

The kind of Bargains to be picked up here after stock-taking will strongly appeal to all thrifty shoppers.

We naturally have a lot of small items, odds and ends to dispose of at ridiculously small prices.

Don't Fail To Be Here. The List For FRIDAY and SATURDAY Gives Only a Slight Idea of the Many Saving Opportunities.

VALUES That Should Pack Our Showroom Sections To Their Utmost Capacity FRI. and SAT.

KID HAND BAGS.—In assorted, up-to-date styles with metal frame, 2 strong ball fasteners, double hand strap and pocket inside. Colors: Tan, Purple and Black. Regular \$2.00 each. Friday **\$1.65** and Saturday **\$1.40**.

CHILDREN'S GINGHAM BOMBERS.—Made from high-grade, fast color materials; trimmed with plain Blue Zephyr and White Lawn piping. Really a serviceable, high-grade garment; sizes for 8 to 12 years. Regular \$1.10 each. Friday **90c** and Saturday **80c**.

"RI-CO" MUFFLERS.—Something like Phoenix mufflers with turned back or plain collar, and one dome fastener. A big range of fancy designs. Colors: White, Cream, Black, Navy, Grey and Red. Regular 25 cents each. Friday **20c** and Saturday **15c**.

DUST CAPS.—MADE FROM ENDS OF MUSLIN, COTTON AND ZEPHYR. — Slightly soiled. Priced to clear at **5c each**.

BLACK WOLF FURS.—Styled like a coat collar with large silk covered button at front, and slightly pointed back. This is a splendid opportunity to renew your old coat with a stylish fur collar. Regular \$6.75 ea. Friday **\$5.50** and Saturday **\$4.75**.

BLACK WOLF MUFFS.—To match—large pillow shapes; lined with fine Black Satin. Regular \$9.75 ea. Friday **\$8.30** and Saturday **\$7.50**.

FUR TRIMMED SILK COLLARS.—In wide Sailor style with heavy silk stitching; also Crepe-de-Chine. Colors: Champagne, Pale Blue, Navy, Salmon and Mauve. Regular \$1.95 each. Friday **\$1.30** and Saturday **\$1.10**.



WOMEN'S BLOUSES.—Of Navy or Black Nylon over White Net. Black Mohre Silk ribbon trims the front. The collar, Y shaped neck and cuffs are edged with frilled lace while groups of small pearl buttons trim the front closing. Remarkable value. Reg. \$8.00 each. Friday **\$4.80** and Saturday **\$4.20**.

WOMEN'S NAVY AND BROWN CLOTH SKIRTS.—Made with 2 fancy side pockets, front closing wide belt and black silk covered button trimmings. All styles most elegant. Reg. \$5.25 each. Friday **\$4.50** and Saturday **\$3.80**.

BLACK GLAZE LEATHERETTE BELTS.—Narrow widths, suitable for boys and misses wear; metal buckles; strongly eyeleted. Regular 20c. Friday **16c** and Saturday **12c**.

Neck Bows, Velvet and Silk Neckties and Pearl Hair Ornaments suitable for dress occasions, all marked

BEAUTY PINS.—Cards containing 6 pins. Remarkably good value; solderless. Reg. 9c. card. Friday and Saturday **7c**.

HEAVY CORDED SILK RIBBON.—In Old Gold, Nigger, Light Tan and Terra Cotta; good value at 50c. yard. Friday and Saturday **25c**.

INFANTS' BONNET FRONTS.—Of double frilled silk chiffon. Gives just the nicest finish to a little bear skin bonnet. Regular 20 cents each. Friday and Saturday **16c**.

ORIENTAL DRESS TRIMMINGS.—About 18 years only to match; Saxe, Navy or Grey. Regular 45c. yard. Friday and Saturday **15c**.

HALF PRICE



WOMEN'S CORSETS.—Up-to-date models with strongly reinforced fronts, rustproof framing, lace trimmed tops and 4 strong hose supports. A full range of sizes. Regular \$1.85 pair. Friday **\$1.65** and Saturday **\$1.40**.

NEW KNOT COMBINATIONS.—One of our very best qualities we offer here; they are guaranteed all wool and unshrinkable. A high grade, comfortable garments that will give most satisfactory service. Regular \$8.00 suit. Friday **\$5.40** and Saturday **\$4.80**.



FOOTWEAR.
WOMEN'S SPATS.—Made from black and tan waterproof cloth of an extra good quality; edged with strong lustrous tape; knee length; all sizes. Reg. \$2.90 pair. Friday and Saturday **\$2.40**.
WOMEN'S FELT SLIPPERS.—With fur trimmed or silk ribbon-run tops and bow of self material. The soles and heels are of leather and will prove most durable and comfortable. Reg. \$2.20 pair. Friday **\$2.00** and Saturday **\$1.80**.



\$12 SWEATER COATS For \$6
Of genuine, all wool yarns, in brushed or fancy knit. They are made in various pretty styles; some with girdles and wide sailor collars of white brushed wool; others in plain self shades and a few pull-overs. The colors, Corn and Canary, are very stylish, but could be easily dyed to any shade required. They are particularly inviting.
MISSIES AND CHILDREN'S WOOL SETS.—Comprising a 100% pure wool scarf with striped and tasselled ends, and snug fitting, wool caps with white striped turn-up and pom-pom trimmed top. Regular \$3 set. Friday **\$2.30** and Saturday **\$2.00**.
CHILDREN'S WOOL CAPS.—In two-tone and self-colors. Heavy, warm and comfortable. Regular 75c. each. Friday **58c** and Saturday **50c**.
BEIDING'S LUSTRED COTTON FLOES.—In 25 different shades—large slips. Regular 3c. slip. Friday **5c** and Saturday **4c**.

FANCY TAFFETALINE UNDER-SKIRTS.—In dark floral effects on black grounds. Made with self-adjusting, elastic waistbands to close at front with dome fasteners. Deep tucked flounce with dust frill. Regular \$3.00 each. Friday **\$2.50** and Saturday **\$2.20**.
WOMEN'S BLACK SATEN UNDER-SKIRTS.—In various styles and qualities. Sizes to fit any waist up to 32 inches. Regular \$2.75 ea. Friday **\$2.30** and Saturday **\$2.00**.
\$6.00 WATERPROOFS For \$1.95.
4 only Ladies' White Rubber Waterproofs in stylish belted models, with raglan sleeves, black rubber pockets, collar, cuffs and trimmings. They are slightly soiled and require a little cleaning; otherwise perfect. Regular \$6.00 each. Friday **\$1.95** and Saturday **\$1.65**.
\$15.00 AMERICAN MACKINTOSHES For \$3.00.
Loose fitting styles in Shepherd Checks; shot silk collars edged with self material; large button trimmings and raglan sleeves. We have 5 only of these. Regular \$13.50 each. To Clear **\$3.00**.



MEN'S FURNISHINGS At Prices You Will Cheerfully Pay.

WATCH CHAINS AND FOBs.—The balance of a job purchase of more than twelve months ago. They are principally in the designs. Values to \$4.50 each. Friday **\$1.60** and Saturday **\$1.40**.

MEN'S SOFT FELT HATS.—A most up-to-date and dressy, English Hat with stitched on band of wool, corded silk ribbon and bow at back. The rim is double at the edge and affords double protection where the wear is most. Colors: Slate, Brown and Black. Reg. \$3.00 ea. Friday **\$2.65** and Saturday **\$2.30**.

BOYS' SERGE VESTS.—Good heavy qualities to fit boys up to 12 years. We have a small quantity only, so we advise you to come early. Specially priced to clear. Friday and Saturday, each **50c**.

POLICE AND FIREMEN'S BRACES.—Made from heavy webbing with detachable leather button loops; nickelled fittings. Special for Friday and Saturday **52c**.

MEN'S ABERDEEN KNIT GLOVES.—A very heavy quality; Heather and Greys. Reg. \$1.50 pair. Friday **\$1.35** and Saturday **\$1.10**.

MEN'S KNITTED SWEATER COATS.—In Mid Grey only. A heavy durable quality with close fitting collar, 2 side pockets, tight-fitting wrists and at a most moderate price. Reg. \$1.50 each. Friday **\$1.30** and Saturday **\$1.10**.

MEN'S PLAIN AND FANCY WIDE END TIES.—Just the choicest assortment you'd wish to see. The plain colors are especially desirable. Reg. 75c. each. Friday **67c** and Saturday **60c**.

MEN'S MUFFLERS.—Close knit wool and silk in black and white checks. Finished with silk fringed ends. Size 8 inches wide and 40 inches long. Regular \$1.65 each. Friday **\$1.40** and Saturday **\$1.20**.

MEN'S GOLF CAPS.—A big assortment of plain and fancy tweeds in Browns, Greys, Greens, etc.; both quartered and plain crowns. Some with strapped fronts. Reg. \$1.20 each. Friday **\$1.00** and Saturday **\$85c**.

MEN'S MUFFLERS.—Wool and silk mixtures in assorted shot effects. Fringed ends; 44 inches long and 9 inches wide. Regular 90c. each. Friday **75c** and Saturday **70c**.

MEN'S SWANSDOWN DRESSING GOWNS.—In floral, scroll and fancy designs with high collar waist and neck cord. Regular \$8.50. Friday **\$7.25** and Saturday **\$6.50**.

MEN'S NEW KNIT SWEATERS.—In Heather Navy and Grey with high fitting roll collars, closely-knit wrists and strong, reinforced shoulders. They are knit from good quality union wool and would be especially useful to cutters, sportsmen and outdoor workers. Reg. \$2.10 each. Friday **\$1.85** and Saturday **\$1.60**.



HOUSEHOLD GOODS—Every Item a Bargain.

COLORFUL TURKISH TOWELS.—A good drying quality that will give satisfactory service for ordinary use. The ends are striped and finished with a short fringe. Reg. 35c. each. Friday and Saturday **30c**.

WHITE LACE CURTAINS.—2 1/2 and 3 1/2 yards long, in a big variety of designs. Regular \$1.65 each. Friday and Saturday **\$1.35**.



LARGE REVERSIBLE BATH MATS.—Woven from stout cotton yarns in fast green with white contrasting; finished with cotton over-stitched edge. Reg. \$2.25 each. Friday and Saturday **\$1.90**.

TAPESTRY TABLE COVERS.—Rich Crimson and Green shades with floral designs woven in yellow; knotted fringed edge. Reg. \$7.20 each. Friday **\$6.45** and Saturday **\$5.70**.

PILLOW CASES.—High-grade Pillow Cases of fine quality cotton with wide hemstitched ends and beautifully embroidered corners. Reg. \$1.50 each. Friday **\$1.25** and Saturday **\$1.00**.

CRUTAIN SCRIMS.—White, cream and light arab, with wide hemstitched hem; 36 inches wide; considered good value at 25c. yard. Friday and Saturday **19c**.

STRIPED PILLOW COTTONS.—A very close weave that will undoubtedly give the greatest satisfaction and wear. The stripes are medium, narrow and wide with a soft satin finish. Regular 60c. yard. Friday and Saturday **50c**.

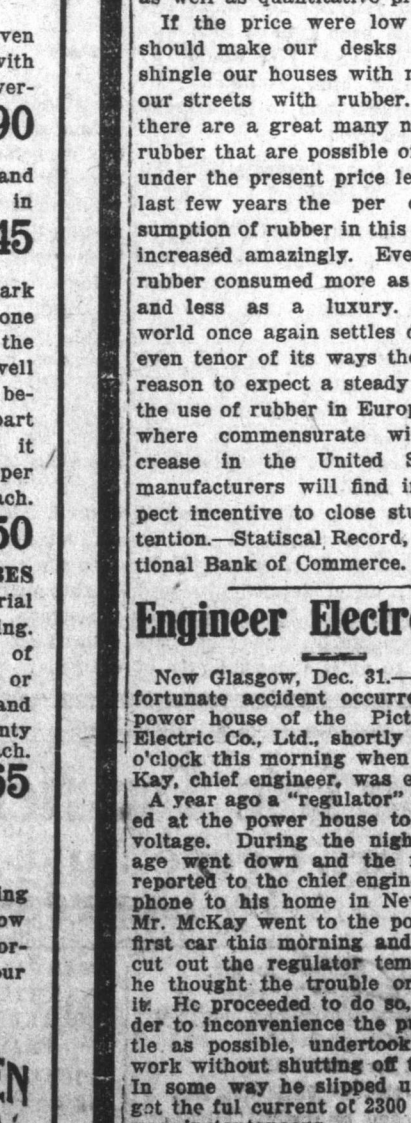
WADDLED QUILTS.—With dark floral, cotton covering on one side and plain green on the other. The wadding is well stitched in; the stitching being only three inches apart in stripes, thus holding it well together in its proper position. Reg. \$4.00 each. Friday **\$3.50** and Saturday **\$3.00**.

EIDERDOWN SLEIGH ROBES.—Made from stout material with heavy flannelette lining. A rosette and border of merv silk ribbon in pink or pale blue trim the centre and give these robes a very dainty appearance. Reg. \$1.85 each. Friday **\$1.65** and Saturday **\$1.40**.

REMNANTS.
We have gathered, together for Friday and Saturday's selling an immense pile of Remnants. There are Cotton Scrims, Window Mullins, Cottons, Chintz, Dress Goods, etc., etc. Come in to-morrow and look them over. The prices will make it well worth your while.

LINEN DAMASK TABLE CLOTHS.—A real Canadian design, maple leaf centre with border of beaver and maple trees; size 72 x 108 inches. Reg. \$5.25 each. Friday **\$4.60** and Saturday **\$4.00**.

NAPKINS TO MATCH.—Size 25 x 25 inches. Hemmed ready for use. Reg. 45c. each. Friday **39c** and Saturday **35c**.



The Story of Rubber.

To Europeans rubber had been known as a curiosity for 200 years before any serious scientific interest was taken in it or effort made to utilize it in an industrial way. The French were pioneers in this "virgin field." In the first half of the eighteenth century, the French naturalist, La Condamine, discovered the native gum in the Cordilleras of the Andes. The natives called it "caucho." From this came the French word for rubber—caoutchouc, which is practically the universal name for the material outside English speaking countries. French scientists became interested, and soon the study of rubber was also taken up in England and the United States.

Joseph Priestly, the English chemist, discovered that rubber would erase pencil marks, and so came its English name, derived from this property. Many names are interwoven with the growing story of rubber's romance: that of Macintosh, who perfected a method of waterproofing fabric in 1825; Charles Goodyear, Nathaniel Haywood and Thomas Hancock, who were successful in discovering the secret of vulcanizing. The use of rubber tires was first suggested by Hancock in a book published in 1856, but the pneumatic tire was not patented by Dunlop until 1888. So, from these comparatively recent discoveries have multiplied the various uses which rubber has come to fill.

Up to 1873 the world's supply of rubber came from the "Wild." In that year, however, seeds from the native Brazilian trees were successfully planted in experimental gardens at Kew, England. By 1914 plantation rubber had come to take a leading place in the world's output, and in the present year it is estimated that eighty-three per cent. of the entire production will be from such sources. Ceylon, the Federated Malay States, the Dutch East Indies, Borneo and the Pacific Islands are the center of the plantation rubber industry, although there are some plantations engaged in growing the commodity in India.

The word "rubber" has a perfectly definite, technical meaning, although it is frequently used very loosely. Its essential constituent is caoutchouc, a soft, solid, elastic substance, a pure hydro-carbon, existing in liquid globules in the juice of certain trees, shrubs, or vines. The uses of rubber have been vastly increased by the demands of war. Tires for motor trucks, aeroplanes, motorcycles and other vehicles have called for an enormous supply. Rubberised fabric for balloons has become of great importance. Large quantities of rubberised goods are required for all air men.

In order to make life endurable in the trenches, rubber clothing is demanded for the soldiers, including such articles as slickers, ponchos, rubber hip boots and rubber stockings. Because of the nature of the processes involved, rubber garments are essential for some workers in munition factories. Effective gas masks are not possible without rubber, while the requirements for surgical and medical uses have greatly increased. It may be said, in short, that the war has vastly accelerated all peace-time demands for rubber, a fact that has proved a material stimulus to improvement of methods of manufacture as well as quantitative production.

If the price were low enough we should make our desks of rubber, shingle our houses with rubber, pave our streets with rubber. As it is, there are a great many new uses for rubber that are possible of realization under the present price level. In the last few years the per capita consumption of rubber in this country has increased amazingly. Every day sees rubber consumed more as a necessity and less as a luxury. When the world once again settles down to the even tenor of its ways there is every reason to expect a steady increase in the use of rubber in Europe and elsewhere commensurate with the increase in the United States. Our manufacturers will find in the prospect incentive to close study and attention.—Statistical Record, N. Y. National Bank of Commerce.

Engineer Electrocutted.

New Glasgow, Dec. 31.—A most unfortunate accident occurred at the power house of the Pictou County Electric Co., Ltd., shortly after seven o'clock this morning when Henry McKay, chief engineer, was electrocuted. A year ago a "regulator" was installed at the power house to adjust the voltage. During the night the voltage went down and the matter was reported to the chief engineer by telephone to his home in New Glasgow. Mr. McKay went to the power on the first car this morning and decided to cut out the regulator temporarily as he thought the trouble originated in it. He proceeded to do so, but in order to inconvenience the public as little as possible, undertook to do the work without shutting off the current. In some way he slipped up and he got the full current of 2300 volt. Death was instantaneous.

The deceased had been in charge of the power house for nearly three years, and was regarded as a capable and careful man. Prior to entering the employment of the Pictou Electric Co. he had been employed at marine engineering. He was a native of New Glasgow; he is survived by his wife and three children, two daughters and a son. He was 46 years of age. Mrs. Arnold McNeill is a sister of the deceased.

MINARD'S LINIMENT CURES GARTER IN COWS.

The Royal Stores Ltd.