

FRIDAY, SATURDAY & TUESDAY AT BAIRD'S

GREAT BUYING TIME for WHITE QUILTS

400 White Quilts faced us inventory time, and to reduce their quantity we have made some slashing reductions throughout the entire range. These prices are into effect Friday, Saturday and Tuesday. We quote a few:

Regular \$2.70. Now	\$1.90
Regular \$3.50. Now	\$2.30
Regular \$4.50. Now	\$3.00
Regular \$5.50. Now	\$3.75

Little Things at Little Prices To-Day

- HEARTH BROOMS—Large handle Hearth Brooms, wire bound; each. 39c.
- MENDING WOOL—Large slips heavy 4-ply Black Mending Wool. Special 6c.
- BOSTON WHISK—Circular brush, bound, with wood handle; effective; each. 20c.
- "SOLVIT" DISINFECTANT—A very powerful disinfectant, water soluble in any proportion; try this; a bottle 29c.
- PIN CUSHIONS—Fancy Velvet Covered Pin Cushions in assorted shapes. Were 38c. each. Now 19c.
- CAREER'S INK—Cartier's home bottle of Blue Black Writing Ink; each. 12c.
- SOAP SAVERS—Long handled Wire Soap Savers. Use one, keep one; it yaps yours each. 12c.
- SMOKE SPECTACLES—Large size Glass Spectacles; smoke shade glass, gilt wired; the pair 35c.

A January Value Sale

Producing many new values, the likes of which you have not had for some time, for these values ARE SPECIAL and the result of some very keen cutting on prices. Every department shows up—exhibits its best and choicest, eager to show its enthusiasm in this JANUARY VALUE SALE. Come and see just where it interests you. Depend upon this Store to produce the values at all times, and more especially to-day, when the dollar is made to yield its utmost as a value bringer. Exchange your dollars here. Shop with satisfaction.

A Week-End Chock-Full of Real Good BUYING OPPORTUNITIES

Plaid Coatings

Double width pretty Plaid Coatings, warm wool make in mixtures such as Grey and Black, Purple and Black, and Green and Black; just a piece of each, which we have marked very near Half Price to clear. Reg. to \$3.50. Friday, Saturday and Tuesday \$4.49

Plain Coatings

For those who like plain Wool Coatings, we have another rare line; shades of Paddy Green and Royal Blue. Reg. \$5.00 yard. Friday, Saturday and Tuesday \$4.49

ESPECIAL ADVANTAGES IN HOSIERY at Baird's Hosiery Section To-Day

This week promises some Extraordinary Good Hosiery Values. Like you to see these.

- LADIES' HEATHER HOSE—Pretty Navys, Greys and Heathers in best quality Wool Cashmere; a nice assortment. Were \$3.30 pair. Friday, Saturday and Tuesday \$1.75
- CHILDREN'S GAITERS—Navy, Button Cloth Gaiters for little ones; very comfortable. Regular 85c. Friday, Saturday and Tuesday 49c.
- LADIES' HOSE—6 dozen pairs of plain Black Cashmere Hosiery, as well as several dozen pairs in other clean-up lines. Usual \$1.50 quality. Friday, Saturday and Tuesday 85c.
- SPORTS HOSIERY—Fancy Leg Hosiery, favouring Brown shades, plain finish; just three dozen pairs; extraordinary value. Reg. \$2.50 pair. Friday, Saturday and Tuesday 59c.
- WOMEN'S WOOL HOSE—Heavy Ribbed Hosiery, fast black; assorted sizes. Reg. \$1.50. Friday, Saturday and Tuesday 95c.
- GIRLS' HOSE—Fine ribbed, and a good Black Hose, in all needed sizes. Special Friday, Saturday and Tuesday 39c.
- LADIES' HOSE—A seven dozen lot of fast Black Cashmere Seamless Hosiery; also a few dozen pairs in White. Reg. \$2.00 pair. Friday, Saturday and Tuesday \$1.29



TUMBLE DOWN PRICES on Coloured QUILTS

We have gone through our Quilt section and from it culled this line of serviceable Coloured Quilts, mostly fancy Honeycomb makes, fringed and plain hemmed; assorted mixtures. It is years since you have seen such quilt values. Prices from \$1.50 up.

WADDED QUILTS—Large size heavily Wadded Quilts, with pretty Art Sateen coverings. These offer special value and were originally \$18.50. Friday, Sat. & Tuesday \$12.98

Small Items from the Smallware Counters

- FULLER'S EARTH—In large boxes; unequalled for its purity; English make; the box 35c.
- TOILET PAPERS—Large rolls of finest grade Crepe Tissue 3 rolls for 35c.
- PEARL NECKLETS—Assorted Pearl Necklets with patent gilt fastener; very neat. Now 45c.
- MENTHOLATUM—Antiseptic and healing; an external application to relieve and soothe; handy size pot 30c.
- TALCUM POWDER—Williams' Carnation Talcum Powder, fragrant; you'll like it; the tin 17c.
- COLGATE'S BATH SOAP—Large durable cakes in assorted odours. These are good value to-day 18c.
- GLYCERINE—Chemically pure Glycerine, put up by Colgate's; the bottle 25c.

UNITED STATES ARMY MEN'S BOOTS HALF PRICE

- Light Tan Boots, made on the famous "Manson" Last; superior stock, solid leather sole and heel. One glance will show you it's a comfortable fitting, well made boot. Were \$10.00 pair. Friday, Saturday and Tuesday \$5.00
- MEN'S ROMEO SLIPPERS—Men's Black Leather Romeo Slippers, leather soles and heels; nice for gaiters and solid comfort for home wear; all sizes. Reg. \$3.00. Friday, Saturday and Tuesday \$1.98
- CORK SOLES—Good quality Cork Soles for women's boots or shoes; all sizes. Reg. 25c. Friday, Saturday and Tuesday 15c.



TOWELS

It will pay you to buy right now

- WHITE TOWELS—5 dozen full size pure White Turkish Towels, plain hemmed ends; these make extraordinary good buying to-day. Reg. \$1.20 each. Friday, Saturday and Tuesday 75c.
- COLOURED TOWELS—Full size, strong quality Turkish Towels for family use. These offer you honest value. Friday, Saturday and Tuesday, each 69c.

IN THE BLANKET SECTION The ODDS are all in your favour.

36 ODD BLANKETS

Half pairs of warm woollen make. Their prices have been cut at less than HALF PRICE. Come and look these over. Every purchase made from this range will be a real bargain. WHITE LACE CURTAINS—Some clean-up lines of White Lace Curtains, representing odd lots, that is, 4 or 5 pairs to the price; these must move before renewing others. Your opportunity is right here for Curtains value. Special Prices, the pair, \$1.29, \$1.79 and \$2.19.

3 SPECIAL VALUES for Fri., Sat., Tues.

- HUCK TOWELING—20 inch pure White Huck Toweling, something that will give everlasting wear. Regular 85c. yard. Friday, Saturday and Tuesday 49c.
- WIFE SCRIMS—Pick up your requirements in Curtain Scrims this week. Some good values going—values you should not miss; all Whites with hand-stitched and drawn thread borders. Regular \$1.10 yard. Friday, Saturday and Tuesday 69c.
- COLOURED SCRIMS—Several pieces of well covered Dark Floral Scrims; just what you need to make cosy surroundings. Reg. 65c. yard. Friday, Saturday and Tuesday 39c.

JUST OPENED

Another shipment of the Popular Corticelli Knitting Wools. Australene, Syl-lake and Silvergleam, in a vast array of shades



Children's Rubbers

Children's Storm Rubbers of reliable quality; sizes 6 to 10. Good value at 85c. pair. Friday, Saturday and Tuesday 74c.

Set aside one hour at least to view this Round Dozen of Specials from the SHOWROOM

- TINSEL TRIMMING—Suitable for millinery purposes, fancy dresses or fancy work. Reg. 30c. yard. Friday, Saturday and Tuesday 17c.
- FLANNELETTE WAISTS—Coloured Striped Flannelette Waists, round or roll collar. 8 1/2 to neck style; others show V neck, long sleeves; the stripes come in Buff, Blue, Green, Grey, Navy, Black and White; sizes 38 to 46 inch bust. Good value at \$2.00. Friday, Saturday and Tuesday \$1.85
- CHILDREN'S SLEEPING SUITS—These are a warm Jersey make, buttoned behind, pocket and cut, with drawing at ankle; to fit 6 months to 3 years. Reg. \$1.50. Friday, Saturday and Tuesday \$1.34
- CHILDREN'S WOOL PANTS—Warm "New Knit" Woolen Undershorts, ankle length, closed; to fit 6 to 10 years; suits the season. Reg. \$2.00. Friday, Saturday and Tuesday \$1.49
- BRASSIERES—White Lawn Brassieres, showing embroidery tops, hooked front; indispensable to good dressers; sizes 40, 42, 44. Reg. 85c. Friday, Saturday and Tuesday 49c.
- RIBBON VELVETS—Satin back Ribbon Velvets, 2 1/2 inches wide, in shades of Crimson, Sky, Emerald, Pink and Nile Green. Reg. 70c. yard. Friday, Saturday and Tuesday 39c.
- CORSET COVERS—Forest Mills Corset Covers in fine Jersey make; buttoned front, high neck, long sleeves, drawing at waist; cosy undergarments for present wear; assortment of sizes. Regular \$1.70. Friday, Saturday and Tuesday 98c.
- LADIES' UNDERSKIRTS—White Flannelette Underskirts, worked with silk stitchings and tucked, drawing at waist; full sizes. Reg. \$3.75. Friday, Saturday and Tuesday \$2.98
- ALL WOOL SHAWLS—Large size all Wool Shawls, fringed edge; in shades of Gold, Cardinal, Heather, Black and White. Reg. \$10.00. Friday, Saturday and Tuesday \$4.98
- SLIP-ON VELS—"Bonnie B" Slip-on Vels, with embroidered spray; shades of Taupe, Brown, Navy and Black. Reg. 29c. 35c. Friday, Sat. & Tuesday 29c.
- INFANTS' COATS—Infants' Winter Coats in Serge and Tweeds; lined throughout, roll collar, double-breasted; shades of Emerald, Rose, Sage and Fawn; to fit 1 to 3 years. Reg. \$10.50. Friday, Saturday and Tuesday \$5.25
- CHILDREN'S VELVET HATS—Smart shapes trimmed with flowers and ribbons; also some others in felt, with ribbon band; assorted styles and shades. Reg. value to \$4.50. Friday, Saturday and Tuesday 69c.

SNAPS in Men's and Boys' Wear

- MEN'S WHITE SUEDE GLOVES—15 pairs only; a real snap; these are not Dress Gloves, but Gloves for everyday wear; washable. Reg. \$2.50 pair. Friday, Saturday and Tuesday 60c.
- MEN'S NIGHTSHIRTS—Well made Striped Flannelette Nightshirts, with turn over collar and pocket. Reg. \$3.50. Friday, Saturday and Tuesday \$1.95
- MEN'S TOP SHIRTS—Roomily made Striped English Top Shirts, double soft cuffs. Were \$3.50. Friday, Saturday and Tuesday \$2.40
- MEN'S PURE SILK SHIRTS—White Striped and Shantung Silk Shirts in various sizes. Reg. up to \$10.00. Friday, Saturday and Tuesday \$4.60
- BOYS' WINTER CAPS—Lined one-piece Caps in pretty Heathers and Light Greys; storm Caps of the best kind. Reg. to \$1.25. Friday, Saturday and Tuesday 98c.
- BOYS' PANTS—Warm Tweed Pants for winter wear; assorted sizes. A clearing line. Reg. up to \$2.80 pr. Friday, Sat. & Tues. \$2.38



WOMEN'S COMFORT BOOTS

Soft Dongola Kid Laced Boots, with broad toe and low heel; a really comfortable fitting Boot away under regular price, \$10.00. Friday, Saturday and Tuesday \$5.98

ly shorten the time of freeze resulting in a very much better product.

REFRIGERATING MACHINERY.

The boiler plant consists of two 112-H.P. Heine cross-drum high pressure water tube boilers, supplied through a feed-water heater made by the Harrison Safety Boiler Company. The engines are Ames Unaflo type direct connected to Allis-Chalmers 100 KVA two-phase, 60-cycle, 230 volt 277 R.P.M. generators. This equipment supplies lights as well as power to the whole plant.

The condensing equipment was furnished by the Schutte-Koerting Company and is multijet ejector type. The pumping equipment consists of two 1,000-gallon pumps furnished by the Union Steam Pump Service Company of Battle Creek, Mich.

Refrigeration equipment was designed and manufactured by the Cardinale Machinery Company and consists of two generators, two absorbers, two brine coolers, three exchangers, ammonia pumps, condensers, receivers and rectifiers.

From an operating standpoint the plant has proved a success, but whether or not the project of freezing fish for transportation to France will prove profitable cannot be judged until an exhaustive effort has been made to popularize frozen fish in Paris and environs, which it is understood will be commenced during the coming winter.—N.Y. Fishing Gazette.

Wedding Bells.

MILLS-BALSON.

A pretty wedding took place at Shoal Harbor Methodist Church on Wednesday afternoon, January 11th, when Mr. Alfred J. Balsom of Clarendville, led to the altar Miss Nellie Mills of Shoal Harbor, Rev. Isaac Davis performed the ceremony, assisted by Miss Inez Gulliford of the organ. Precisely at three o'clock the bride party entered the church. Miss Clarice Tuck, Miss Floesia Balsom and Miss Minnie Adey took their positions to the left of the bride while Mr. C. Mills, Mr. E. Balsom and Mr. W. Wells stood to the right of the groom. The bride looked exceptionally neat and pretty in a beautiful dress of white satin with panels of Georgette trimmed with silver lace and bridal veil, with wreath of lilies of the valley and carried a beautiful bouquet of white and pink carnations. Immediately after the wedding the young couple and friends proceeded to the home of the bride's father, Mr. Wm. Mills, the well known merchant, where a reception was held. The guests numbering one hundred and twenty sat down to a repast that was all that could be desired. Person Davis proposed the health of the bride and groom. Responded by Caleb Tuck, Esq., J.P. The groom's presents to the bridesmaids and flower girl, little Marjorie Mills, were gold brooches and the groom's men received gold stick pins. On Thursday evening following, a reception was held at Clarendville for those who were unable to attend the Shoal Harbor Function. The groom is employed by the Reid Newfoundland Co., and is the son of Mrs. Sarah and the late William Balsom. The young couple are making their home at Clarendville. Many useful and valuable presents were received, testifying to the popularity of both. Their many friends wish them bon voyage on the Matrimonial Sea.—COP Jan. 15, 22.

York and Lancaster United.

It was on January 19, 1485, that Henry VII. of England married Elizabeth of York, and thus ended the Wars of the Roses by uniting the Houses of York and Lancaster by the strongest of ties, those of mutual interest, if not of mutual affection. Henry had a difficult part to play before his accession to the English throne, for many of his supporters were anxious that he should marry Elizabeth of York before he had gained, by might or strategy, the throne of England. Henry, however, was determined to reign as England's lawful king and not to assume the subordinate position which that step would have necessitated. He had no intention of resigning by favour of his wife, and although he readily swore in the Cathedral of Rheims to reconcile the hostile parties by contracting an alliance with Edward IV's daughter—he took care that the marriage was not definitely settled until by his victory at Bosworth, and the death of Richard III. on the battle field, he had attained the Crown by means of his own resolute and spirited policy.

Diamond "Special" Hot Water Bottle.

Ever been scalded by a leaking hot water bottle? This can't happen with a Diamond "Special" Diamond "Special" Hot Water Bottle. They are moulded from pure soft rubber into a single piece—no joints or seams. We guarantee a Diamond "Special" for two years—or a new bag free. Ask to see the Diamond "Special", you may need it to-night.

PETER O'MARA, The Druggist, THE REXALL STORE.