

BUSINESS can never be languid



When prices such as these

# Afford FRIDAY, SATURDAY & MONDAY Buyers

Opportunities to secure the best procurable for the very least possible outlay. This has always been our policy. DO THE FAMILY SHOPPING HERE. IT PAYS!

We're just longing to tell you—

Longing to show you, in fact, all the Latest arrivals in LADIES' FALL COATS, COSTUMES, RAGLANS, SKIRTS, BLOUSES, etc., etc. Also, another select showing of EIDER-DOWN QUILTS.



**EARNERS will appreciate the buying power of their Money here!**

**PILLOW CASES.**

4 dozen of extra good looking English Pillow Cases, size 20 x 30, finished with a nice tucked and hemstitched frill; we thought to get more of these but had to be satisfied with this small quantity, value for 70c each. **Friday, Saturday and Monday 63c**

**DOOR MATS.**

A stout coconut door mat. Just at the time it is most needed—those muddy fall days, saves the price of itself in one season and keeps your hall cleaner, saves labour and wear. Just a dozen left over from last season. Reg. \$1.20. **Friday, Saturday and Monday \$1.05**

**TOWEL VALUE.**

Strong, serviceable, half-bleached Turkish Towels, in a good usable size; towels that are value to-day for 28c each. **Friday, Saturday and Monday 25c**

**CASEMENT CLOTHS.**

Real fine texture, faint Creamy shade, has a coarse mesh lace insertion and lace edge to match, another with a neat hemstitched border, either would make neat and effective looking Casement Curtains; just a piece of each. Reg. 60c value. **Friday, Saturday and Monday, per 53c**

**NIGHTDRESS BAGS.**

White Linen Nightdress Bags, generously embroidered, neat hemstitched border, one of the prettiest pieces in our fancy linen section; get one for mother. Regular 80 cents. **Friday, Saturday and Monday 74c**

**CUSHION COVERS.**

Fawn Linen Cushion Covers, hemstitched edge, richly embroidered in contrasty colours, edged with cord all around and looped at corners. Reg. 70 cents. **Friday, Saturday and Monday 62c**

**Saving Prices on Fall Gloves.**

**WASH GLOVES.**  
Ladies' Chamottee Gloves, strong washable fabric, gloves in Chamottee shade, 2 Dome wrist. These give satisfactory wear and if you notice nearly everybody favors the make. They are inexpensive and a satisfying weight for immediate wear. Reg. 70c pair. **Friday, Saturday and Monday 65c**

**LADIES' KID GLOVES.**

We are able to offer a line of Ladies' Cape Kid Gloves at a very reasonable price, a pretty Tan shade, 2 Dome wrist, the best wearing and most serviceable weight glove for fall wear; all sizes to hand. Reg. \$2.25. **Friday, Saturday & Monday \$2.05**

**CHILDREN'S NIGHTGOWNS.**

Well made Striped Flannellette Nightgowns for children from 4 to 12 years; pipings and galon trimmings; Blue and White and Pink and White Stripes. Regular 45c. **Friday, Saturday and Monday 36c**

**CHILDREN'S KNICKERS.**

Shapely White Flannellette Knickers, to fit from 4 to 10 years; cheaper than you can buy them. **Special, Fri, Sat. & Monday 18c**

**A BRILLIANT EVENT IN SILK DRESSING JACKETS.**

Don't miss this opportunity to pick up a few yards of handsome brilliant Silk Taffeta Ribbons, 6 ins. wide. All the favored shades are here—a plenty; ribbons for trimming purposes, ribbon for the little girl's hair, ribbons for sashes, ribbons for every needed purpose, at a price you don't mind paying; the shades include Sky, Saxe, Navy, Rose, Cerise, Wine, Lavender, Gold, Green, Brown and Black. Reg. 35c per yard. **28c** **Friday, Saturday and Monday 27c**

**HOSE SUPPORTS.**

You will appreciate the comfort and fit of these 4-suspender Hose supports, hook-on style, in shades of Sky, Pink, White and Black extra strong and finely finished. Reg. 35c pair. **Friday, Saturday and Monday 27c**

**SEALETTES.**

These are much favoured for Fall and Winter Coats, particularly this season; even the Cloth Coat has Sealette facings and trimmings, further evidencing its popularity. We offer a peace of each shade in Navy, Brown, Green and Black; extra good quality. Reg. \$6.50 per yard. **Friday, Saturday and Monday \$6.20**

**Art Serges.**

A few pieces of Art Serges in nice warm shades of Marone and Green, 54 inches wide, plain. These are popular for Portiers and screening folding doors; a warm curtain material for closing off the winter draughts. Reg. \$2.50 yard. **Friday, Saturday and Monday \$2.38**

**SHOW-ROOM VALUES**



OH! SUCH LOVELY, WINSOME BLOUSES at BAIRD'S.

Delightful styles in Challies, all wool Taffetas and Silk Lustres, etc., in stripes and fancy figured; rolled collar and reverses, long sleeves, trimmed with pearl buttons. The style attracts you and the value invites you. Won't you see these at once? Reg. \$2.50. **Friday, Saturday and Monday \$2.16**

**Extra Good Value in Kitchen Towelling.**

**GLASS TOWELING.**  
24 inch Glass Toweling, pre-war value, Blue and White block pattern. This is a superior make. See it. **Friday, Saturday and Monday, per yd. 20c**

**ROLLERINGS.**

Half bleach rollerings in an extra strong make; just what is needed for the kitchen. Dawn and Crimson stripe. **Special per yard Friday, Saturday and Monday 17c**

**TOWELINGS.**

This is an exceptionally good make, stronger than the Turkish toweling and equal to huck-a-back for wear. Pure White with Crimson striped border. Reg. 22c yard. **Friday, Saturday and Monday 20c**

**MERINO UNDERWEAR.**

Closely woven fine Merino Underwear for Ladies, the vests have high neck and long sleeves, pants to match, make with a pretty Frenchy floral frilled border. Reg. 1.10. **Friday, Saturday and Monday, per garment 98c**

**TEA APRONS.**

Dainty, inexpensive Tea Aprons in White Muslin, finished with a pretty Frenchy floral frilled border. Reg. 18c each. **Friday, Saturday and Monday, your choice 14c**

**SPECIAL VALUE IN RIBBON VELVETS.**

Brand new Ribbon Velvets bought JOB and offering extra good value to-day, 2 to 3 inches wide, in all the most needed shades. An opportunity to pick some real good value for hat trimming, dress trimming and such like; shades of Navy, Saxe, Old Gold, Green, Crimson, Y. Rose, Purple, Grey, Brown, Tan and Tangerine. **Friday, Saturday and Monday Special, 6c & 9c yd**

**LADIES' BELTS.**

Strong Black Patent leather Belts, 3 and 4 inches wide with large buckle. Stylish belts that may be worn with any dress. Reg. 80c. **Friday, Saturday and Monday 72c**



**The Call for Rubber Footwear Comes Quick and Unexpected—Better be Prepared.**

**LADIES' RUBBERS.**

Low cut Rubbers for present wear, with high, medium or spool heel; real good quality; sizes 2 1/2 to 7. **Special Friday, Saturday and Monday 83c**

**MISSSES' RUBBERS.**

Two styles—Storm and low-cut Rubbers for the growing girls, the school girls who must out the wet days; sizes 11 to 2. **Special Friday, Saturday and Monday 78c**

**CHILDREN'S RUBBERS.**

Care for their little feet by getting a pair of dependable quality storm rubbers for them. Sizes from 6 to 10. **Special Friday, Saturday and Monday 63c**

**MEN'S RUBBERS.**

High cut Storm Rubbers with rolled edge and soles, and heels of good wear-resisting rubber; sizes 6 to 11. **Special per pair Friday, Saturday and Monday \$1.79**

**Lace Curtains.**

With our last shipment of English goods came along some very strong values in White Lace Curtains; this lot was among these, 3 1/2 yards long, 60 inches wide, good looking lace patterns and far better value than we expected to find. Reg. \$3.30 pair. **Friday, Saturday and Monday \$3.05**

**Cretonnes.**

Single width Cretonnes, 27 inch, well covered patterns, light and dark mixtures in small floral designs, 5 pieces to decide from; these are strong materials and would make serviceable covers. Regular 25 cents yard. **Friday, Saturday and Monday 21c**

**TELLING PRICES ON BOOTS & STOCKINGS.**

**FOR THE "MAID" OF THE HOUSE.**

Good strong working boots, with low heel, sprigged and sewn sole, upper and vamp of Veal Calf, a comfortable shape, an ideal fall and winter boot. **Special, Friday, Saturday and Monday \$2.75**

**BOYS' ALL WOOL HOSE.**

Real stout all wool hosiery for the coldest weather wear, fast black, heavy ribbed finish; you make no mistake in buying hosiery of this kind for the boys, 6 to 11 inch. **Friday, Saturday and Monday, Special, Smaller Sizes 52c Large Sizes 59c**

**Are You Pretty Plaids**

If you are, see this lot, about 40 pieces of handsome color combinations, real fine plaids that will look well made up into Blouses, Children's Dresses and would do excellently for trimming purposes. These are brand new, and we are proud of the display. **Special per yard, Friday, Saturday and Monday 33c**

**BOYS' & GIRLS' BOOTS.**

Extra strong for the "hard on boots" boy or girl, uppers and vamps of heavy Veal Calf, low heel, heavy sole, seven and sprigged; you don't require rubbers with these during fall wear. Reg. to \$2.20 pair. **Friday, Saturday and Monday \$2.05**

**BOYS' ALL WOOL HOSE.**

Real stout all wool hosiery for the coldest weather wear, fast black, heavy ribbed finish; you make no mistake in buying hosiery of this kind for the boys, 6 to 11 inch. **Friday, Saturday and Monday, Special, Smaller Sizes 52c Large Sizes 59c**



**Bringing together a splendid aggregation of**

**BLANKET Values**

for Friday, Saturday & Monday

**GREY COTTON BLANKETS.**

A very nice weight and a Blanket that will not soil quickly, finished with striped border, well faced; size 60 x 74. Reg. \$2.90 pair. **Friday, Saturday and Monday \$1.89**

**ALL WHITE BLANKETS.**

A heavier-than-usual Cotton Blanket; size 58 x 75, a Blanket that should last for years, non-shrinkable, closely woven, a weight that will be appreciated the coldest nights. Reg. \$3.50 pair. **Friday, Saturday and Monday \$3.29**

**"WOOLNAP" BLANKETS.**

The "Woolnap" Blanket appeals to you by reason of its superior quality, its softness, its wool-like appearance, its beautiful fluffy finish, its generous size, and possessing all the warmth-giving properties of wool; non-shrinkable, and you get a pair at much less than half the price of all-wool Blankets; that alone is worth considering these war times. See this Woolnap. **Special Friday, Saturday and Monday per pair \$3.98**

**PRETTY CHINTZ COVERINGS.**

Just a half dozen pieces of real handsome Chintz coverings, good Sateen quality and nicely patterned, light and dark mixtures, 31 inches wide, suitable for hangings, drapes and various other purposes. Reg. 35c. **Friday, Saturday and Monday, per yd. Fri, Sat. & Mon. 30c**



**PLAID BLANKETS.**

Strong, weighty and warm Plaid Blankets; size 78 x 58, a nice blanket for the nursery beds. The plaids come in Crimson, Green and Blue mixtures, large enough for medium size beds. Reg. \$3.00 each. **Friday, Saturday and Monday \$2.78**

**Two Italians Fly 160 Miles an Hour.**

Sia Scoutplane, in Trip From Norfolk Beats Pomilio's Record on Monday—Welcome at Mineola—Lieut. Ballerini Thrills Spectators by Hazardous Evolutions Just Before Landing.

(Special to The New York Tribune.) Mineola, L. I., Oct. 23.—A third Italian airplane, carrying a pilot and observer, reached the army aviation field here to-day after flying 350 miles from Langley Field, near Norfolk, Va., in three hours and ten minutes, a record surpassing that made by the Pomilio scoutplane yesterday when it flew 330 miles in two hours and fifty-five minutes. The average speed attained by the new arrival, a Sia scout, was more than 120 miles an hour, and at times the motors drove it at about 150 miles an hour, as compared to the highest speed of about 140 miles an hour reached by the Pomilio machine yesterday.

The Sia machine is larger than the Pomilio scout and is built in the Fiat factory at Turin, with motors of 300-horse power. According to the Italian officers in command of the squadron of three planes, it is one of the most successful airplanes in use in the war. It is said that Gabriele d'Annunzio, the poet, who is one of the super-pilots of Italy, has driven the Sia plane in many of his exploits and values it as one of the speediest and safest airplanes in the Italian air corps.

When the Sia took to the skies at Langley Field at 9.30 this morning Lieutenant Ballerini, the pilot, fought the weather for a swift flight, so exceptional that he gave the machine all the power it could develop, and for the first half of the journey the plane swept up the coast at an average speed of about 130 miles an hour. For most of the journey she held her height of about 10,000 or 12,000 feet, until the pilot swerved so that he could almost "touch" Philadelphia.

Word that the speedy plane had left Langley Field was sent to the Mineola field, and before 12 o'clock American aviation officers had gathered with Captain Resnati and the crew of the big Caproni biplane to watch for the little Sia. She came out of the south so rapidly that no one had time to say "Here she comes," and by the time signals were set so that the pilot could see where to land she was hovering overhead at about 2,000 feet, waiting to begin a spiral descent.

The Sia landed at 12.40 o'clock. As soon as the pilots had been greeted by the Italian officers of the other planes, Lieutenant Baldoli, who piloted the Pomilio from Norfolk, yesterday went into the air to fulfill a promise to Colonel Rockwell, in command of the American aviators in training here, to show the American students what a super-pilot was expected to know before he was able to clip the edges off the mountain peaks on the Italian front in observing the movements of Austrian troops. The American officers said that the field here had seen no such flying by any pilot before. Baldoli looped and dipped and put his plane through every manoeuvre and trick down to the exhibition fliers, and then ended by showing them the trick of "turn climbing," a spiral rarely attempted even by experienced aviators.

When he reached the field again Lieutenant Baldoli admitted he had been in more danger on this short flight than in many of his flights over the lines, because of the tricks he had attempted. The officers and students applauded him loudly when he dipped down as if firing a volley into the faces of a line of Austrians in the trenches and then soared away again.

All three Italian planes will bombard New York City to-morrow with warnings to buy Liberty bonds to build American fighting planes before enemy imitations of the Caproni drop real bombs into Broadway.

**Will the Earth Stop?**

Old Mother Earth is evidently finding the pace too hot. Astronomers have discovered that it takes her three seconds longer to revolve once than it did a hundred years ago. And every hundred years will add three seconds more to the length of the day till the world stops spinning altogether.

If this theory is correct, some of our forebears must have been pressed for time. Shakespeare, through being born in the sixteenth century, was deprived of almost ten seconds in every twenty-four hours; while Julius Caesar was a whole minute to the bad.

The earliest men, say, in the year 100,000 B.C., would be obliged to cram their work and recreation into a twenty-three hour day, and would die of old age, fondly imagining they were ninety, when all the time they were only eighty-six.—Answers.



the weather across and dull, raining on temperature 32 to 40