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KELLOGG'S SANITARIUM COOKED BRAN. KELLOGG'S KRUMBLED BRAN. KELLOGG'S COOKED BRAN. CREAM OF WHEAT. MALT BREAKFAST FOOD. NIAJARA SHREDDED WHEAT BISCUITS. KELLOGG & JERSEY CORN FLAKES. FORCE, Etc., Etc.

BEST STOCK OATMEAL. "SWANSDOWN" CAKE FLOUR. GROUND RICE & RICE FLOUR-1/4-lb. 1/2-lb. and 1-lb. Pkts.

FINEST ST. VINCENT ARROWROOT-1/4 and 1/2-lb. Pkts. CORN FLOUR-1-lb. Pkts, 15c.

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SIDE TALKS.

By Ruth Cameron

THE WHITE MAN'S BURDEN.

5

She Found

The way to prettier teeth

Millions of women, the world over, now brush teeth this new way. You see the results every-

where today-see them in prettier

If you still use old methods,

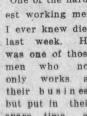
won't you let us show you what this new way means to you?

Combats the film

Film is what makes teeth dingy

that viscous film you feel. It clings to teeth, enters crevices and stays. Food stains, etc., discolor it. Then it forms cloudy coats. Tartar is based on film.

Old-time tooth pastes could not effectively combat it. So beautiful tooth were seen less often than now. Tooth treubles, caused by



ever knew died last week. He was one of those men who not only works at Until someone said suddenly: "Yes,

seasing vigilance, and by sternal

are and take it easy in a few years. death, the first comment was the con- just too bad. they will be able to get along all right by outsiders? now. Three of the children are old enough to help, and his wife has al- We lose sight of him as an individual ditions of prosperity made possible.

st working men those three houses-" That was the main theme of the

What About Him?

comment and discussion that follow-

their business she will get along all right, but how but put in their about him? Just think how hard he Newfoundlanders who, through time at has worked all his life and here he fault of their own, were forced to some other kind of work. In his case was just within sight of retirement leave their homes and families to it was the painting and keeping in re- and the chance to take it easy and he seek employment, give expressions of pair of three houses of which, by un- had to die, Aren't you sorry for him " regret from ninety-nine per cent, of serimping, he had managed to pos- ashamed to think we hadn't said more they will not have the opportunity to sess himself in spite of having a very about it. But our : first instinctive He was a man of about 60. He had children. Had he accomplished the They are to a man very pronounced provided for If he hadn't, his death them

We Forget His Feelings.

behind his function of a provider and ead of the family There is something pathetic about

ne man's position in all this. Something pathetic and something oble and splendid.

We could not have such a point of lew unless their patient, unselfish acade it possible.

Of course when a man brings chilren into the world he assumes reconsibility for them. But the way is often hard and long, and well might a man's courage give out. For his amily and children to take it all for granted, to forget that he is a human eing, with a human being's longing but if he does it bravely, and as well as in him lies, he deserves praise and EARLY CABLES. merely the taking it for granted

Don't Forget!

Men are often selfish in little things, want their own way in all sorts of small matters, find faut if their toast isn't just so or their coffee to their liking But don't forget, you wives and children, when they are showing hese small selfishnesses, that they to-day for the first time. are often at the same time showing large unselfishness. Going without car that son may go to college daughter may have her music les- Gordon, of St. John's, was abandoned the boss that make their blood boll, in latitude 41.45, longitude 41.41, acas they would if they were single

And don't forget, you husbands, that too many of these small selfishnesses and irritabilities and disagreeablenesses can take out all the joy you are trying so hard, in the bigger on Sunday to refloat the French ways, to put into life.

Newfoundlanders

WOULD LIKE TO GET A CHANCE TO DEFEAT SQUIRES AND COAKER.

Late letters from Bermuda from thought had been for the women and ernment at the election on May 3rd. ave children. He had planned to re- man's Job? Had he let them properly against Bonia, with whom many of were personally acquainted. When we heard the news of his was a tragedy; if he had, then it was They, because of the rotten mismanagement of the Squires-Campbellventional one, "Too bad!" Then we Isn't that the way the death of the Coaker outfit, consider themselves as drew a breath and said: "Well, I guess, head of the family is often regarded practically transported, and earnestly hope that the Bennett Party will be elected and a return to former con-

Free

A 10-Day Tube See Coupon

Avoid Harmful Grit Pepsodent curdles the film and removes it without harmful scouring. Its polishing agent is far sefter than enamel. Never use a film combatant which con-

The name of that tooth paste is Pepsodent, and for seven years dentists everywhere have been urging its adoption.

Fights acid, too

Pepsodent also gives manifold power to Nature's acid-fighting agents. It multiplies the alkalinity of the saliva. That is there to neutralize mouth acids, the cause of tooth decay. It multiplies the starch digestant in the saliva. That is there to digest starch deposits which may otherwise ferment and form acids. Old-time tooth pastes reduced those agents every time one used

Film holds food substance which ferments and forms acids. It holds the acids in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar, are the chief cause of pyorrhea. Ways to fight it

Nearly everybody suffered from that film. So dental science sought ways to combat it. After long re-search, two ways were discovered. One acts to curdle film, one to re-move it, and without any harmful scouring.

Able authorities proved those ways effective. Then a new-type tooth paste was created, based on modern research. Those two greatfilm combatants were embodied

Millions use it Careful people of some 50 nations now use Pepsodent, largely by dental advice. It is bringing a new dental era.

Learn how much you need it.
Ask for this ten-day test. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear.

Those are benefits you cannot afford to miss. Cut out the coupon.

The New-Day Dentifrice

A scientific tooth paste based on modern research, to from harmful grit. Now advised by leading dentists the world over.

10-Day Tube Free THE PEPSODENT COMPANY,
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Only one tube to a famil

THE STAR MOVIE-NEWFOUNDLAND

Universal Films Present:

MISS DuPONT In

A Society Drama in Six Parts

of well known comedian Harold Lloyd, in

ACTS of LAUGHTE Miss Olivotti

: April Showers. Dance: Bambalina

Look Out for "The Devil" -- He's on the Way---It's a Masterpiece

CONFERENCE RE-OPENS. LAUSANNE, April 22.

The Near Eastern Conference re opens on Monday.

FRENCH FLAG OVER ESSEN. ESSEN, April 22.

HALIFAX, APRIL 23. The three-masted schooner Gay ons, keeping quiet under slams from in a sinking condition on Saturday ecause they don't dare answer back cording to word received here. The

TUG ASHORE.

HALIFAX APRIL 23 Unseccussful attempts were made Trawler Joseph Vandewalle, ashore on Saturday night at eight o'clock on Thrum Cape shoals at the entrance the record established on April 19th, being held in many places, but it of the harbor. The trawler is not 1914. thought to be taking water. Anat Bermuda other attempt to refloat her will be made on Monday.

> N. S. SECESSION VOTED DOWN. HALIFAX, April 23.

defeated in the House of Assembly condemnation of the United Farmers on Saturday night, when only two and Labor Administration. members stood for it, while a decisive majority, comprising all the Liberals present, 14 to 4, was given to an amendment moved by Premier E. H. Armstrong that the House stand by Confederation and exert its the Bank of England to the Bank of right in obtaining cheaper inter-pro- France in 1916 which fell due this vincial transportation, in developing year will be paid in installments covthe foreign trade of Canada through ering a period of seven years from Canadian-Atlantic ports and renewal date, it is announced, after several of efforts to secure a reciprocal trade weeks' conference, which was conagreement with the United States, and ducted along the most cordial and freer access to the markets of the friendly lines, according to reports. world for the products of the Dominion.

MAY DAY AT SYDNEY. SYDNEY, April 22.

in Cape Breton will be idle on May 1, birth of Shakespeare, with the feswhile ten thousand allied workers of tivities centred at London where his the Island celebrate May Day.

BRITISH ROYALTY IN ITALY. LONDON, April 22.

The visit of King George and Queen Mary to Italy next month will be the most elaborate affair of its character snce the war. The Italians are planning to outdo any previous efforts at entertaining royalty. This is said to be largely due to the Fascisti, who wish to contrast the splendour of this visit with the rather cold reception given by the Italian Government to the Belgian King and Queen last year.

FIRE IN NEW JERSEY.

LAKEWOOD, N.J., April 22. Two villages are threatened. thousand acres of woodland have been destroyed, church houses and farm buildings have been wiped out by a fierce fire which swept through Ocean County to-night.

FLOODS IN PORTAGE LA PRAIRIE.

WINNIPEG, April 22. Latest reports from Portage La Prairie, where floods demoralized business and caused suspension of the train services on Saturday, are to the effect that the situation has much improved. The water in the west end of the city has gone down. It is believed that serious danger has been averted.

BONAR LAW'S HEALTH IMPROVED LONDON, April 23.

It was announced by Lord Curzon at a banquet last night that Bonar Law was in better health than previously, and that he was stronger than at any time since the election and has no intention of resigning.

> IMMORTAL ZEEBRUGGE. ZEEBRUGGE, April 23.

The immortal raid of the British naval ferces against the Mole here in the last days of the war, is to be immortalized in a noble statue, the corner stone of which was laid yesterday by the Governor of West Flanders, before a distinguished An-glo-Belgian assembly.

HEAT IN BOSTON.

BOSTON, April 23.
One man died and three others collapsed here yesterday because of the

Big Holiday Attraction at the NICKEL TO-DAY!

LOOK -- A BIGGER SUCCESS THAN "EAST LYNNE."

HUGO BALLIN Presents

From the Great Novel by CHARLOTTE BRONTE

MABEL BALLIN and NORMAN TREVOR. The picture has all the charm, pathos and dignity that made the book so popular. A tale of a young girl whose heart is hungry for love, who is repulsed by an unloving

WHAT YOU WILL SEE: The frequent attempts of a demented wife to set fire

How a man loses his sight and regains it; loses the

A cynic whose heart is softened and made glad.

girl that he loves and finds her again.

A Truly Great Photoplay.

"THE JOY RIDERS" A screamingly funny Two-Act Comedy.

USUAL ADMISSION—NO ADVANCE IN PRICES

WILL OPPOSE DRURY. MILTON, April 19. Conservatives here on Saturday

not only put candidate George Hillmer of Oakville into the field against

ONE ANGLO-FRENCH LOAN AR-BANGED.

PARIS, April 29. A loan of sixty million dollars by

THE SHAKESPEARE ANNIVER-SARY.

LONDON, April 23. The entire country is now engaged ers and steel workers in celebrating the anniversary of the Banquets and memorial services are ing.

a matter for lament that no Shakes pearian play is running at present in

A FEMALE JUDGE JEFFREY.

MOSCOW, April 23. to administer justice.

In Head, Throat or C yield quickly to the influence The Old Reliable Remedy



Spinach is nice when hoiled and first plays were produced and at then baked in a greased dish with Cream, go to COLLETT'S, 106 Stratford-on-Avon, where the Poet chopped boiled ham, chopped hard was born, on or about April 23rd. boiled egg, fine crumbs and season-

Another Bluff Called.

On Friday the Mail said "We may

w expect the Tory papers to deny remier Squires credit for having se cured for the Bell Island Miners an The resolution of H. W. Corping, Premier E. C. Drury of Ontario, but her early twenties, sat as presiding wages." Evidently the Mail is begin-Conservative, Yarmouth, asking for a they launched their campaign under Judge in the Moscow Court on Satur- ning to realize that the Premier is referendum in Nova Scotia on the a benediction of their leader ,G. day and calmly sentenced seven mea no longer being allowed to ride his question of secession of the Province Howard Ferguson, whose speech to to death for robbery with violence, to hobby horse 'Bluff' without being from the Canadian Confederation was two hundred delegates was mainly which they admitted guilt. She was challenged. Had Premier Squires Anna Gluzman, who recently attract- announced that an increase was to be ed much attention at Kharkov, where given the miners before they had reher decision in Urkranian Courts, re- ceived it there would be reason to becommended he rto the Judiciaries of lieve he had secured the rise. But no! Moscow to which city she was invited The Premier stalks in the day after the fair and claims the credit. It is mmon knowledge that recently a emand was made upon the British mpany's employees at Bell Island ould participate. It happened be

re when Premier Squires was not round to take the credit. The U.S. teel Corporation granted a wage inease of 11 per cent, to 150,000 of

If you want good tasted Ice Duckworth St., East Cochrane Street .- apr13,6i,eod

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Regulations,

At all the public ings held lately John's, the old and the young, ar fact all the voters loud in their praises the excellent quality our goods, and are termined in future buy their Tobacco, ars and Cigarettes our store.

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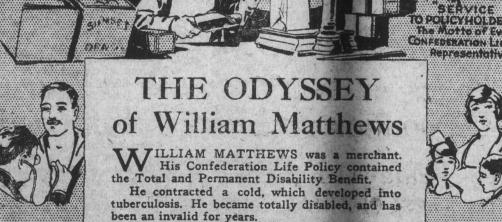
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