

Stock - REDUCTION SALE!

The most Remarkable Sale with its many astonishing opportunities to Save.

To date it has been met with an enthusiastic response, and why should it not? Every price is actually sensational. This fact can be readily verified by noting the following:

LADIES' Colored COSTUMES.

In all new materials including Honeycomb Cloths, Whipcords, Tweeds, Broches, Bedford Cords and Serges. Full range of sizes.

Reg. \$10.75 values selling for .. \$8.50
Reg. \$11.75 values selling for .. \$9.25
Reg. \$12.00 values selling for .. \$9.50
Reg. \$13.00 values selling for .. \$10.00
Reg. \$13.50 values selling for .. \$10.50
Reg. \$14.00 values selling for .. \$11.00
Reg. \$14.50 values selling for .. \$11.50
Reg. \$15.00 values selling for .. \$11.75
Reg. \$16.00 values selling for .. \$12.50
Reg. \$16.50 values selling for .. \$13.00
Reg. \$17.00 & 17.50 values selling for 12.50
Reg. \$18.75 values selling for .. \$14.50
Reg. \$20.00 values selling for .. \$15.50
Reg. \$22.50 values selling for .. \$17.50
Reg. \$26.50 values selling for .. \$21.00
Reg. \$27.00 values selling for .. \$21.50

Children's Hats.

Reg. \$1.00 each. Selling for .. 80c.
Reg. \$1.20 each. Selling for .. 95c.
Reg. \$1.25 each. Selling for .. \$1.00
Reg. \$1.50 each. Selling for .. \$1.10
Reg. \$1.85 each. Selling for .. \$1.50
Reg. \$1.95 each. Selling for .. \$1.60
Reg. \$2.25 each. Selling for .. \$1.75

All Millinery and Ready-to-wear HATS—half price.

Black Costumes.

Reg. \$4.75 values selling for .. \$3.75
Reg. \$6.75 values selling for .. \$5.25
Reg. \$9.00 values selling for .. \$7.00
Reg. \$15.00 values selling for .. \$11.50
Reg. \$21.50 values selling for .. \$17.00
Reg. \$22.50 values selling for .. \$17.50
Reg. \$23.00 values selling for .. \$18.00
Reg. \$42.50 values selling for .. \$33.50
Reg. \$46.50 values selling for .. \$37.00



LADIES' Colored Coats, In Cloth, Tweed and Serges, Sizes from 32 to 44 in. bust.

Reg. \$2.75 values..	\$2.25	Reg. \$10.50 values..	\$8.30
Selling for		Selling for	
Reg. \$3.25 values..	\$2.50	Reg. \$10.75 values..	\$8.50
Selling for		Selling for	
Reg. \$3.75 values..	\$2.90	Reg. \$11.00 values..	\$8.75
Selling for		Selling for	
Reg. \$4.00 values..	\$3.00	Reg. \$11.25 values..	\$9.00
Selling for		Selling for	
Reg. \$4.25 values..	\$3.25	Reg. \$11.50 values..	\$9.25
Selling for		Selling for	
Reg. \$4.50 values..	\$3.50	Reg. \$11.75 values..	\$9.50
Selling for		Selling for	
Reg. \$4.75 values..	\$3.75	Reg. \$12.00 values..	\$9.75
Selling for		Selling for	
Reg. \$5.00 values..	\$4.00	Reg. \$12.25 values..	\$10.00
Selling for		Selling for	
Reg. \$5.25 values..	\$4.25	Reg. \$12.50 values..	\$10.25
Selling for		Selling for	
Reg. \$5.50 values..	\$4.50	Reg. \$12.75 values..	\$10.50
Selling for		Selling for	
Reg. \$5.75 values..	\$4.75	Reg. \$13.00 values..	\$10.75
Selling for		Selling for	
Reg. \$6.00 values..	\$5.00	Reg. \$13.25 values..	\$11.00
Selling for		Selling for	
Reg. \$6.25 values..	\$5.25	Reg. \$13.50 values..	\$11.25
Selling for		Selling for	
Reg. \$6.50 values..	\$5.50	Reg. \$13.75 values..	\$11.50
Selling for		Selling for	
Reg. \$6.75 values..	\$5.75	Reg. \$14.00 values..	\$11.75
Selling for		Selling for	
Reg. \$7.00 values..	\$6.00	Reg. \$14.25 values..	\$12.00
Selling for		Selling for	
Reg. \$7.25 values..	\$6.25	Reg. \$14.50 values..	\$12.25
Selling for		Selling for	
Reg. \$7.50 values..	\$6.50	Reg. \$14.75 values..	\$12.50
Selling for		Selling for	
Reg. \$7.75 values..	\$6.75	Reg. \$15.00 values..	\$12.75
Selling for		Selling for	
Reg. \$8.00 values..	\$7.00	Reg. \$15.25 values..	\$13.00
Selling for		Selling for	
Reg. \$8.25 values..	\$7.25	Reg. \$15.50 values..	\$13.25
Selling for		Selling for	
Reg. \$8.50 values..	\$7.50	Reg. \$15.75 values..	\$13.50
Selling for		Selling for	
Reg. \$8.75 values..	\$7.75	Reg. \$16.00 values..	\$13.75
Selling for		Selling for	
Reg. \$9.00 values..	\$8.00	Reg. \$16.25 values..	\$14.00
Selling for		Selling for	
Reg. \$9.25 values..	\$8.25	Reg. \$16.50 values..	\$14.25
Selling for		Selling for	
Reg. \$9.50 values..	\$8.50	Reg. \$16.75 values..	\$14.50
Selling for		Selling for	
Reg. \$9.75 values..	\$8.75	Reg. \$17.00 values..	\$14.75
Selling for		Selling for	
Reg. \$10.00 values..	\$9.00	Reg. \$17.25 values..	\$15.00
Selling for		Selling for	
Reg. \$10.25 values..	\$9.25	Reg. \$17.50 values..	\$15.25
Selling for		Selling for	
Reg. \$10.50 values..	\$9.50	Reg. \$17.75 values..	\$15.50
Selling for		Selling for	
Reg. \$10.75 values..	\$9.75	Reg. \$18.00 values..	\$15.75
Selling for		Selling for	
Reg. \$11.00 values..	\$10.00	Reg. \$18.25 values..	\$16.00
Selling for		Selling for	
Reg. \$11.25 values..	\$10.25	Reg. \$18.50 values..	\$16.25
Selling for		Selling for	
Reg. \$11.50 values..	\$10.50	Reg. \$18.75 values..	\$16.50
Selling for		Selling for	
Reg. \$11.75 values..	\$10.75	Reg. \$19.00 values..	\$16.75
Selling for		Selling for	
Reg. \$12.00 values..	\$11.00	Reg. \$19.25 values..	\$17.00
Selling for		Selling for	
Reg. \$12.25 values..	\$11.25	Reg. \$19.50 values..	\$17.25
Selling for		Selling for	
Reg. \$12.50 values..	\$11.50	Reg. \$19.75 values..	\$17.50
Selling for		Selling for	
Reg. \$12.75 values..	\$11.75	Reg. \$20.00 values..	\$17.75
Selling for		Selling for	
Reg. \$13.00 values..	\$12.00	Reg. \$20.25 values..	\$18.00
Selling for		Selling for	
Reg. \$13.25 values..	\$12.25	Reg. \$20.50 values..	\$18.25
Selling for		Selling for	
Reg. \$13.50 values..	\$12.50	Reg. \$20.75 values..	\$18.50
Selling for		Selling for	
Reg. \$13.75 values..	\$12.75	Reg. \$21.00 values..	\$18.75
Selling for		Selling for	
Reg. \$14.00 values..	\$13.00	Reg. \$21.25 values..	\$19.00
Selling for		Selling for	
Reg. \$14.25 values..	\$13.25	Reg. \$21.50 values..	\$19.25
Selling for		Selling for	
Reg. \$14.50 values..	\$13.50	Reg. \$21.75 values..	\$19.50
Selling for		Selling for	
Reg. \$14.75 values..	\$13.75	Reg. \$22.00 values..	\$19.75
Selling for		Selling for	
Reg. \$15.00 values..	\$14.00	Reg. \$22.25 values..	\$20.00
Selling for		Selling for	
Reg. \$15.25 values..	\$14.25	Reg. \$22.50 values..	\$20.25
Selling for		Selling for	
Reg. \$15.50 values..	\$14.50	Reg. \$22.75 values..	\$20.50
Selling for		Selling for	
Reg. \$15.75 values..	\$14.75	Reg. \$23.00 values..	\$20.75
Selling for		Selling for	
Reg. \$16.00 values..	\$15.00	Reg. \$23.25 values..	\$21.00
Selling for		Selling for	
Reg. \$16.25 values..	\$15.25	Reg. \$23.50 values..	\$21.25
Selling for		Selling for	
Reg. \$16.50 values..	\$15.50	Reg. \$23.75 values..	\$21.50
Selling for		Selling for	
Reg. \$16.75 values..	\$15.75	Reg. \$24.00 values..	\$21.75
Selling for		Selling for	
Reg. \$17.00 values..	\$16.00	Reg. \$24.25 values..	\$22.00
Selling for		Selling for	
Reg. \$17.25 values..	\$16.25	Reg. \$24.50 values..	\$22.25
Selling for		Selling for	
Reg. \$17.50 values..	\$16.50	Reg. \$24.75 values..	\$22.50
Selling for		Selling for	
Reg. \$17.75 values..	\$16.75	Reg. \$25.00 values..	\$22.75
Selling for		Selling for	
Reg. \$18.00 values..	\$17.00	Reg. \$25.25 values..	\$23.00
Selling for		Selling for	
Reg. \$18.25 values..	\$17.25	Reg. \$25.50 values..	\$23.25
Selling for		Selling for	
Reg. \$18.50 values..	\$17.50	Reg. \$25.75 values..	\$23.50
Selling for		Selling for	
Reg. \$18.75 values..	\$17.75	Reg. \$26.00 values..	\$23.75
Selling for		Selling for	
Reg. \$19.00 values..	\$18.00	Reg. \$26.25 values..	\$24.00
Selling for		Selling for	
Reg. \$19.25 values..	\$18.25	Reg. \$26.50 values..	\$24.25
Selling for		Selling for	
Reg. \$19.50 values..	\$18.50	Reg. \$26.75 values..	\$24.50
Selling for		Selling for	
Reg. \$19.75 values..	\$18.75	Reg. \$27.00 values..	\$24.75
Selling for		Selling for	
Reg. \$20.00 values..	\$19.00	Reg. \$27.25 values..	\$25.00
Selling for		Selling for	
Reg. \$20.25 values..	\$19.25	Reg. \$27.50 values..	\$25.25
Selling for		Selling for	
Reg. \$20.50 values..	\$19.50	Reg. \$27.75 values..	\$25.50
Selling for		Selling for	
Reg. \$21.00 values..	\$20.00	Reg. \$28.00 values..	\$25.75
Selling for		Selling for	
Reg. \$21.25 values..	\$20.25	Reg. \$28.25 values..	\$26.00
Selling for		Selling for	
Reg. \$21.50 values..	\$20.50	Reg. \$28.50 values..	\$26.25
Selling for		Selling for	
Reg. \$21.75 values..	\$20.75	Reg. \$28.75 values..	\$26.50
Selling for		Selling for	
Reg. \$22.00 values..	\$21.00	Reg. \$29.00 values..	\$26.75
Selling for		Selling for	
Reg. \$22.25 values..	\$21.25	Reg. \$29.25 values..	\$27.00
Selling for		Selling for	
Reg. \$22.50 values..	\$21.50	Reg. \$29.50 values..	\$27.25
Selling for		Selling for	
Reg. \$22.75 values..	\$21.75	Reg. \$29.75 values..	\$27.50
Selling for		Selling for	
Reg. \$23.00 values..	\$22.00	Reg. \$30.00 values..	\$27.75
Selling for		Selling for	
Reg. \$23.25 values..	\$22.25	Reg. \$30.25 values..	\$28.00
Selling for		Selling for	
Reg. \$23.50 values..	\$22.50	Reg. \$30.50 values..	\$28.25
Selling for		Selling for	
Reg. \$23.75 values..	\$22.75	Reg. \$30.75 values..	\$28.50
Selling for		Selling for	
Reg. \$24.00 values..	\$23.00	Reg. \$31.00 values..	\$28.75
Selling for		Selling for	
Reg. \$24.25 values..	\$23.25	Reg. \$31.25 values..	\$29.00
Selling for		Selling for	
Reg. \$24.50 values..	\$23.50	Reg. \$31.50 values..	\$29.25
Selling for		Selling for	
Reg. \$24.75 values..	\$23.75	Reg. \$31.75 values..	\$29.50
Selling for		Selling for	
Reg. \$25.00 values..	\$24.00	Reg. \$32.00 values..	\$29.75
Selling for		Selling for	
Reg. \$25.25 values..	\$24.25	Reg. \$32.25 values..	\$30.00
Selling for		Selling for	
Reg. \$25.50 values..	\$24.50	Reg. \$32.50 values..	\$30.25
Selling for		Selling for	
Reg. \$25.75 values..	\$24.75	Reg. \$32.75 values..	\$30.50
Selling for		Selling for	
Reg. \$26.00 values..	\$25.00	Reg. \$33.00 values..	\$30.75
Selling for		Selling for	
Reg. \$26.25 values..	\$25.25	Reg. \$33.25 values..	\$31.00
Selling for		Selling for	
Reg. \$26.50 values..	\$25.50	Reg. \$33.50 values..	\$31.25
Selling for		Selling for	
Reg. \$26.75 values..	\$25.75	Reg. \$33.75 values..	\$31.50
Selling for		Selling for	
Reg. \$27.00 values..	\$26.00	Reg. \$34.00 values..	\$31.75
Selling for		Selling for	
Reg. \$27.25 values..	\$26.25	Reg. \$34.25 values..	\$32.00
Selling for		Selling for	
Reg. \$27.50 values..	\$26.50	Reg. \$34.50 values..	\$32.25
Selling for		Selling for	
Reg. \$27.75 values..	\$26.75	Reg. \$34.75 values..	\$32.50
Selling for		Selling for	
Reg. \$28.00 values..	\$27.00	Reg. \$35.00 values..	\$32.75
Selling for		Selling for	
Reg. \$28.25 values..	\$27.25	Reg. \$35.25 values..	\$33.00
Selling for		Selling for	
Reg. \$28.50 values..	\$27.50	Reg. \$35.50 values..	\$33.25
Selling for		Selling for	
Reg. \$28.75 values..	\$27.75	Reg. \$35.75 values..	\$33.50
Selling for		Selling for	
Reg. \$29.00 values..	\$28.00	Reg. \$36.00 values..	\$33.75
Selling for		Selling for	
Reg. \$29.25 values..	\$28.25	Reg. \$36.25 values..	\$34.00
Selling for		Selling for	
Reg. \$29.50 values..	\$28.50	Reg. \$36.50 values..	\$34.25
Selling for		Selling for	
Reg. \$29.75 values..	\$28.75	Reg. \$36.75 values..	\$34.50
Selling for		Selling for	
Reg. \$30.00 values..	\$29.00	Reg. \$37.00 values..	\$34.75
Selling for		Selling for	
Reg. \$30.25 values..	\$29.25	Reg. \$37.25 values..	\$35.00
Selling for		Selling for	
Reg. \$30.50 values..	\$29.50	Reg. \$37.50 values..	\$35.25
Selling for		Selling for	
Reg. \$30.75 values..	\$29.75	Reg. \$37.75 values..	\$35.50
Selling for		Selling for	
Reg. \$31.00 values..	\$30.00	Reg. \$38.00 values..	\$35.75
Selling for		Selling for	
Reg. \$31.25 values..	\$30.25	Reg. \$38.25 values..	\$36.00
Selling for		Selling for	
Reg. \$31.50 values..	\$30.50	Reg. \$38.50 values..	\$36.25
Selling for		Selling for	
Reg. \$31.75 values..	\$30.75	Reg. \$38.75 values..	\$36.50
Selling for		Selling for	
Reg. \$32.00 values..	\$31.00	Reg. \$39.00 values..	\$36.75
Selling for		Selling for	
Reg. \$32.25 values..	\$31.25	Reg. \$39.25 values..	\$37.00
Selling for		Selling for	
Reg. \$32.50 values..	\$31.50	Reg. \$39.50 values..	\$37.25
Selling for		Selling for	
Reg. \$32.75 values..	\$31.75	Reg. \$39.75 values..	\$37.50
Selling for		Selling for	
Reg. \$33.00 values..	\$32.00	Reg. \$40.00 values..	\$37.75
Selling for		Selling for	
Reg. \$33.25 values..	\$32.25	Reg. \$40.25 values..	\$38.00
Selling for		Selling for	
Reg. \$33.50 values..	\$32.50	Reg. \$40.50 values..	\$38.25
Selling for		Selling for	
Reg. \$33.75 values..	\$32.75	Reg. \$40.75 values..	\$38.50
Selling for		Selling for	
Reg. \$34.00 values..	\$33.00	Reg. \$41.00 values..	\$38.75
Selling for		Selling for	
Reg. \$34.25 values..	\$33.25	Reg. \$41.25 values..	\$39.00
Selling for		Selling for	
Reg. \$34.50 values..	\$33.50	Reg. \$41.50 values..	\$39.25
Selling for		Selling for	
Reg. \$34.75 values..	\$33.75	Reg. \$41.75 values..	\$39.50
Selling for		Selling for	
Reg. \$35.00 values..	\$34.00	Reg. \$42.00 values..	\$39.75
Selling for		Selling for	
Reg. \$35.25 values..	\$34.25	Reg. \$42.25 values..	\$40.00
Selling for		Selling for	
Reg. \$35.50 values..	\$34.50	Reg. \$42.50 values..	\$40.25
Selling for		Selling for	
Reg. \$35.75 values..	\$34.75	Reg. \$42.75 values..	\$40.50
Selling for		Selling for	
Reg. \$36.00 values..	\$35.00	Reg. \$43.00 values..	\$40.75
Selling for		Selling for	
Reg. \$36.25 values..	\$35.25	Reg. \$43.25 values..	\$41.00
Selling for		Selling for	
Reg. \$36.50 values..	\$35.50	Reg. \$43.50 values..	\$41.25
Selling for		Selling for	
Reg. \$36.75 values..	\$35.75	Reg. \$43.75 values..	\$41.50
Selling for		Selling for	
Reg. \$37.00 values..	\$36.00	Reg. \$44.00 values..	\$41.75
Selling for		Selling for	
Reg. \$37.25 values..	\$36.25	Reg. \$44.25 values..	\$42.00
Selling for		Selling for	
Reg. \$37.50 values..	\$36.50	Reg. \$44.50 values..	\$42.25
Selling for		Selling for	
Reg. \$37.75 values..	\$36.75	Reg. \$44.75 values..	\$42.50
Selling for		Selling for	
Reg. \$38.00 values..	\$37.00	Reg. \$45.00 values..	\$42.75
Selling for		Selling for	
Reg. \$38.25 values..	\$37.25	Reg. \$45.25 values..	\$43.00
Selling for		Selling for	
Reg. \$38.50 values..	\$37.50	Reg. \$45.50 values..	\$43.25
Selling for		Selling for	
Reg. \$38.75 values..	\$37.75	Reg. \$45.75 values..	\$43.50
Selling for		Selling for	
Reg. \$39.00 values..	\$38.00	Reg. \$46.00 values..	\$43.75
Selling for		Selling for	
Reg. \$39.25 values..	\$38.25	Reg. \$46.25 values..	\$44.00
Selling for		Selling for	
Reg. \$39.50 values..	\$38.50	Reg. \$46.50 values..	\$44.25
Selling for		Selling for	
Reg. \$39.75 values..	\$38.75	Reg. \$46.75 values..	\$44.50
Selling for		Selling for	
Reg. \$40.00 values..	\$39.00	Reg. \$47.00 values..	\$44.75
Selling for		Selling for	
Reg. \$40.25 values..	\$39.25	Reg. \$47.25 values..	\$45.00
Selling for		Selling for	
Reg. \$40.50 values..	\$39.50	Reg. \$47.50 values..	\$45.25
Selling for		Selling for	
Reg. \$40.75 values..	\$39.75	Reg. \$47.75 values..	\$45.50
Selling for		Selling for	
Reg. \$41.00 values..	\$40.00	Reg. \$48.00 values..	\$45.75
Selling for		Selling for	
Reg. \$41.25 values..	\$40.25	Reg. \$48.25 values..	\$46.00
Selling for			