

A Bargain in Ladies' Fall & Winter Coats.

We are clearing a small quantity of
LADIES' FALL and WINTER COATS,

At Sharply Reduced Prices as follows:

Regular Prices--\$12.50, \$14.50, \$15.50, \$16.50, \$18.50, \$21.00, \$23.00, \$25.00.

Now--\$9.00, \$10.00, \$11.50, \$12.50, \$15.00, \$18.00, \$20.00, \$22.00.

SATURDAY OUR SPECIAL SALE DAY.

Readymades, Boots and Shoes, House Furnishings, Millinery, etc.,
At Greatly Reduced Prices on Saturday.

Marshall Bros

Side Talks by Ruth Cameron

LEST THE TWIG SNAP BACK.



RUTH CAMERON

I was much surprised to hear the Author, who is usually a good deal of a conservative, assuming a most radical tone in an argument the other day.

"That didn't seem like you," I said afterwards. "You sounded like a real radical."

"I know it," he admitted, "but that man made me one—he was so confounded conservative."

I wonder if we realize how often this sort of thing does happen—that is how often a violent manifestation of any characteristic creates the opposite state of mind in those who come into contact with it.

You all know the old saying, "A pessimist is someone who has had to live with an optimist."

What Helps Make Bolshevists.

A companion piece to it (and an excellent commentary on the Author's conversion) is this epigram from the lips of one of our prominent students of labor conditions:

"I would define a reactionary as one who makes two Bolshevists grow where one grew before."

Isn't this habit of human nature something that fathers and mothers ought to recognize fully in their contact with their children?

What He Has Done to Deserve That Judgment.

I know a father who has always regarded gambling as the worst sin in the world (there was that in his family history which gave him some reason for this). He has just quarreled with his son and forbidden him the house because the latter insists upon playing cards for money. "I don't know what I have done," he says to deserve such a judgment. I'm sure I never have spared any efforts to impress on my son what a black sin gambling is."

He is right. He never has. In fact, he has harped so on the subject that his son has come to consider that he is a fanatic and to feel, with the foolish wilfulness of youth, that

he must assert his right to do this thing.

But Beware of the "Unco Guid."

Pelostozzi says, "The best way for a child to know God is to see and hear a real Christian." That surely is true. But you must be sure that the Christianity is real and the sort that is lived rather than talked about.

For the best way to set a child against religion is to bring him into contact with the "unco guid," the super-pious sort of person.

A certain type of mind resent extremes and always tries to balance them by rushing in the opposite direction.

One must take this tendency into consideration if one wants to have the most helpful influence upon one's children.



Edgar Guest

REAL VICTORY.

He has not failed who keeps his record true, Though greater skill does more than he can do.

He has not failed who fights in honor's way, Though greater strength defeats him in the fray.

If victory were all life asks, then joy Would crown the man who beats a little boy.

When strong men crush the weak, it is not fame They conquer, but they do it to their shame.

Who fights a good fight for the truth he knows, And dares to brave and fall before fate's blows.

Goes down a braver, bigger than he Who never risks defeat for victory.

He has not failed whose soul has ventured much, Although his hands the prize may never touch.

High hopes are worthy, and though men condemn, Great are the lives of those who die for them.

Better it is to fight for truth and fall Than, fearing failure, never fight at all.

Oranges!

We have been asked for a lower price on Oranges.

Please Phone for our price to-day. Our Phone is 480

Soper & Moore
Wholesale only.

Household Notes.

Effective buttons for shirtwaists are the pearl buttons from old shoes.

October is the time to make apple ginger preserve with fresh ginger root. If bananas are unripe, lay them in the dark in a paper bag for a few days. Eggs, cream and butter are the essentials of a vast amount of good cookery.

Start Chinese lily bulbs now if you would have them bloom around Christmas time.

Sweets for the children are crackers spread with melted confectioner's chocolate.

When frying, the fat should be hot enough to instantly brown the outer surface.

Keep a reliable set of scales in the kitchen and protect yourself against short weights.

Now is the time when heartier foods can be packed in the children's school lunches.

Don't forget to sew parsley seed in the kitchen window box to have a supply all winter.

Strong gingham or Japanese crepe is the most serviceable material for winter wear dresses.

Hot rich vegetable soup with plenty of brown croutons will almost make a luncheon by itself.

Always save the crumbs left after cutting fruit cake, and lengthen out with bread crumbs for a fruit pudding.

Knob celery is delicious when diced, cooked with a covering of thick white stock and seasoned with lemon juice.

INDISPENSIBLE.



INDISPENSIBLE.

I once was clerking in a shop, dispensing lemonade and pop, and doodads of the kind; and as I worked I used to think the store would sure be on the blink if haply I resigned. I thought if I should jump the store the patrons would go there no more, but follow where I went; they'd ask the boss, "Where is the lad whose charms of manner made us glad? Where is that joyous gent?" One day when I was dreaming thus, the boss came up, the clammy cuss, and said, "Young man, you're fired; too long this useful job you've held, the way your fat young head is swelled would make an image tired." Oh, I was thunder-struck and dazed, and flabbergasted and amazed, but when I got my breath, I said, "I do not care three whoops; that store will straightway loop the loops—my going means its death." And every time I passed along I hoped to see things going wrong, no customers on hand; alas, the custom did not stop, but people galloped to the shop, and bought to beat the band. Since that adventure came to pass I feel I do not cut much grass, or ice or wood or hay; and I am humble as I toil; I strive to make the kettle boil without a grand stand play.

Cashin Will Come Back.

What is Phoradone?

Phoradone is a preparation manufactured by Dr. F. Stafford & Son for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. It is the result of 25 years' experience and thousands of bottles are being sold every year. At the present time quite a large number of people are suffering from Sore Throats, Coughs and Colds, etc., and if you will only try a bottle of this Phoradone you will be surprised with results. You can purchase same at Stafford's Drug Store, Theatre Hill, for 30c. a bottle. Postage 10c. extra.

Dr. F. Stafford & Son,

Wholesale & Retail Chemists, St. John's, Newfoundland.

FORD OWNERS.

I have—

Top Covers, Storm Shields, Spark Plugs, Radiator Cement, Blowout Patches, Tire Holders, Tire Tools, and a bunch of other accessories. Also Spark

Plugs for BRISCOE, BUICK, CHEVROLET, MAXWELL & others. **PARSONS,** The Auto Man.

sep12,19

Notice to Ex-Service Men

With the return of the dark evenings it has been arranged to open the Night School for the Winter months, beginning on Monday, October 6th.

The Night School will be in session from 8 o'clock to 9.30 every Monday, Tuesday, Thursday and Friday nights until further notice.

All ex-service men are entitled to free tuition in the Night School.

This affords a splendid opportunity to men who are at work during the day to fit themselves by education in their special line for promotion.

All applications for admission should be made to the Vocational Office. oct13,19 then w.t.f.

MARMADUKE H. FINDLATER

(Graduate of the Faust School of Tuning, Boston) is receiving orders for the Tuning, Regulating and Repairing of Pianos and Player-Pianos at the ROYAL STATIONERY CO., 180-182 Water Street. Phone 649A. Home address: Ordinance St. oct12,19 then w.t.f.

Cashin Will Come Back.

Fall Styles The First Showing.

A limited quantity of very smart frocks for Fall and Winter were opened by us on Friday last, and are to-day on view in our Showrooms.

These are exclusive French and American models, no two alike. Among the selection may be seen:—

1. Black Satin Simple, heavily piped on sleeves and overdress.
2. Black Plain Silk Jersey, round neck, self buttons, side fastening, loose girdle. (An ideal model, giving long slender lines.)
3. Navy Ribbed Silk Jersey, round neck, and Russian Blouse effect.
4. Navy Serge, trimmed Military braid, Sand Jersey Vest and Cuffs.

This showing includes some beautiful models in Serge and Satin, Serge and Fur and Serge and Military Braid.

U.S. Picture & Portrait Co.,

The Home of Fashion.

The Brunswick Gramophone

like the

Emerson Piano

needs no puffing

Come, see and hear, and make comparisons.

CHARLES HUTTON,

Distributor for Newfoundland.

LOOKS LIKE MUTT WILL HAVE TO WEAR A BARREL IF HE KEEPS HIS DATE.



Coaker's War Record

FATHER NANGLE'S REPLY

Coaker's paper now preaches royalty, just as in the early days of the war Coaker denounced the British Government, the British Admiralty and everybody connected with public affairs in the Old Country, and who did his utmost to prevent the creation of the Newfoundland Regiment or the enlistment of men for active service, going so far, indeed, as to demand that Judge Kent, then Leader of the Opposition, Mr. Lloyd, the then editor of the *Telegraph*, should withdraw from the Patriotic Association, an impudently demanded with which they refused to comply. Everybody will remember, when three British warships were sunk, he declared, without knowledge whatever of the direct causes, that the commanders of three ships should be court-martialled and shot; and everybody will remember how, with bitter malice, night after night assailed the Governor, the then Government, everybody connected with patriotic work, even the women who were knitting socks and making bandages for our soldiers and sailors, and he called upon the fishermen of the north to revenge themselves upon Government for the money they were spending on the war. Now, with ghastly malignity, his creature seizes upon a clause in Fr. Nangle's letter, to endeavour to arouse feeling against the Government in regard to monuments for our boys in the British Isles, in Belgium, France and Gallipoli. Every reasonable man can at once see the significance of the communication between Fr. Nangle and Mr. Hickman, Minister of Militia, and the instigation to spend £100 on battle memorials. Fr. Nangle apparently made certain recommendations, and Mr. Hickman suggested certain outlays to which Fr. Nangle replied by sending along photos and other material to indicate that the allowance was inadequate. If Mr. Hickman's letter is evidence that he did so because he had not the material before him, which to form a judgment, and the letter of Hon. R. K. Bishop, published by us yesterday, strengthens the view, because pictures of monuments and other material were sent by Mr. Hickman, and Fr. Nangle suggested that Mr. Bishop was to give all the necessary information. There is no disposition on the part of the Government to expend money in a haphazard fashion in beautifying the resting places of our sacred dead. The proof of this is the manner in which the memorial service in Bannerman Park was carried out a few months ago, when nothing was done to make the occasion fitting and appropriate to the purpose for which it was intended. But nothing is safe from the man who surround Coaker, and who has opportunities such as this to show themselves in the true colors.

There is not one of these creatures who has ever given a cent for a patriotic purpose since the war began, and to-morrow if a collection invited for the purpose of putting such memorials, they will neither men nor heard of until after the war is closed, and they can then come before the public eye once more. What, for instance, did Coaker ever do for our men overseas, in any manner of fashion? At the time of the Seal Disaster five years ago, an amount of \$5,000 was raised amongst the Union Councils, but whereas all the other money raised at the time was put into a general subscription for the benefit of all concerned, the money was specially earmarked for the dependents of those who were connected with the Union alone.

By the way, while we are on the subject, it would be interesting to know what became of that money so far as we can recollect, there was never any public statement given from that day to this as to where the money went or what was done with it. Perhaps some of Coaker's satellites will tell us who expended the money, how it was expended, what portion of it remains, and whose hands it is at present. As if it was expended, whether any balance sheet or statement regarding has ever been given to the public Daily News.

New Singer at the Majestic

In little Miss Marjorie Jolliffe the Majestic Theatre has uncovered another local singer of noteworthy talent. Singing at the popular house last evening, she charmed the packed audience, every member of which voiced her voice very exquisite and giving much promise of developing to one that may, some day, bring a national laurels to, not only herself but to the country. Considering the last evening's performance was her first, her singing was remarkable and there can be no doubt that this pretty young girl the Majestic has made a "find."

C. L. B. Old Comrades' Grand Dance at the Armoury on Wednesday next, Oct. 8th. Ladies' tickets, 60c.; Gent's, \$1.00. oct12,19 eod