contains, the timeliness of its offerings and the savings it means to the family exchequer.



JULY CLEARANCE SALE

of DRESSES
Girls' Guamp DRESSES **RATINE DRESSES**
 Great range of them in Linens and Jeans; sizes to fit 8 to 14 years; plain shades of Sage, Crimson and Reseda; others in pretty Checks, plaid skirt with body, showing shoulder strap with buckle, simple, sensible every-day Dresses; \$2.20 values. Special **\$1.59**

36 of them, exhibiting freshness, coolness and good taste; they show up splendidly in Blue and White, Green and White, Gold and Grey; round neck with and without collar; pockets, girles and button trimmings. The newest values to \$5.00. Special **\$3.95**

SHIRT WAISTS and JUMPERS

A snappy line—Ladies, some in Silk Jersey, others in crepe de chene, pretty shades of Grey, Jade, Navy, Brown and Henna, round square and Y neck, long and short sleeves, braided and beaded, an unusually pretty display; value **\$3.75** Friday, Saturday and Monday **\$4.75**

GIRDLE CORSETS—Ladies' warm weather Girdle Corsets, 13 to 20 inch sizes; beautifully fashioned in Pink Coutil, 2 suspenders, low bust cut. You should try them. This line Spec. **69c.**

DRESSING JACKETS—A special lot in Rowered Cottons, Grey and White, subdued tones, Peter Pan collar, trimmed with ric-rac braid, long sleeves. Reg. **59c.** Special **90c.**

CAMISOLES—Daintiness itself—those lovely soft White Nainsook Camisoles, square neck, shoulder strap of flat lace, elastic waist; full size range **74c.** A wonder at **74c.**

Black and White, round neck, short sleeve and girle; nice for vacation time and for evening wear. Special **\$1.89**

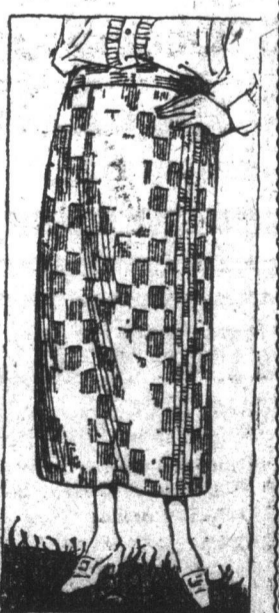
SPECIAL SALE of DRESSES

Handsome styles in Light and Dark Cotton Voiles; others in service-giving Wash Ginghams, neatly trimmed all of them; most extraordinary value at our July Clearance Prices

2.49 & 2.98

Skirt Embroideries

A surprising value in handsome Skirt Embroideries, 22 inches wide, deep scalloped edge, lace patterns, on firm even cloth; values to \$2.80 yard. Friday, Saturday and Monday **\$1.49**



A Good Time To Buy Some Pretty Wash Fabrics

FRENCH RATINES—Uncommon looking Dress Cloths, grounds of Tan, Peach, Lemon and Cream, plain and fancy. Reg. 80c. yard for **49c.**

GINGHAMS—A Charming Gingham extra fine, in texture and unusually fine, in color and bindings. Regular 45c. yard for **39c.**

COTTON VOILES—New! Snappy looking fancy patterned Dress Voiles, grounds of Royal, Navy and Brown, all over white pattern. Reg. 50c. yard. Friday, Saturday and Monday **45c.**

WHITE PIQUES—Soft dainty American White Piques, wash perfectly and always so good looking. The yard **39c.**

COTTON POPLINS—White Cotton Poplins, 36 inches wide, splendid quality. The yard **36c.**

COTTON GABARDINES—34 inch pure White Gabardines, nice for summer Skirtings. The yard **78c.**

WASH SUITS For the BOYS.

Good Styles, Top-Notch Values

One piece "Buster Brown" style, wash Suits, in neat striped patterns, to fit 3 to 6 years, strong, easy to do up again and becoming. Reg. 1.30 **98c.** Special **89c.**

TUNIC SUITS—Boys' striped Wash Suits, in the strongest of English Galateds, showing Navy Blue Sailor collar and cuffs, belted; fitting 3 to 8 to 8 years. Reg. \$2.60 Special **\$2.39**

WASH SUITS—Very nifty style, in Cream linen, usually fine quality plain blue, trimmings, belted tunic, collarless, nice and cool for little chaps from 3 to 6 years. Special **\$2.39**

TUNIC SUITS—Another particularly fine range in blue striped linens, showing embroidered white collar, belt and buckle front; fitting 3 to 8 years. Our Special **\$1.69**



Whew! But it's Hot. Got Your Straw Hat Yet?

English Boaters—a man's Hat, gives him that jaunty style that the season calls for. Ours—not only the latest, but they bring you the best value along the street.

Special **\$1.50, \$2.40, \$2.90**

CREPE TIES. Here is just the newest looking tie you could desire, this elegant, holds its shape, delightful colour mixtures. Special **\$1.10**

MEN'S CAPS. Sporty Caps for motoring, golfing and every day wear. Fawn shades, light weight, silk lined. Special **\$1.70**

KERCHIEFS. In White lawn, full size, showing broad hemstitched border, A1 quality. Our Special **28c.**

SOCKS. 8 dozen of special selected Socks, in a nice light cashmere weight, assorted new shades. **65c.** Special **50c.**

LISLE SOCKS. Absolutely fab, in shades of Blue, Grey and Brown, spliced heel and toe, they wear excellently. Special **50c.**

PORUS-KNIT UNDERWEAR. The coolest you would want, pure White Porus-knit Shirts and Pants, short or long sleeved shirts, knee and ankle length pants. Try a suit for the warm sport. The garment **79c.**

Smart Looking Grey Flannel Pants

Men's medium Grey Flannel Pants, excellent for summer wear, carefully tailored, cut bottoms, strap hips; looped for waist, belt. They're special **\$5.00**



Silk Tubing

Several pieces of popular Knitted Silk Tubing just to hand; shades of Maize, Pink, Sky, Black and White; popular to-day for Ladies' Vests, Camisoles, Jumpers, etc., 36 inch circular, a delightful material for warm weather wear. Reg. \$1.40 yard. Friday, Saturday and Monday **\$1.17**

SILK POPLINS—Several pieces of superfine Silk Poplins; shades of Navy, Sage, Reseda and Tan, showing self cluster striped patterns; very fine. Special **\$1.18** \$1.40 value. Special **\$1.18**

CASHMERE—Plain shade Cashmeres—Crimson, Pink and Pale Blue; nice for children's special dresses. Reg. \$1.20. **98c.** Special **89c.**

ITALIAN CLOTHS—Black, double width Italian Cloths offering a good value to-day at **98c.**

Great range of Boys' Shirts and Shirtwaists

Smartly styled, good looking striped patterns, with and without collar, great for Him for knock about wear; full size range. Dollar value. Special **79c.**

BOYS' STRAW HATS—Real Manly style—Boater shape, just like Dad's; light weight and always a good looking Hat on **\$1.39** any boy. Special **98c.**

"AMERICAN BOY" HATS—Semi-Soft Felts, round shape with dentured crown, becoming hats, in shades of Pearl, Nigger and Black. Special **\$1.65**

Home Requirements

Cream cross-barred Madras Muslins, making very effective hangings. Note their Special Price **19c.**

CREAM MADRAS—44 inch beautifully patterned Madras Muslins, with scalloped edge, wash splendidly. Reg. 80c. Friday, Saturday and Monday **69c.**

CURTAIN LACE—40 inch White Curtain Laces, showing nice all-over patterns and good looking besides; neat edge. Special the yard **33c.**

SHIRTS—Plain, offering a nice suggestion to those eager to embroider, 23 x 23 size; hemstitched border. Regular **\$1.25**. Special each **\$1.10**

CUSHION COVERS—Light Linen Cushion Covers, worked in coloured effects and finished with cushion cords. Regular 75c. **65c.** Special **50c.**

SLIP SHIRTINGS—28 in. White Shirtings, inexpensive and quite alright and good enough when a low price Shirting is required. Friday, Saturday and Monday **18c.**

PILLOW CASES—Some of our good grade Pillow Cases go on sale, beautiful quality White Linen, embroidered and hemstitched, buttonhole edged. Reg. \$1.60 each. Friday, Saturday and Monday **\$1.48**

SIDEBOARD CLOTHS—Pretty embroidered and hemstitched White Linen Cloths, 40 inches long. To clear **42c.**

DUSTPROOF ALARM CLOCKS—The neatest yet showing a clean White face in round nickel case, accurate time-keeper and reliable in alarming. Special **\$1.75**

DOUBLE WIDTH TICKINGS—Strong herring-bone Tickings Black and White striped pattern, 56 inches wide. On sale at **56c.**

CARPET BINDING—3 inch bindings, in assorted mixtures, Crimson, Green, Yellow, Black. The yard **9c.**

BLINDS—36 inch Plain Cream and Plain Green Window Blinds, 6 feet long; complete with fittings. Friday, Saturday and Monday **79c.**

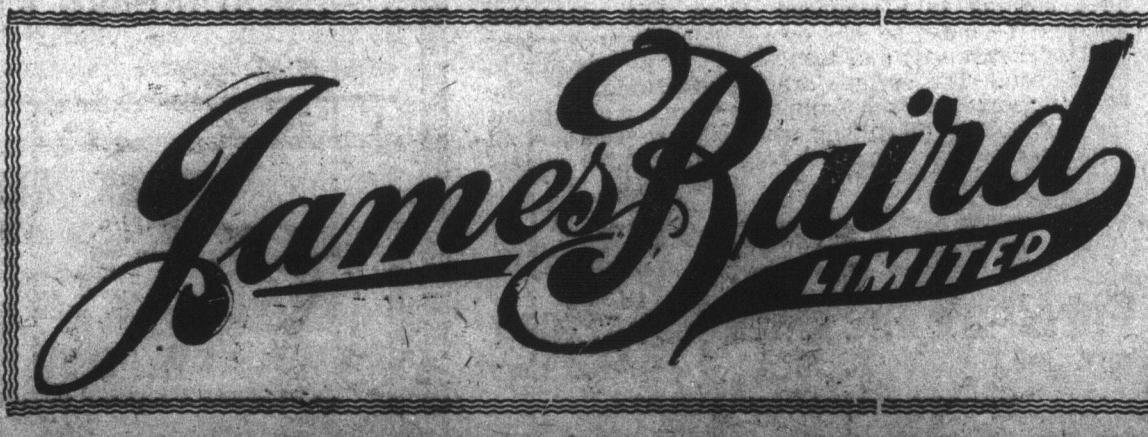
Excellent Values Here in WHITE QUILTS

BEDSPREADS—Full size, Snow White Marcella Quilts, elegantly patterned centre, with broad fancy self borders, a necessity in every home. Reg. \$4.20 value. Friday, Saturday and Monday **\$3.79**

HONEYCOMB QUILTS—28 extra large fringed White Honeycomb Quilts, these are beauties, having a generous opening and are quality through and through; value for \$6.50 to-day. Special **\$3.38**

LAZEE CLOTHS—Strong mesh Cloths, in nifty patterns; ferns, white and coloured grounds. Special **35c.**

RATINES—Pure White Ratines, 36 inches wide. These offer excellent value at **63c.**



Scrims To Clear

We offer some rare values in service-giving Curtain Scrims for the week-end.

20 INCH WHITE—with coloured border and others showing floral borders. Special **16c.**

CROSS BARRED SCRIMS—Several pieces, in assorted cross bar patterns, neat, under priced, under priced. **14c.**

36 INCH SCRIMS—These are crossbarred patterns and look very well made up. The yard **23c.**

Slip-on Jerseys

Indispensable affairs for the season. They come in fine Wool shades of Peacock, Sage, Fawn, Nile, Grey, Black and White; round neck, short sleeve and girles; nice for vacation time and evening wear. Special **\$1.89**