

Do As Others Do, Take

this time-tested—world proved—home remedy which suits and benefits most people. Tried for three generations, the best corrective and preventive of the numerous ailments caused by defective or irregular action of the organs of digestion and elimination has been proved to be

BEECHAM'S PILLS

(The Largest Sale of Any Medicine in the World)
If you have not tried this matchless family medicine, you do not know what it means to have better digestion, sounder sleep, brighter eyes, clearer complexion, which come after Beecham's Pills have cleared the system of impurities. Try them now—and know. Always of the same excellence—in all climates; in every season—Beecham's Pills are

The Tried, Trusted Remedy

Prepared only by Thomas Beecham, St. Helens, Lancashire, England. Sold everywhere in Canada and U. S. America. In boxes, 25 cents.

Use Short Words

A man who acts as tutor and companion to a young boy wrote this endorsement on one of the boy's compositions: "Use shorter words; follow the example of Horatio Seymour. This is part of an address delivered by him to students in 1878: 'Short words, like love, hate, or zeal, have a clear ring which stirs our minds or touches our hearts. They tell of the joy or grief, of rage or peace, of life or death. They are felt by all, for their terms mean the same thing to all men. We learn them in youth, they are on our lips through all days, and we utter them down to the close of life. They are apt terms with which we speak of things which are high or great or noble. They are the grand words of our tongue; they teach us how the world was made. God said, Let there be light, and there was light.' Mark the words of more than one syllable."—New York Tribune.

Your Duty.

Nothing to do with the Custom House, good friend. Its only reference just now is to yourself. Let us suppose that you are a man of family with sufficient of the world's goods to keep them in comfort. Very well. You did not reach this satisfactory state of affairs without care and labour—few men do. Suppose you are awakened some night with shouts of alarm ringing in your ears. Too late then to talk of prudence; too late then to say: "If I had only, etc., etc." That "If" means too much to many forgetful people. Is it not always the duty of a self-respecting citizen to protect his home and thus provide for those within it. Is it any more than his duty to those depending on him to protect them as far as possible? Can you call your property your own when it is not insured? The answer to this argument is to carry insurance with Percie Johnson's agency, the most popular office in Newfoundland and the least expensive.

Large Attendance.

There was another very large attendance at the Nickel Theatre, both yesterday afternoon and last evening. Those who could not attend Wednesday were anxious to see the great story of Balaclava "The Charge of the Light Brigade." Nearly all the Florist's round-trippers also attended, and were charmed by the entertainment. Myers, the popular baritone, was heard in new songs. The first was Longfellow's "The Arrow and the Song"—a well known composition which has been sung by all the leading artists of the day. It was perfectly rendered and warmly applauded. The next was an Irish song of great merit entitled "Just a Little Bush of Shamrocks I'm Holding in My Hand" and it found favour with everybody. There will be a new programme of pictures this evening but the songs will be repeated.

The Laureate.



Unless Great Britain takes a brace no first class bard will seek the place of Laureate. I'm thinking; he gets some sixty pun a year and draws a cask of ale or beer, if he's inclined for drinking. The times are hard, and poets need good groceries on which to feed, and clothes and shoes and bonnets; unless they're nourished well they can't in noble frenzy rage and rant, and turn out odes and sonnets. And so the Kiplings do not run for jobs that pay but sixty pu and cask of ale or porter; the crossroads poets make the race, and he who gains the meagre place must cut his diet shorter. Great Britain ought to give the hard stovewood enough to fill his yard, a cow and bunch of chickens, an order on all stores in town—instead of which she screws him down, and treats him like the dickens. No wonder that annotated poets all troubled seem with husky throats when singing to his kinglets; starvation wages bring despair, and in their hearts put carping care, and gray hairs in their ringlets.

Queer Traits.

Many animals and insects have curious ways of doing things for which there is no apparent scientific reason. A fly on the window pane will crawl to the top, fly back to the bottom and crawl up again. This order is seldom reversed. Why, no one knows. It is on record that a fly crawled up a window pane thirty-two times, returning each time to the same place.

Hens scratch for food with the sun behind them, the reason being that the rays reflect on the minute particles. A blind hen will pick grain and not miss a kernel. Cats seldom lie with their feet to the fire. Usually they lie on the left side. Dogs lie with their forepaws to the fire. A mouse will ignore a food supply sufficient for a meal and run great risks to nibble at wholesome supply. It will hide at the source of food stuppily and not depart therefrom until actually disturbed. It isn't true that a mouse runs to its hole at the first alarm.—Presbyterian.

FOR WOMEN'S AILMENTS.

Dr. Martel's Female Pills have been the Standard for 20 years and for 40 years prescribed and recommended by Physicians. Accept no other. At all druggists. may7,m,w,t,f

A Woman's World.

On the twelfth of August there was a meeting in Paris of thousands of experts from all over the globe. They were there to see and to discuss the most important problem of the day. To-wit:

"What are the women going to wear this Fall?" Every merchant in the United Kingdom and the United States, at least had a representative there, if he did not go himself. Some of these representatives were buyers for your stores. Some were manufacturers who were there in the interest of your stores.

Every famous dressmaker in Paris had his or her creations on display. Every manufacturer of fabrics made a showing.

Up to that twelfth day of August, not a thing was to be seen. Even the windows of some of the famous coutouriers were boarded up lest you or some other eager person might be standing in another window across the street with a camera.

There is nothing in all Paris that is guarded so jealously as the new styles.

But on that day when the doors were thrown open in all the ateliers, there was a storming of people like a battle charge.

Every buyer and every manufacturer in America was buying and photographing as hard as he could. They were not waiting for steamers; they were cabling the descriptions of the new styles at a dollar a word. And they weren't trying to save any words.

Immediately shipments of new fabrics began to shoot across the water. American factories started up like mad. New creations were hurried out to be copied and to be sold.

And so wonderful is the energy and the enterprise of the American business man, that today, in this town, less than a month from that exciting Paris day, you can walk into your stores in this City and see what the Dressmakers and Milliners were showing in that far-distant City, on August 12th.

It is wonderful and if it doesn't stir your imagination, then you haven't any.

To-day the advertising in this paper contains the announcements and first showing of those styles. To-day millions of women are looking through the advertising to read about these new styles. To-day the greater part of these millions of women are going into the stores to see with their own eyes just what these new styles are.

And yet some people still call this "A man's world."

Sectarianism

Editor The Evening Telegram.
Dear Sir, — Your correspondent "More Anon," has very effectively shows up the Hon. Donald Morrison's sectarian propensities. The attempt in Mr. Morrison's paper, the Daily News, to start again the flame of sectarianism by the false and malicious accusation against Mr. Cooker which it published in a letter and to which it extended editorial defence, it is to be hoped will end there. If it does not, then Mr. Morrison will have to thank himself for the exposure which will follow. In looking over a file of the "Free Press," Mr. Robinson's production, I noticed that in an editorial on October 1904 the following excellent truth set forth: "He who tries to stir up religious bigotry, be he high or low, is an enemy of the people and a menace to the welfare and prosperity of the country." It is not the first time that newspapers published by Mr. Robinson have fallen from grace, for we also noticed in looking over some back files of the Evening Herald that Mr. P. T. McGrath, his present companion in arms, said: "There is a fine pharisaical flavour about Robinson's article in the Free Press to-day, which its readers must have found very amusing. He is as sanctimonious as 'Holy Willie,' and entitled to about as much respect."
Yours truly, ALERT.

Auto Accident

Calman R. Druken had a narrow escape from serious injury last evening. He was driving over Kenna's Hill in his automobile, when the brakes gave out. At the time a woman and children were going up over the hill in a carriage. Realizing what the result would be if the car continued, Druken, with commendable promptness, managed to alter its course and ran into Dooley's field after knocking down a fence. The car was badly damaged and the owner hurt, but not seriously.

ORDERS NOW TAKEN for our New Pack Island Brand BONELESS CODFISH.

JOHN CLOUSTON,
2 & 4 Water St. East,
St. John's, Nfld.
Telephone 406. aug11,m,w,t,f

G. KNOWLING.

BIG BARGAINS

G. KNOWLING.

Ladies and Girls' Ready-to-Wear HAT Bargains

JUST RECEIVED FROM OUR BUYER.

Special Low Prices Ladies' Coloured and Plain Blouses

SEE OUR

Girls' and Womens' Wear Bargains.

We have just received from our buyer five hundred and seventy-six (576) garments for women and children, consisting of costumes, robes, rain coats, jackets, etc., and most suitable for the present and coming seasons, all fresh, dainty and stylish. Having secured these from the makers at A VERY CONSIDERABLE CONCESSION, to clear we now offer at

PRICES FAR BELOW REGULAR VALUE.

Ladies' Raglan Bargains.

A few makers' broken lots, received at substantial concession to clear; smart, fashionable style and cloth.

12 only Raglan Rain Coats, \$3.70; worth \$5.00.

4 only Raglan Rain Coats, \$7.00; worth \$10.00.

Girls' Raglan Raincoat Bargains.

There is only eighteen in this lot, sizes to fit girls from 10 to 14 years of age; smart, well cut, serviceable garments.

Regular price would be from \$4.00 to \$4.85. We offer them at

\$3.10 to \$3.85

This is an uncommonly rare chance, therefore recommend an early purchase.

Ladies' Cloth Skirt Bargain

Opportunities such as this don't often occur. Well cut fine Cloth Black and Navy Skirts at

80cts.

Effective, well made and finished; a remarkable offer.

GIRLS' and WOMEN'S ONE-PIECE DRESS BARGAINS

These are all up-to-date makers' samples, broken lines, and would like you to note the dainty elegance and exclusive style of these dresses. The following are the prices, etc., we can offer:—

GIRLS' DRESS BARGAINS.

20 Girls' One-Piece Dresses, smartly trimmed, well cut in Black & Grey, Saxe & Navy, worsted serge. Value at \$4.50.

Our Price \$3.10.

31 Ladies' One-Piece Dresses, up-to-date trimmings and style, in Black, Navy, Grey, Brown, Tan, worsted serge; to fit girls 13 to 18 years of age. Would be good value at \$7.00.

Our Price \$4.95

LADIES' DRESS BARGAINS.

35 Ladies' One-Piece Dresses in Black and Navy worsted serges, Panama Cheviot Cloths. Would be good value at \$7.50.

Our Price \$5.50

21 Ladies' One-Piece Dresses, Black and Navy trimmed, dainty pipings, in worsted serge. Regular price would be \$8.50 to \$9.00.

Our Price \$6.50

8 Ladies' One-Piece Dresses in Grey, Saxe and Champagne Pailette, silk whipcord and San Toy Cloth; very dainty and elegant. Regular prices would be \$13.00 to \$15.00.

Our Price \$10.00

Marvellous Values Ladies' Fall Coats.

We have secured this large shipment on specially good terms, opening to makers wanting room; splendid quality, smart, well made garments. Prices

\$2.75, 3.25, 4.35, 4.75, 7.00.

We know it's early to talk heavy coats, but the prudent purchaser will see and secure something from this wonderful offer. Regular values from \$4.00 to \$12.00.

Girls' Fall and Winter Coat Bargain.

Early arrivals of very special interest to those likely to soon require a girl's coat for fall and winter wear. Prices

\$2.80 to \$4.30 (according to size & quality.)

Innumerable designs and colorings. Inspect them early and note the values.

Ladies' Grey Flannel Costume

A charming, elegantly appointed costume at less than the cost of the making, suitable for any occasion where costumes are worn. Make a point of seeing these.

\$4.25.

The regular prices would be from six to eight dollars.

GEORGE KNOWLING.

Buoy a Nuisance.

A buoy picked up between Cape Race and St. Mary's by the Balaine and brought here was left at the public wharf on the South Side and is a nuisance to the people there. It blocks the place, and people can't land in their boats. All are asking whose fault is this, but the majority of the South Side folk realize that this is another evidence of the neglect which St. John's West is getting from the Tories. This nuisance should be removed as quickly as the Tories who put it there will be removed in November next.

Another Poultry Exhibit

At their rooms in Beck's Cove, last night, the Show Committee of the Poultryers Association held a meeting to discuss matters relating to the next poultry exhibition to be held (D.V.) 20th, 21st and 22nd November. If a place suitable to the committee can be secured. The committee have already started work and far more birds will be exhibited than last year. The outposts especially will be better represented, and no doubt Mr. Barker, Mr. P. Johnstone, Mr. Reid and the other enthusiasts will make a greater success of this year's show than the previous one.

Pickled Fish Fitzgerald

Editor Evening Telegram.
Dear Sir,—Some of us here would like to know what is the meaning of Mr. P. J. Fitzgerald, the so-called Inspector of Pickled Fish, going around the various bays, where the dredge is working, on that boat. What does he know, anyhow, about dredge work? What is he being paid for? Is working on the dredge his legitimate business? The time is come to put a stop to this kind of thing. The opinion of many here is that Mr. Fitzgerald is not dredging in the accepted sense of the word but that he is dredging for votes for the Picnic Party. When the proper time comes he, like them all, will "get it in the neck."
Yours truly, PISCATOR.
Bay Roberts, August 26th, 1913.

Groais Island Fishery.

The latest reports received in the city from Groais Islands are to the effect that a good fishery will be the result of this season's operations. Both traps and hook and line men have done well and the aggregate catch will be far in excess of last year.

Stafford's Drug Store, Theatre Hill, does NOT close at 7 o'clock every night.—aug29,t,f

OH! MY WATCH IS BROKEN AGAIN.



ONLY A GOOSE would trust his valuable timepiece to the hands of a tinker.

OUR EXPERT WATCH REPAIRING means best work, best springs, etc., used all-round satisfaction for prices that explain why we're always busy.

D. A. MCRAE,

Watchmaker & Jeweler Optician,
295 Water Street. . . . St. John's.
MINARD'S LINIMENT USED BY PHYSICIANS.

Cable News.

Special to The Evening Telegram.

PETERBORO, Ont., To-day. A gloom was cast over the city by one of the worst disasters in their history with no more warning than a few ominous cracks that were immediately followed by the rending of timber and the crashing of bricks and mortar. A big section of the largest departmental store in Peterboro collapsed, killing five and injuring more or less seriously, almost a dozen.

INDIANA HARBOR, Ind.

To-day. A feud born in the mountains of Rumania, was fought to a bloody finish in the streets of this city to-day. Five men are dying from knife wounds. The dying men are reticent beyond stating the battle was the outcome of a Rumanian feud.

Personal.

Mr. Joseph Roper, who was on a trip to New York, arrived back yesterday by the Floridel.

Mr. E. M. Jackman leaves by the Carthaginian to-day on a visit to the English markets.

USE FOR MINARD'S LINIMENT AND TAKE NO OTHER.

All of the injurious effects attributed to tea comes from mixed manipulated stuff that's but a poor imitation of the real article.

Pure tea properly made is not only harmless but decidedly beneficial.

If you want pure tea buy either of our well known brands, viz.:

Star, Homestead, Rosalind, Balmoral.

For 5 lb. parcels, 10 per cent discount allowed.

C. P. EAGAN,
Duckworth St. and Queen's Road.

Ex s.s. Mongolian: Pure Irish Butter, 1 lb. blocks.

Shipped in the cold storage department of the Mongolian and immediately transferred to our own refrigerator on arrival.

Ex s.s. Florizel, Aug. 29th: New Potatoes. Fresh Tomatoes. Lemons. New Cabbage. P. E. I. Butter (tubs). Bananas. Apples. New York Corned Beef.

FOR THE HAIR we suggest a trial of Edward's 'Harlene' The result will surprise you.

C. P. EAGAN,
Duckworth St. and Queen's Road.