

Stock - REDUCTION SALE!

The most Remarkable Sale with its many astonishing opportunities to Save.

To date it has been met with an enthusiastic response, and why should it? Every price is actually sensational. This fact can be readily verified by noting the following:

LADIES' Colored COSTUMES.

In all new materials including Honeycomb Cloths, Whipcords, Tweeds, Broches, Bedford Cords and Serges. Full range of sizes.

Reg. \$10.75 values selling for	\$8.50
Reg. \$11.75 values selling for	\$9.25
Reg. \$12.00 values selling for	\$9.50
Reg. \$13.00 values selling for	\$10.00
Reg. \$13.50 values selling for	\$10.50
Reg. \$14.00 values selling for	\$11.00
Reg. \$14.50 values selling for	\$11.50
Reg. \$15.00 values selling for	\$11.75
Reg. \$16.00 values selling for	\$12.50
Reg. \$16.50 values selling for	\$13.00
Reg. \$17.00 & 17.50 values selling for	12.50
Reg. \$18.75 values selling for	\$14.50
Reg. \$20.00 values selling for	\$15.50
Reg. \$22.50 values selling for	\$17.50
Reg. \$26.50 values selling for	\$21.00
Reg. \$27.00 values selling for	\$21.50

Children's Hats.

Reg. \$1.00 each. Selling for	80c.
Reg. \$1.20 each. Selling for	95c.
Reg. \$1.25 each. Selling for	\$1.00
Reg. \$1.50 each. Selling for	\$1.10
Reg. \$1.85 each. Selling for	\$1.50
Reg. \$1.95 each. Selling for	\$1.60
Reg. \$2.25 each. Selling for	\$1.75

All Millinery and Ready-to-wear HATS--half price.

Black Costumes.

Reg. \$4.75 values selling for	\$3.75
Reg. \$6.75 values selling for	\$5.25
Reg. \$9.00 values selling for	\$7.00
Reg. \$15.00 values selling for	\$11.50
Reg. \$21.50 values selling for	\$17.00
Reg. \$22.50 values selling for	\$17.50
Reg. \$23.00 values selling for	\$22.00
Reg. \$23.50 values selling for	\$22.50
Reg. \$24.50 values selling for	\$23.50
Reg. \$46.50 values selling for	\$37.00



LADIES' Colored Coats, In Cloth, Tweed and Serges,

Sizes from 32 to 44 in. bust.

Reg. \$2.75 values..	\$2.25	Reg. \$10.50 values..	\$8.30
Selling for		Selling for	
Reg. \$3.25 values..	\$2.50	Reg. \$10.75 values..	\$8.50
Selling for		Selling for	
Reg. \$3.75 values..	\$2.90	Reg. \$11.00 values..	\$9.00
Selling for		Selling for	
Reg. \$4.00 values..	\$3.00	Reg. \$16.00 values..	\$9.25
Selling for		Selling for	
Reg. \$4.25 values..	\$3.25	Reg. \$14.00 values..	11.00
Selling for		Selling for	
Reg. \$4.50 values..	\$3.50	Reg. \$19.00 values..	15.50
Selling for		Selling for	
Reg. \$5.00 values..	\$3.75	Reg. \$15.00 values..	12.00
Selling for		Selling for	
Reg. \$7.75 values..	\$6.20	Reg. \$21.50 values..	16.75
Selling for		Selling for	

MISSSES' Colored Coats, Scotch Tweeds, Cloths and Serges,

Sizes 6 to 10.

Reg. \$4.50 values..	\$3.50	Reg. \$6.50 values..	\$5.25
Selling for		Selling for	
Reg. \$4.90 values..	\$3.90	Reg. \$6.75 values..	\$5.50
Selling for		Selling for	
Reg. \$5.30 values..	\$4.25	Reg. \$7.00 values..	\$5.75
Selling for		Selling for	
Reg. \$5.50 values..	\$4.50	Reg. \$7.50 values..	\$6.25
Selling for		Selling for	
Reg. \$6.25 values..	\$5.00	Reg. \$7.75 values..	\$6.50
Selling for		Selling for	

Children's Ulsters,

21 inches to 48 inches.

Reg. \$1.10. Selling for	95c.	Reg. \$2.75. Selling for	\$2.20	Reg. \$5.50. Selling for	\$4.50
Reg. \$1.25. Selling for	\$1.00	Reg. \$3.00. Selling for	\$2.40	Reg. \$6.00. Selling for	\$4.80
Reg. \$1.50. Selling for	\$1.20	Reg. \$3.25. Selling for	\$2.60	Reg. \$6.25. Selling for	\$5.00
Reg. \$1.60. Selling for	\$1.30	Reg. \$3.50. Selling for	\$2.80	Reg. \$6.50. Selling for	\$5.20
Reg. \$1.75. Selling for	\$1.40	Reg. \$3.75. Selling for	\$3.00	Reg. \$6.75. Selling for	\$5.40
Reg. \$1.80. Selling for	\$1.50	Reg. \$4.00. Selling for	\$3.20	Reg. \$7.00. Selling for	\$5.60
Reg. \$1.90. Selling for	\$1.55	Reg. \$4.25. Selling for	\$3.40	Reg. \$7.25. Selling for	\$5.80
Reg. \$2.00. Selling for	\$1.60	Reg. \$4.50. Selling for	\$3.60	Reg. \$7.50. Selling for	\$6.00
Reg. \$2.25. Selling for	\$1.80	Reg. \$4.75. Selling for	\$3.80	Reg. \$7.75. Selling for	\$6.20
Reg. \$2.35. Selling for	\$1.90	Reg. \$5.00. Selling for	\$4.00	Reg. \$8.00. Selling for	\$6.40
Reg. \$2.50. Selling for	\$2.00	Reg. \$5.25. Selling for	\$4.20	Reg. \$8.25. Selling for	\$6.60
		Reg. \$5.50. Selling for	\$4.40	Reg. \$8.50. Selling for	\$6.80
		Reg. \$5.75. Selling for	\$4.60	Reg. \$8.75. Selling for	\$7.00
		Reg. \$6.00. Selling for	\$4.80	Reg. \$9.00. Selling for	\$7.20
		Reg. \$6.25. Selling for	\$5.00	Reg. \$9.25. Selling for	\$7.40
		Reg. \$6.50. Selling for	\$5.20	Reg. \$9.50. Selling for	\$7.60
		Reg. \$6.75. Selling for	\$5.40	Reg. \$9.75. Selling for	\$7.80
		Reg. \$7.00. Selling for	\$5.60	Reg. \$10.00. Selling for	\$8.00
		Reg. \$7.25. Selling for	\$5.80	Reg. \$10.25. Selling for	\$8.20
		Reg. \$7.50. Selling for	\$6.00	Reg. \$10.50. Selling for	\$8.40
		Reg. \$7.75. Selling for	\$6.20	Reg. \$10.75. Selling for	\$8.60
		Reg. \$8.00. Selling for	\$6.40	Reg. \$11.00. Selling for	\$8.80
		Reg. \$8.25. Selling for	\$6.60		
		Reg. \$8.50. Selling for	\$6.80		
		Reg. \$8.75. Selling for	\$7.00		
		Reg. \$9.00. Selling for	\$7.20		
		Reg. \$9.25. Selling for	\$7.40		
		Reg. \$9.50. Selling for	\$7.60		
		Reg. \$9.75. Selling for	\$7.80		
		Reg. \$10.00. Selling for	\$8.00		
		Reg. \$10.25. Selling for	\$8.20		
		Reg. \$10.50. Selling for	\$8.40		
		Reg. \$10.75. Selling for	\$8.60		
		Reg. \$11.00. Selling for	\$8.80		

LADIES' Black Coats, Heavy Cloths, Serges, Cords, &c.,

Sizes 32 in. bust to 40 in.

Reg. \$5.00 values..	\$3.90	Reg. \$9.50 values..	\$7.50
Selling for		Selling for	
Reg. \$5.50 values..	\$4.50	Reg. \$10.50 values..	\$8.25
Selling for		Selling for	
Reg. \$6.00 values..	\$4.75	Reg. \$11.50 values..	\$9.00
Selling for		Selling for	
Reg. \$6.25 values..	\$5.00	Reg. \$12.00 values..	\$9.00
Selling for		Selling for	
Reg. \$6.50 values..	\$5.25	Reg. \$14.50 values..	\$11.50
Selling for		Selling for	
Reg. \$6.75 values..	\$5.75	Reg. \$15.50 values..	\$12.50
Selling for		Selling for	
Reg. \$7.50 values..	\$6.25	Reg. \$16.00 values..	\$12.75
Selling for		Selling for	
Reg. \$7.75 values..	\$6.50	Reg. \$18.50 values..	\$15.00
Selling for		Selling for	
Reg. \$8.50 values..	\$6.75	Reg. \$19.00 values..	\$15.75
Selling for		Selling for	
Reg. \$9.25 values..	\$7.75	Reg. \$24.00 values..	\$18.50
Selling for		Selling for	
		Reg. \$27.00 values..	\$19.50
		Selling for	

ASTRACHAN COATS.

Brown and Black.

Reg. \$9.75 values..	\$6.75	Reg. \$12.50 values..	\$6.75
Selling for		Selling for	

CARACUL COATS,

Black only.

Reg. \$18.00 values..	\$15.00	Reg. \$22.50 values..	\$17.75
Selling for		Selling for	
Reg. \$23.50 values..	\$18.50		
Selling for			

Blk. Velvet and Broche Coats

Reg. \$20.00..	\$15.00	Reg. \$32.50..	\$19.50
Selling for ..		Selling for ..	
Reg. \$25.00..	\$17.50	Reg. \$35.00..	\$22.50
Selling for ..		Selling for ..	

Velour Coats.

Reg. \$7.75 values..	\$4.75	Reg. \$5.50 values..	\$5.00
Selling for		Selling for	
Reg. \$9.75 values..	\$7.50	Reg. \$8.00 values..	\$6.25
Selling for		Selling for	

Over 500 Volunteers for Second Contingent.

Thirty volunteers presented themselves for enlistment at the Recruiting Office, C. L. B. Armoury, last night. The total number enrolled for the week is 514, of whom a large number have been examined and pronounced physically fit. In future the recruits will be sent to the medical examiners from their drill halls in squads, so as to facilitate matters. The names of those who enlisted last night are:

- Ernest Peyton Atken (Botwood)
- Arch Dean (Botwood)
- Wm. Taylor (Botwood)
- Ed. Mortimer Noonan (Bell Island)
- Harry B. Fraser
- H. Garland Ridout (Newtown, B.B.)
- Ed. Hy. Nichol (Grand Bank)
- Arthur Watts (Brigus, C.B.)
- Ralph Snegrove
- Hamar Gardner (British Hr., T.B.)
- F. Ernest LeMessurier
- Allan Sidwell Batten (Port de Grave)
- Alec. Lush
- Albert Nottall
- Dan. J. Moore (Avondale)
- Donald L. Moore
- Ernest L. Chafe
- Harold L. Gillingham
- Geo. Jos. King
- Ed. Driscoll
- George Learning
- Arthur S. Thomson
- Benj. W. Allan
- Jno. J. Vinnicombe
- MI. A. Power
- Alfred J. Gosse (Torbay)
- Jno. Jos. Walsh
- Wm. T. Sullivan
- Gordon F. Bugden

The Recruiting Office will not be open to-night but the work of recruiting will be resumed on Monday night next and continued until Friday. Miniature rifle shooting will begin at the Brigade Halls on Wednesday evening next and the erection of sheds at the Southside Range will be rushed, so that regular practice may be begun as soon as possible.

The Reserve Force Committee will meet again to-night to further deal with the matter of having the men placed under pay as soon as they pass the necessary examinations.

Hr. Grace Notes.

The K. E. Jumble Sale held last night was a great success, and the handsome sum of \$70.00 was realized. Mr. George Davis, of the West End, received a letter from his son Harry, a few days ago, informing him that his regiment was leaving for England shortly to go in training there. Harry is one of the Koolney Rifles, and enlisted in B. Columbia, where he has resided for the past 10 years.

Mr. Fred Davis, son of Mr. George Davis, of Woodville Road, returned yesterday from Canada, where he has been engaged for some years at bridge building. A black spurt (which he fears will be short), gave him an opportunity of taking a run home to see his relatives and friends. The senior pupils of the C. E. High School will give a tea at their rooms on Thursday, the 10th, proceeds in aid of the Patriotic Fund.

The schr. Arthur H. Wight is landing lumber to the Horwood Lumber Co. The company has now a good supply of lumber of all grades on hand. Mr. St. George, the local manager has made many friends since coming here. He is obliging, courteous and a thorough business man. A business conducted by such a man cannot well be anything but a success.

Another of our old citizens passed away during the week—Mr. Frederick Brown, aged 84 years. Mr. Brown was one of the oldest members of the British Society, and that body attended his funeral on Wednesday when the remains were laid to rest in the C. E. Cemetery.

Hr. Grace, Dec. 4, 1914.

THE TIME IS APPROACHING—Don't Leave It Too Late—If you intend to economize, and make last winter's overcoat do you this winter, have it sent to us to be renovated, a new velvet or cloth collar and generally repaired. Good work and prompt service our motto. SPURRELL BROS., 365 Water Street, or Phone 574 and we will call. DO IT NOW.—nov5, eod, tf

Obituary.

WILLIAM PEDDIGREW.

Yesterday a well known citizen in the person of William Peddigrew passed away after a short illness, death being due to a cancerous growth in the stomach. The deceased was a master mechanic, and was employed at Carnell's Carriage Factory for a period of thirty-two years. Some years ago he started business for himself as a wheelwright and undertaker. He is survived by one daughter, Gertrude, and one son, Harry, Manager of McMurdy's Branch Store at Rawlins' Cross, to whom the Telegram extends sincere sympathy.

Here and There.

ENGAGEMENT.—The engagement is announced of Miss Jennie White, daughter of Wm. White, Esq., and Mr. Donald Butler, of the Despatching Office of the Reid Mtd. Co.

HOUSEHOLDERS will do well to attend Auction Monday morning at Shea's Store, George's Street, and buy in a winter's supply of groceries at auction prices.

RECEIPTS OF CONCERT.—The receipts of the Smoking Concert held on Wednesday evening last at the Casino Theatre were in the vicinity of \$90 or \$30 for each of the three Orphanages.

There will be a meeting of the St. Bon's Ladies' Association in the Aula Maxima on Monday, 7th inst., at 4 o'clock. As business of importance will be transacted all the members are urgently requested to attend. MARY C. BATES, Hon. Sec'y. dec4, 21

DIPHTHERIA OUTBREAK.—Dr. Brehm has received word that there are several cases of diphtheria at English Hr. East Fortune Bay. The patients are being looked after by Dr. Fitzgerald who is endeavouring to prevent the disease from spreading.

Men and women must see clearly in order to work accurately. Both hand and brain are guided by the eye, and good vision necessarily means better work, more quickly and more easily done. My special line of work, with the aid of glasses is to fit other people who are in need of glasses. R. H. TRAPNELL, Eyesight Specialist. nov28, tf

The Bear's Onward March.

In the Eastern theatre of war the success of the Russian Bear seems assured. Winter is coming on—the Russians are prepared. They are a hardy race and cold does not affect them. We in Newfoundland consider ourselves hardy, but nevertheless we must also prepare ourselves to withstand the elements. To be comfortable during winter, dry feet are essential. You can have them by wearing only the Best Rubbers, i.e. Bear Brand. You can buy them from Monroe & Co. (have you seen the bear in their window?), W. R. Goodie, Nichol, Inkpen & Chafe, Steer Bros., Jesse Whiteway and J. M. Devine. dec5, s, tf

Strawberries!

Highly recommended, carefully selected and specially prepared.

"Whole, in Syrup."

Try one Jar.

J. C. BAIRD,

Water Street.

This Date in History.

DECEMBER 5.
New Moon 17.
Days Past—338. To Come—26.
MOZART died 1791, aged 35. The great Austrian composer who performed in various capitals of Europe when only eight years of age. He wrote many beautiful Masses and a Requiem of unsurpassed beauty.
DUMAS died 1870, aged 68. Famous French novelist and dramatist, who published more volumes than any man of his time, the greater part of them of high merit. In the field of historical romance he showed wonderful power and resource.
"Now I must go, just as I should be able to live in peace; now leave my art, when, no longer the slave of fashion, nor the tool of speculators, I could follow the dictates of my own feeling, and write whatever my heart prompts. Did I not tell you that I was writing this (the Requiem) for myself?"
—Mozart, just before his death.

DECEMBER 6.

2nd Sunday in Advent.
Days Past—339. To Come—25.
ANTHONY TROLLOPE, died 1882, aged 67. The author of many popular novels. His Barsetter series were among the best of his stories.
WARREN HASTINGS born 1732. He entered the East India Company's service and rapidly rose in influence and in 1773 became Governor-General of India. In 1784 he was impeached at the Bar of the House of Lords for certain of his acts whilst in India and his trial dragged along for over seven years and he was acquitted.

BROTHERHOOD IN DEATH.

(An incident of the Present War.)
Upon the ground—a skirmish over—Two soldier lads were dying; A French and German, wounded sore;
Each knew that he was dying. The night was damp; its chilly breath Their weakening frames benumbing; And in their hearts they prayed that death Might not delay his coming.
When came the rosy daylight hour, Tho' weak they spoke each other; The hate of war had lost its power, Each saw a wounded "brother." The dying German longed to drink;— His throat with fever burning; The Frenchman, tho' upon "The Brink" Well understood his yearning.
"Here's water, take a taste," he said, His water-jug extending With trembling hand,—for strength Had fled.
His last, he now was spending. The German took two little sips. Then kissed the hand extended;—"Thank God," thus spake his stiffening lips. "Up Yonder, war is ended."
Thus in the heyday strength of life Mankind may join in battle; May e'en delight in deadly strife, And cannon's direful rattle. But in the "Misty Dark'ning Vale" They leave the strife to others; And meeting there, they gladly hail Their foemen, as their "Brothers." HENRY S. ERB.

HOUSEHOLDERS will do well to attend Auction Monday morning at Shea's Store, George's Street, and buy in a winter's supply of groceries at auction prices.

PASSED EXAM.—Messrs. Fred. Ellis, Frank Warren and James Long, of Bowring's Office, have volunteered for foreign service with the second contingent and have passed the medical examination.

HE KIND YOU WANT

The kind of Blankets that you want, and the kind you should get, is the

Riverside Blankets

Insist on getting the Riverside label on every pair of Blankets you buy.

The Royal Stores Ltd.

The Store that keeps the Prices Low.

The Evening Telegram is The People's Paper!