

# SALE: Wonderful Values at Low Prices at TEMPLETON'S

## FOR LADIES.

White and Colored One-Piece Dresses. Formerly \$1.80 to \$4.50. Now . . . \$1.10 to \$3.40  
Ready-to-wear Hats at less than Half Price.  
White Linen Top Shirts. Formerly \$1.70 and \$2.20. Now . . . \$1.20 & \$1.60  
Underskirts, self and fancy, from .50c. to \$2.80  
White Muslin and Lawn Blouses from 55c. to \$1.40  
Cream Cotton Voile Blouses, neatly embroidered . . . 80c. & \$1.00  
Black Muslin Blouses. Reg. \$1.20. Now . . . 70c.  
Self Parasols, Grey, Brown and Green. Regular \$3.00. Now . . . \$1.50  
Black Parasols. Reg. \$1.10 and \$1.60. Now 70c.  
Tan and Black Shoes, strap and laced. To clear, 75c. and 90c. pair.  
Taffeta and Lisle Thread Gloves, Black and Col'd. Regular 40c. and 60c. Now . . . 20c. & 40c.  
Job Lot American Neckwear at . . . 10c. each  
Job Lot American Hair Barrettes at . . . 10c. each

### BLOUSE SILKS—

Plaids. Reg. \$1.00. Now . . . 45c.  
Fancy. Reg. 75c. yard. Now . . . 25c.  
Surrah, Cream, White, Brown, Old Gold, Rose. Reg. 85c. yard. Now . . . 38c.  
Belts in great variety. Values from 30c. to 60c. Now . . . 20c.  
Muslin Embroidery, 27 inches wide. Reg. 35c. yard. Now . . . 25c.  
Big Variety Dress Remnants. No two alike.  
Dress Lustres, 42 ins. wide; Navy, Saxe, Cardinal, Brown. Reg. 35c. yard. Now . . . 28c.  
Self and Fancy Silk Muslins. Reg. 15c. to 25c. yd. Now . . . 12c. to 18c.  
Satin Stripe Piques. Reg. 12c. to 25c. Now 9c. to 20c.  
American Cottons, 36 inches wide. Only 15c. yd.  
Colored Piques, 27 inches wide. Regular 18c. Now . . . 12c.

## FOR GENTS.

Soft Felt Hats, Black, Grey, Brown. Values from \$1.00 to \$1.40. Now . . . 60c. each  
Negligee Shirts, light patterns. Reg. 55c., 70c., \$1.00, \$1.20. Now . . . 48c., 60c., 85c., \$1.00  
Summer Underwear. Reg. 40c., 80c., \$1.00. Now . . . 30c., 60c., 80c.  
Working Shirts, with and without collars, from 40c. to \$1.20.  
Brown & White Canvas Shoes clearing at 45c. pr.  
White Canvas Boots, rubber and leather taps. Reg. \$1.50 and \$2.20. Now . . . 80c. & \$1.20  
Bathing Costumes from . . . 45c. to 80c.  
Porous Singlets, suitable for rowing, only 35c. ea.  
White Linen Hats. Reg. 25c. Now . . . 19c.  
Knitted Ties. Reg. 20c. & 40c. Now 15c. & 35c.  
Knot Ties, clip and stud. Reg. 15c., 20c., 45c. Now . . . 12c., 17c., 35c.  
Job Lot Men's Working Pants and Vests at Half Price.  
Silk Half Hose. Reg. 40c. Now . . . 30c. pr.  
Cashmere, plain colors. Reg. 25c. Now 18c. pr.  
White Excelsa Hkfs., H.S. Reg. 20c. Now 17c. ea.  
White Excelsa Hkfs., H.S., colored border. Reg. 20c. Now . . . 17c. each  
White and Fancy Sweaters.  
Braces in great variety, from . . . 17c. to 65c.

## FOR BOYS.

Cream Flette Shirts, with collars. Reg. 55c. Now . . . 48c.  
Fancy Stripe Flette Shirts. Reg. 50c., 75c. Now . . . 40c., 65c.  
Cricket Belts. Reg. 10, 15, 20c. Now 8, 12, 16c.  
White Pique Tunics, with Belt. Reg. \$1.70 and \$2.00. Now . . . \$1.30 & \$1.60  
Galatea Hats. Reg. 25, 30, 35c. Now 19, 24, 28c.  
White T. O. S. Caps. Reg. 25c. Now . . . 15c.  
Serge and Tweed Pants, knee length; all sizes. Clearing at . . . 38c. pair  
Tunic Belts, asstd. widths and colors. Reg. 10, 12, 15, 20, 25c. Now . . . 7, 9, 12, 15, 18c.  
Sailor Collars, Lt. Blue, Navy, White. Reg. 20, 25, 35, 40, 45c. Now . . . 16, 18, 28, 32, 35c.  
American Collars, White Pique and Embroidery. Reg. 15, 20, 25, 35, 40, 50c. Now 12, 16, 20, 28, 32, 40c.

## FOR GIRLS.

White Muslin and Embroidery Hats. Reg. 45, 60, 70c., 80, 90c., \$1.00. Now 32, 48, 50, 60, 70, 75c.  
Cream Silk Hats. Reg. \$1.50 & \$1.70. Now \$1.20  
White Muslin Dresses, trimmed Embroidery and Ribbons. Reg. \$1.20, \$1.70, \$2.20, \$2.80. Now . . . 90c., \$1.30, \$1.80, \$2.40  
White Muslin Overalls. Reg. 40, 55, 60, 80c. Now . . . 32, 48, 50, 70c.  
Cream and Col'd Cashmere Dresses. Reg. 85c., \$1.10, \$1.40, \$1.70, \$3.50. Now 70, 85c., \$1.10, \$1.30, \$3.00.  
Infants' Bonnets. Reg. 80, 90c., \$1.20, \$1.40. Now . . . 65, 75c., \$1.00, \$1.15  
Hair Bandeaux. Reg. 20 & 25c. Now 12 & 20c.

# ROBT. TEMPLETON, 333 Water St.

GOOD PICTURES! GOOD SONGS! GOOD MUSIC!

## AT THE NICKEL

Monday and Tuesday:

THE TRAP OF DEATH—A Pathe Film D' Art, hand colored; excellent story.  
SO NEAR AND YET SO FAR—An uproariously funny biography comedy, featuring pretty Mary Pickford.  
The every popular JOHN W. MYERS sings "Will o' the Wisp," a great baritone solo, and "Whistling Jim," illustrated; a novelty song.  
Interesting, Educating and Refined Amusement.

### Exclusively Stylish.



The exclusive style is a humorous appeal given to women's clothes. When a woman invests three-fourths of her husband's salary for the preceding year in an exclusive style, she can have the satisfaction of wearing it for several days before somebody's maid emerges with one just like it.  
Exclusive styles are created solely in Paris, France, by a corps of high-pressure dressmakers who are caught immediately after a nightmare and allowed to produce designs which never occurred to anybody in his lucid intervals. Great economy is exercised by these designers, who can make a voluminous skirt out of half a yard of cloth and have enough left for a collar, belt and side facings. Husbands who are called upon to pay for these designs do not feel this economy at all, however.  
America does not produce any exclusive styles, but has to import all of them that have not already appeared in the patent insides of the country weekly. It is considered a great privilege to wear an exclusive

style which was thought out by some foreign modiste who seldom makes a profit of over 950 per cent, after allowing the purchaser to pay, the customs charges, ocean freight, advertising bills, store rent and the wages of a saleswoman who picked up a French accent at the old home in Vermont.  
There have been numerous attempts to popularize exclusive styles gotten up in this country for home consumption, but all have failed. One of the

### Regatta Goods

3 lb. tins Pears, 15c., 17c.  
3 lb. tins Cal. Apricots, 20c.  
California Peaches, 18c. lb.  
California Nectarines, 20c. lb.  
Lime Juice, 12c. bottle.  
Sherbet, 18c. lb.  
Lemon Crystals, 10c. bottle.  
Lemon Crystals, 2 oz. for 6c.  
Lemon Squash, 20c. bottle.  
3 lb. can Peaches, 20c.  
Fresh Codroy Butter, 1 lb. prints.

Grape Jelly, 10c. glass.  
Shoe Polish, 5c. bottle.  
Kidney Beans, 9c. can.  
Pork & Beans, 3 lb. tins, 12c.  
Norwegian Smoked Herring in Oil, as good as Sardines, 14 ounce tin, 15c.  
Sardines, usual 1/4 size, 10c. up.  
Irish Butter, 1 lb. blocks.  
Fresh Codroy Butter by the pound.  
New York Corned Beef.  
FRESH VENISON.

**C. P. EAGAN,**  
Duckworth St. and Queen's Road.

earliest of these attempts was that of Dr. Mary Walker, a pioneer in the realm of the split skirt, who borrow her ideas of dress from the Sultan of Turkey. Dr. Walker did not get very far with her humane propaganda, but she has lived to see the triumph of the vital principle of her reform.  
Exclusive styles are always put on the market early, in ample time for friends of the wearer to size up its salient features and have an exact duplicate made by the time the season opens. The average life of a real exclusive style is about three weeks by the stop watch, after which it is laid away for future generations to wonder at.

### Minimise The Loss.

Practically farmers may easily minimise the loss, due to a backward and cold season, by the judicious use of Sulphate of Ammonia as a fertilizer.  
Sulphate of Ammonia contains over 20 per cent of nitrogen, as against 15 per cent in Nitrate of Soda, and is therefore more than 25 per cent better than nitrate of soda as a means of quickening and increasing the growth of crops.  
The use of Sulphate of Ammonia has increased enormously of late years and it is recognized to be the most valuable fertilizer obtainable. By its judicious use the production of root crops per acre may be doubled, and the growth of late crops stimulated.  
We invite the attention of Farmers to our special pamphlet on the best methods of using Sulphate, copies of which will be forwarded free to any address on application.  
The price of Sulphate is moderate, and our terms are accommodating.  
**ST. JOHN'S GAS LIGHT COMPANY.**  
Head of Trade Building, St. John's, July 18, 11.

### Here and There.

**WHALES ARRIVES.**—The whaler Port Saunders reached port on Saturday for a supply of coal. She is operating in Conception Bay and to date has caught six whales.

**ICE.**—Order your daily supply of ice from J. W. CAMPBELL, Ltd.—June 4, 11.

**T. A. MEETING.**—The Juvenile branch of the T. A. Society held its meeting yesterday, when fourteen new members joined.

**SEWING MACHINES.**—Just received another shipment of the famous Export B. Sewing Machines. Prices down. CHESLEY WOODS, Manufacturers' Agent.—July 19, 11.

## Sale of Blouses and Skirts

We are now offering the balance of our summer stock of

Ladies White Lawn and Colored Blouses, and Ladies White Lawn and Jean Costume Skirts,

at greatly reduced prices to clear.

"Genuine Bargains during this week's sale"

**WILLIAM FREW.**

### Here and There.

See our new stock of Engagement, Birthday, Signet and other rings just opened. R. H. TRAPNELL.—July 28, 11.

**LOADING SEAL OIL.**—The bargi. Lake Simcoe, went to Harbor Grace on Saturday, to load seal oil for Glasgow.

**One heavy Cart or General Horse for sale.** J. W. CAMPBELL, Ltd.—July 31, 11.

**A QUIET TOWN.**—The police say it was never as quiet in the city before as on Saturday last, and not a solitary arrest was made.

**DR. LEHR, Dentist, 203, Water St.** Best quality Teeth, \$12.00 per set. Teeth extracted without pain, 25c.—July 18, 11.

**ARGYLE HERE.**—The S. S. Argyle arrived here yesterday from Placentia. She will be docked and get a cleaning up. It is hoped to get her away to-morrow.

**A meeting of the C. C. C. Boat Club** will be held in the Mechanics' Hall at 9 o'clock this evening. J. C. PEREZ, Hon. Sec.—Aug 4, 11.

**KYLE'S REPORT.**—The Reid Mfd. Co. had the following wireless from the Kyle, via Fogo, yesterday: "Arrived at Dominica at 7.30 p.m. Saturday; wind south, fine. Nothing doing with codfish from Battle Harbor to Dominica."

**Stop coughing.** That hack, though small, is big enough to carry you off. Stop it at once. Stafford's Prorotone Cough Mixture costs less than an undertaker.—Aug 4, 11.

**Minard's Liniment Cures Diphtheria.**

### At the Citadel.

The services at the S. A. Citadel yesterday drew large crowds. At the morning service Adjutant Brace read the lesson. Rev. D. McLean, of P. E. L. was the speaker at 3 o'clock, and besides him on the platform were Magistrate Scott, of Twillingate, Mr. J. C. Puddister, of St. John's and Rev. R. K. Brace, of Charlottetown. P. E. L. Adjutant Hargrove, on behalf of the Corps, tendered the visitors a hearty welcome and then called upon Staff Capt. Cave to occupy the chair Magistrate Scott and Mr. Puddister, paid glowing tributes to the work of the Army and the life and character of its workings. Rev. Mr. McLean took his text from Heb. 9 chapter, dealing particularly with those things contained in the Tabernacle. The candle stick, the show bread, the Ark of the Covenant, and Aaron's Rod that budded. Mr. McLean is a most eloquent and earnest speaker and for nearly an hour he held the undivided attention of his audience.  
Brigadier and Mrs. Morehen were in charge of the night's services. The Brigadier spoke from Heb. 2-3 and made a scathing attack on the evils which beset the path of the young men and women of to-day. At the close of the service a number came forward to the mercy sea, and with the singing of the Doxology brought to a close one of the most successful series of meetings ever held at the Citadel.

**REGATTA DANCE.** August 6th—Where to go Regatta Night—A Grand Dance is to be held in the British Hall. Teas and Refreshments served. Ladies' Tickets, 50c.; Gent's, 70c.; Double, \$1.00.—July 22, 25, 29, Aug 4, 11.

**Try Campbell's Delicious Ice Cream.**—June 4, 11.

Cigarettes! Cigarettes!

## CIGARETTES!

Turkish, Egyptian, Russian and Virginian.

ALL OF THE FINEST QUALITY.

Messrs. H. L. Savory and Co. of 47, Piccadilly, London, W. were the firm chosen to supply the Cigarettes to the Guildhall at the Dejeuner given to the French President, and also for the reception by the French Colony at the Hyde Park Hotel. This firm have the honour to hold Royal Warrants of Appointment to His Majesty King George V., His Late Majesty King Edward VII, His Imperial Majesty the German Emperor, His Majesty the King of Italy, His Majesty the King of Spain, His Imperial Majesty the Emperor of Japan, and His Majesty the King of Portugal; and they are warning the public against the close imitation of their scarlet Cigarette Boxes.

## ELLIS & CO.,

LIMITED,  
203 WATER STREET,  
St. John's.  
Agents for H. L. Savory & Co., London.

## EVERY OFFICE MAN

Should enquire about my handy, labor saving, filing, dewees, at the earliest opportunity. Details gladly supplied. An absolutely new line.

**PERCIE JOHNSON**

## THE ROYAL S

## Grocery Specials



**KOP'S HOT WEATHER DRINK**  
Concentrated Ginger Beer. 1 makes 2 gallons. Reg. 35c. for . . .  
Kop's Ale and Stout in reputed bottles. Reg. 20c. each. Special, 3 for . . .  
Kop's Liqueurs, Raspberry, Orange, Peppermint flavors. Reg. 35c. bottle for . . .  
Kop's Wines, all flavors. Reg. 30c. bottle for . . .  
Royal Lime Juice. Reg. 15c. bot. for . . .  
Medallion Pears in 3 lb. tins. Reg. 18c. each for . . .

Two Brand Peaches in 3 lb. tins. Reg. 20c. each for . . .  
Extra choice Lemons. Special, per dozen . . .  
Tip Top Soda Biscuits. Reg. 15c. tin for . . .  
Southwell's Lemon Granules for Ling Lemonade; no sugar required. Reg. 30c. lb. for . . .  
1 1/2 lb. tins Sliced Pineapple. Reg. 15c. tin for . . .  
Rex Brand Tomato Catsup. Reg. 20c. for . . .  
3 lb. tin Raspberries. Reg. 35c. tin for . . .  
Brownhill's Crystal Jellies. Reg. 12c. each for . . .  
Sliced Dried Beef. Reg. 35c. glass for . . .

## VIGOROUS PRICE CUTTING

**Turkish Towels.**  
Most housekeepers are familiar with our Towel values. We offer an exceptionally good line for this Sale in White & Brown Striped Turkish Towels; large sizes, fringed ends. Reg. 30c. Special for this Sale . . .  
**Mercerised Lawns.**  
20 pieces of Highly Mercerised Silk Muslin and Lawn, in colors of Brown, V. Rose, Pale Pink, White, Myrtle, Navy and Champagne; width 45 inches. Special for this Sale . . .  
**Curtain Net.**  
Splendid new line of Nottingham Lace by the yard in White and Cream, 60 ins. wide; taped edges. A nice selection of beautiful floral designs. Reg. 40c. yd. Special for this Sale . . .  
**Bureau Scarfs and Tea Cloths.**  
A grand array of White Muslin Bureau Scarfs and Tea Cloths trimmed with Swiss and Applique Embroidery work; American make. The Bureau Cloths are 15 x 45 inches; the Tea Cloths are 27 x 27 inches. Special price for this Sale . . .  
**White Sheets.**  
7 doz. pairs of American White Cotton Sheets, plain woven, extra special quality, smooth finish; size 72 x 90. Reg. \$1.75 pair. Special for this Sale . . .

**SUMMER FOOTWEAR**  
LADIES' BOOTS—Blucher and styles in Black Dongola and Kid; newest shapes, patent Cuban heels; all sizes. Reg. Sale . . .  
CHILDREN'S CANVAS SHOES—pairs only in White Oxford, clear styles.  
Sies 4 to 7. Reg. 75c. pr. for Sizes 8 to 10. Reg. 85c. pr. for Sizes 11 & 12. Reg. \$1.00 pr. for

**LACE TABLE**  
3 doz. only White Nottingham Covers, strong weave, guaranteed, in beautiful lacy design. Regular \$1.50 each. Special Sale . . .