

THE BIG STORE TO THE FRONT AGAIN



With Its Very Best Findings
For Its Numerous Patrons

FRIDAY, SATURDAY & MONDAY



Linoleums and Floor Canvas SPECIALLY PRICED

And a Very Beautiful Stock
to Make Your Selections from

FLOOR CANVAS—36 inch Floor Canvases, painted backs; these are reliable make and at our special price best value to be found. Reg. \$1.20 yard. **Friday, Saturday and Monday 95c.**

DOUBLE WIDTH LINOLEUMS—Of excellent quality; good looking patterns for dining room, bedroom or hall; 6 feet wide; last for years. Reg. \$3.70 yard. **Friday, Saturday and Monday \$3.15**

FLOOR CANVAS—Double width, painted back, English Floor Canvas, in a goodly array of patterns. This is one of our special values. Reg. \$2.30. **Friday, Saturday and Monday \$1.75**



THIS STORE



Is paying particular attention to the most pressing needs of the season, singling out, as it were, the requirements of each and every individual; for instance, the Housewife will find in our columns to-day those very items which she wishes to renew at Springtime, as well as those little items she needs for her own personal adornment.

Mothers will find us a repository for the best values in Girls' and Boys' wear.

Likewise the style-loving Miss is assured of the newest and most likeable fashions from styledom. And Father and the Boys well know that, if it was bought at BAIRD'S, it was well bought, well chosen and trustworthy. Moral:

SHOP AT BAIRD'S.

Curtains and Curtainings Considerably Price-Lessened

CASEMENT CLOTHS—Several pieces of these, 50 inches wide; White ground with very handsome colored designs and pretty floral border; the texture is excellent quality and should give years of wear. Reg. \$1.10. **Friday, Saturday and Monday 79c.**

TOWELING—Striped Toweling. This is a good line for value and serviceability. Reg. 45c. yard. **Friday, Saturday and Monday 38c.**

CURTAIN LACES—A few pieces of fine White Curtain Laces, resembling Flax Lace patterns, with a pretty border that makes each piece an attractive hanging for any room in the home. Reg. 85c. yard. **Friday, Saturday and Monday 65c.**

WINDOW BLINDS—A 10 dozen lot in Cream and Green shades; 36 inches wide; some lace edged; others wide lace insertion band. **Friday, Saturday and Monday, complete 97c.**

SCRIM CURTAINS—36 pairs of White Scrim Curtains of two and a half yard length; lace edged and deep imitation hemstitched border; very dainty Curtains. Reg. \$4.00 pair. **Friday, Saturday and Monday \$2.98**

LACE CURTAINS—We recommend these for Bedroom Curtains; soft limp finish, easy to do up again; two and a half yard length; 26 pairs only. Reg. \$2.80 pair. **Friday, Saturday and Monday \$1.79**

Housewives's First Consideration Snow White Home Linens

BATTENBURG CENTRES—Neat little Centres with Linen and Openwork centre. Special Friday, Saturday and Monday 22c.

DUCHESS—Salute for your Boudoir; Lace and insertion trimmed; 4 pieces to each set. Reg. \$1.20. **Friday, Saturday and Monday 95c.**

COLORED TABLE COVERS—These are for the smaller tables; 36 x 36 size, in pretty color combinations. Reg. 85c. **Friday, Saturday and Monday 69c.**

SIDEBOARD RUNNERS—Very handsome Cloths showing a wide lace insertion centre and imitation hemstitch and strong lace edging. Reg. \$1.40. **Friday, Saturday and Monday \$1.15**

TURNIN TOWELS—Unbleached Towels in good usable sizes; strong, durable and well worth the money. Reg. 60c. **Friday, Saturday and Monday 45c.**

Men's Oxford Shoes

Very neat-shape in finest Donaghe Kid. This is one of the best values we have seen. Reg. \$5.50. **Friday, Saturday and Monday \$4.85**

HOSIERY VALUES Worth Coming For

LADIES' 1/4 SILK HOSIERY—High grade Hosiery showing Lisle top, toe and heel, and such lovely shades: Cordovan, Dark and Light Greys, Champagne Sky, Pale Blue, Black and White. Regular \$1.20. **Friday, Saturday and Monday 95c.**

LADIES' CASHMERE HOSE—Broad ribbed English Wool Cashmere Hosiery, fast Black and value for \$1.80 pair. **Friday, Saturday and Monday \$1.29**

LADIES' PLAIN HOSIERY—Best grade Wool Cashmere Hosiery, plain finish, fast fadeless Black; assorted sizes. Reg. \$1.80. **Friday, Saturday and Monday \$1.29**

CHILDREN'S HOSIERY—Girls' and Boys' stout ribbed, good Black Spring Hosiery; all sizes. Up to 80c. pair. **Friday, Saturday and Monday 49c.**

LADIES' EXTRA LARGE HOSIERY—Lisle make, plain finish, with white vamp. Value for 75c. pair. **Friday, Saturday and Monday 59c.**

LADIES' LILE HOSIERY—Fast Black, medium weight, spliced heel and toe; wears well. Reg. \$1.10. **Friday, Saturday and Monday 87c.**

LADIES' HOSE—A special lot of Black, Tan and White; medium weight, plain finish. Special, Friday, Sat. & Monday 29c.



LADIES' \$5.00 & \$6.00 BOOTS for \$2.69

LADIES' BOOTS—Laced and Buttoned styles, in Vici, Patent and Gun Metal; some with kid uppers; others in Cloth; nebbly looking Footwear; incomplete lines, yet nearly every size represented. Regular \$5.00 and \$6.00 pair. **Friday, Saturday and Monday \$2.69**

Also Some Natty Street Shoes

LADIES' OXFORDS—Beautiful Soft Black Kid Oxford Shoes, with spool heel and pointed toe; very dainty looking. Reg. \$4.00. **Friday, Saturday and Monday \$6.49**

LADIES' TAN OXFORDS—Pretty Dark Tan Oxford Shoes in best Vici Kid; spool heel; pointed toe; sizes 4 to 7. Reg. \$1.00. **Friday, Saturday and Monday 64c.**

Here is a Snap— Ladies' Silk Dresses, 40.00 Regulars for 25.00

Beautiful quality Silk Dresses, offering a choice display of styles; no two alike; Navy, Green, Navy, Grey, Black. Handsome affairs for special occasions. Avail of this opportunity without delay.

Reg. \$40.00. **Friday, Sat. & Mon., \$25.00**

IN THE SHOWROOM We flaunt some Very Good Values for Friday, Saturday and Monday

FANCY HAT BANDS—Fancy Straw Hat Bands in assorted colors with wide silk border and chenille balls; buckles and strap; helpful to brighten up your spring hat. Reg. 35c. **Friday, Saturday and Monday 67c.**

PLAID SILK JUMPERS—Fashionable Plaid Silk Jumpers for ladies. The very newest; round neck, long or sleeveless, girdled, cuff or plain bottom, self trimmings; sizes 38 to 44 inch bust. Reg. \$15.00. **Friday, Sat. & Monday \$7.49**

GINGHAM APRONS—Ladies' and Misses' good wearing Gingham Aprons; pocket, straps and strings, showing white braided edging at neck, shades of Pink, Helle, Navy and Sky checks. Regular \$1.30. **Friday, Saturday and Monday \$1.12**

BITTON HOLE TIE—Very handy, made on fine White Lawn, for Ladies' and Children's Underwear, Pillow Cases and such like. Reg. 7c. yard. **Friday, Saturday and Monday 4c.**

LADIES' UNDERWEAR—Fine Jersey ribbed Undervests, with fine edging at neck and armholes; sizes 36 to 44 inch. Reg. 45c. **Friday, Sat. & Monday 38c.**

CHILDREN'S OVERALLS—Shirtever Play Overall, to fit 2 to 6 years; made from Plaid Gingham, showing pocket, cross strap at back and elastic at knee. Reg. \$1.20. **Friday, Saturday and Monday 97c.**

CHILDREN'S KNICKERS—White Lawn Knickers, hemstitched at knee; to fit 2 to 4 years. Reg. 30c. pair. **Friday, Saturday & Monday 20c.**

TUCKED VESTS—18 inch White Cream and Paris Nets; finely tucked, suitable for sleeves and fronts of Dresses, etc. **Friday, Saturday and Monday 43c.**

Children's Killed Dresses

Nice for Spring wear; fine Jersey make, with little Bloomers to match, without collar, buttoned front and shoulder; assorted shades with contrasting facings. They look well; sizes 22 to 32 inch. Reg. \$11.50. **Friday, Sat. & Mon. \$8.87**

25 PER CENT. REDUCTION OFF ALL OUR BOYS' SUITS

Consider the big advantage of this special offer in Boys' Toggery, and the wide range of well made Suits we offer. Every desirable style in two and three piece Suits now offered at a full quarter of its original price.

Bring along your Boys to-day and get first pick—first choice of these very best values in the City.

Our Men's & Boys' Department - The Satisfying Shopping Source Presents the Following—

COMBINATION OVERALLS—Strong Blue Denim Well cut Pants, with cuff bottom; belt straps at waist; buttoned as well. Reg. \$5.00. **Friday, Saturday and Monday \$4.70**

SUIT CASES—These are strong, serviceable Suit Cases, reinforced corners, double strapped, spring lock and stout handle; partitioned inside. Reg. \$6.75. **Friday, Sat. & Mon. \$6.30**

MEN'S SOCKS—Spring and Summer weight; plain Lisle Socks, in shades of Navy, Brown, Grey and Palm Beach. Reg. 70c. **Friday, Saturday and Monday 60c.**

MEN'S TOP SHIRTS—Quite an assortment best Shirt value to be found to-day; all sizes represented. These have a real good linen finish; fast and fadeless patterns. Reg. \$3.50 value. **Friday, Saturday and Monday \$1.89**

MEN'S SPRING UNDERWEAR—Medium weight Shirts and Underpants in all wanted sizes; fine ribbed finish; per garment **Friday, Saturday and Monday 87c.**

MEN'S SOFT FELT HATS—English Soft Felt in shades of Grey, Navy and Brown with broad corded band; neat shape. Reg. \$3.00. **Friday, Saturday and Monday \$2.75**

MEN'S NECKWEAR—A selection of Silk Neckwear, up to \$1.80 value; plain and fancy mixtures. **Friday, Saturday and Monday 89c.**

MEN'S BLACK BOOTS—Soft Horse Hide Leather Boots; Blucher cut; extra heavy sole and heel, broad fitting style. Reg. \$12.00 pair. **Friday, Saturday and Monday \$9.35**

70c PRINT COTTONS, 48c

37 INCH PRINT COTTONS—For Aprons, Overall, Rompers and Children's Frocks, and lots of pretty striped patterns. Reg. 70c. yard. **Friday, Sat. & Monday 48c.**

Double Width Union Tweeds

These offer you pretty Greys for Boys' Suits, others in darker shades for men's makeups. Tweeds worth up to \$3.50. **Friday, Saturday and Monday \$2.00**

All-Sports Ground.

Editor Evening Telegram.
Dear Sir—Acting Mayor Mullaly has assured me that he is heartily in sympathy with the idea of the Parade Ground being taken over by the Sports of the city, and is anxious that the matter be revived and brought before the Council. Mr. Higgins has also told me that he would be with the movement. I am sure that the other members of the Council would be glad to see the Parade Ground turned into a sporting park under the control of the energy of the city. All that is necessary now is for the Football, Baseball and Hockey Leagues to meet, pass resolutions to the effect that while continuing their separate existences, they are willing to pool their revenues and then have a joint meeting of all three leagues and appoint a President, Vice-President, Secretary and Treasurer, with say, two members from each League, call it the Newfoundland Amateur Athletic Association, appoint a committee therefrom to approach the Council and the thing is done. Then when the Council passes over the ground, get the advice of an expert in laying out the ground to the best advantage, so that what is laid down this year will not have to be taken up next year. I am sure that any help that Government Engineer Hall and City Engineer Ryan can give will be cheerfully given.

Let the Sports get together, pass the necessary resolutions, and later in life they will be able to look back on having brought to pass one of the best things ever accomplished for Newfoundland. In days to come their children's children will rise up and call them blessed. If they do not do so, I would not like to put in print what they will call them and deservedly.

Yours Sincerely,
GEO. W. B. AYRE.

May 12th, 1921.

A Socialistic Failure.

North Dakota has been conducting an experiment in Socialism that has brought that state to the verge of financial and economic disaster. Thirty-five banks have failed in the past year and the rest of them are in peril. The state has been unable to borrow money at 9 per cent. while the neighboring state of South Dakota has secured loans at 5 per cent. The two states have identical resources and opportunities. Yet one is prosperous and the other bankrupt. There is only one explanation for the difference. South Dakota has adhered to conservative principles of business and the sister state has been experimenting in socialism and non-party politics. An agitator named Townley actually swayed the farmers of North Dakota off their feet and hurried them into a whirl of high finance that has brought the state almost to ruin. He persuaded them that the old political parties were robbing the farmers. He succeeded in driving the Republicans and Democrats from power, and undertook to bring the millennium overnight to the farmers. Now it is discovered that his facts and figures do not work out as predicted. The return to normal life will be painful after the Townley orgy, but it will be a lesson to North Dakota, and incidentally a horrible example to other states of the republic.

We may in time adopt many of the principles of socialism. The only way that can safely come about is by a process of evolution, and altogether different from the Townley plan of social and economic revolution.—The Sentinel.

KEEP YOUR HEALTH!

USE



The Old Reliable. Try It!

Minard's Liniment Co., Ltd., Yorkmouth, N.S.

The 55th Division.

Marshall Joffre To Unveil Memorial Givichy.

It is officially announced that the monument erected to commemorate the exploit of the 55th West Lancashire Territorial Division at Givichy will be unveiled on Whit-Sunday, May 15th, by Marshall Joffre.

The division distinguished itself by the valour with which it defended the village and adjacent lines between April 9th and April 12th, 1918 during the onslaught of the enemy, in what is popularly known as the battle of the Lys.

It is proposed to send representatives from each unit of the division to be present at the unveiling ceremony. Under present arrangements, the party will leave Liverpool on Friday, May 13th, and return on the following Tuesday.

McKinlay's Garage will open on May 15th for the motor season, from 8.30 a.m. to 9 p.m. week days, and from 10 a.m. to 1 p.m. and 2 p.m. to 5 p.m. Sundays.—mar14

JUNKS!

For Sale

Cheap JUNKS.

West End Wood Co.
'Phone 458.

FOR SALE.

Ford Touring Car.

1 Ford 5-Passenger Touring Car, second hand, in good condition; recently overhauled. All worn parts replaced new. Will be sold at a bargain.

Marine Motor Engines.

1 Fraser 2 Cylinder, 2 Cycle, 8 H.P. Marine Motor Engine. Jump spark ignition. Complete with gasoline tank, coil, stuffing box, propeller and shaft. This engine is new but will be sold at price of second-hand engine.

1 Acadia Single Cylinder, 3 1/2 H.P. 2-Cycle Marine Motor Engine. Make and break ignition. Equipped with batteries and coil, stuffing box. No propeller or shaft. This engine is also new but will be sold cheap.

1 6-Cylinder 5-Passenger Chalmers Touring Car, in good running order. Will be sold cheap.

Prices on application.
Marshall's Garage,
Water Street West,
St. John's, N.F.
apr15,ed:15

FARMERS!

We have a shipment of

P. E. I. SPECIAL SEED OATS.

Guaranteed to be first class producing stock. Orders Being Booked Now.

The East End Feed

AND

Produce Store.

mar24,lm

Our Best Tonic, HYPOPHOSPHITES.

Nature's great ally in building up the system. Price \$1.20 bot.

PETER O'MARA,
The Druggist,
THE REXALL STORE.

EMPIRE HALL (formerly Blue Fatties Hall), cor. Gower Street and King's Road, may be hired for small dances or meetings. Rates: Evening 15 up. Afternoon \$1.50. Apply W. F. POWER, Manager. Jan17