

ing gram on Plates.

Dressmaker should keep Scrap Book of our Pat- these will be found very er to from time to time.

PLE PRACTICAL WAIST MODEL.



rt Waist (closed at the back) with Two Styles of Sleeve.

Wash silk in blue and white or this model with cuff and bags of white pique, em- a blue. The pattern is suit- wash fabrics, for silk and cut in 6 sizes: 32, 34, 36, 38, 40, 42 inches bust meaures. It is made of 27 inch water- inch size. 25

of this illustration mailed dress on receipt of 10c. in stamps.

materials for any of these can be procured from AYRE Ltd. Samples on request. Pattern number. Mail orders attended to.

ATTY UP TO DATE DRESS THE GROWING GIRL.



ress With Shield, and With Collar in Rounded or Square

Model with cadet blue galatea to match, was used for this model. The revers may be The front closing makes this most popular and practical. It is cut in 4 sizes: 8, 10, 12, 14 years. It requires 35 inch material for the 12

ern of this illustration mailed dress on receipt of 10c. in stamps.

PATTERN COUPON.

Send the above-mentioned per directions given below.

No.

In full:—

Be sure to cut out the illus- and send with the coupon, filled out. The pattern can- be sent in less than 25 days. Each, in cash, postal note, ps. Address: Telegram Pat- ment.

afes!

lor's Safes.

u surely need a Safe, and a- ely you need only the best. en buy a Taylor. The terms easy and reasonable.

IE JOHNSON, Agent

Half Price Sale

AT

Jackman's

In the following lines:

**Men's and Boys' Caps,
Collars, Ties, Shirts.**

**Boys' Washing Suits and
Blouses.**

Men's & Boys' Straw Hats.

We will place the above goods on our Bargain Counters. We are making this Genuine Reduction of **FIFTY PER CENT.** in these lines only because they are odd sizes, and we want to clear them out to make room for new stock now on order.

Jackman The Tailor
LIMITED.

**THOUSANDS IN STOCK
TO SELECT FROM.**

To outports: send 32 cents for fashion book containing thousands of patterns. Cut out coupon return it and we will send you any pattern you select, and thus avoid delays in importing.

CHARLES HUTTON,
SOLE AGENT FOR NEWFOUNDLAND.

Just Received,

Per S.S. CITY OF SYDNEY:

400 Sacks 14's
"Windsor"
400 Sacks 14's
"Royal
Household."
HARVEY & CO.

ADVERTISE in THE EVENING TELEGRAM.

A Motto for You.

BY RUTH CAMERON.



"He who gives quickly gives twice." That sentiment was the motto of one of the finest men in this country. He says that he read it somewhere when he was a child. He was immensely impressed by its meaning, promptly adopted it as his motto, and has proved the truth of it over and over again.

When I first read the sentiment, I failed to appreciate its full force, and wondered why he cared for it so much, but onehow the words stayed in my subconscious mind, and the other day they came to the surface again with a new richness of meaning. And the circumstances which brought them there and illumined them were these: A nice little shop girl went out her way to do me a favor. She held out a coat for me during a special sale until I could find out if it would harmonize with the dress with which I expected to wear it; and when I found out that it most emphatically would not, she was just as kind and courteous as if I had bought it. I thanked her as cordially as I knew how, and then I found her number from one of the other girls, with the intention of sending her a box of candy to prove my gratitude. When I left the shop my first impulse was to go straight to the candy store, but unfortunately something distracted me, and I went home that day with-

out carrying out my intention. The rest you must know from experiences of your own; the errand not being absolutely imperative, has been put off again and again. I have forgotten the girl's number, and I imagine that by this time she has quite forgotten the whole incident. And all because I did not give quickly. If I had gone that moment and bought the candy on the strength of my first impulse, I could now be turning my energy and my money towards some other giving.

You see—"he who gives quickly gives twice."

—And even more true is the converse, "he who gives slowly gives not at all." Surely you remember that kind note of appreciation which you meant to write. You have especially enjoyed some club or Church entertainment, and you thought it would be kind to write and congratulate the committee; you had been wonderfully impressed by some speaker or writer, and you said, "I will tell him so. It may help." But instead of sitting down while you were hot with your kind impulse, and carrying it out at once, you thought, "I'll do it to-morrow." And of course, to-morrow never came.

"Do it now" is a more important motto for kind impulses than for any other business. There is seldom a to-morrow for kind impulses. They are creatures of a day; they are like flowers, as fragile as they are beautiful.

"He who gives quickly gives twice." Will you not make that one of your mottos?

Ruth Cameron

A WOMAN'S WISDOM.

The worried mother wakes up to hear her baby's heavy breathing—a little cough—perhaps the croup or whooping cough. She does not want to send for the doctor when perhaps the trouble does not amount to much. Finally she thinks of that medical book her father gave her, The Common Sense Medical Adviser, by R. V. Pierce, M. D. She says "just the thing to find out what is the matter with the little dear." Two million households in this country own one—and it's to be had for only 31c. in stamps—1,000 pages in splendid cloth binding. A good family adviser in any emergency. It is for either sex. This is what many women write Dr. Pierce—in respect to his "Favorite Prescription," a remedy which has made thousands of melancholy and miserable women cheerful and happy, by curing the painful womanly diseases which undermine a woman's health and strength.



Mrs. ZUBERT AND BABE.

"My desire is to write a few lines to let you know what your valuable medicine has done for me," writes Mrs. MARGARET ZUBERT, of 323 S. Beaulieu Street, Baltimore, Md. "Before the doctor came to our house I was a very sick woman. I wrote you for advice which was kindly given and which made me a different woman in a short time. After taking the first bottle of 'Favorite Prescription' I began improving so that I hardly knew I was in such a condition. I did my own housework—washing and ironing, cooking, sewing, and the worst of all nursed three children who had whooping cough. I hardly knew of the advent ten minutes before—so easy was it. The baby is as fat as a butter-ball. Dr. Pierce's 'Favorite Prescription' is the best medicine for any woman to take when in this condition. I recommend it to all my friends."

Fads and Fashions.

Pleats are appearing in the skirts of cloth and linen.

Knife-kilted frills are seen on taffeta gowns and coats.

Copper color is frequently combined with dark blue.

The apache collar has a rival in the modified Medici collar.

Many ribbon-trimmed hats are being shown in the smart shops.

Parasols of white linen are more popular than ever this season.

Parasols of odd shapes, such as square, are adopted this season.

Tiny flowers of satin are dotted over some dressy skirt panels.

Bunches of grass are very popular as hat trimmings this year.

Touches of brilliant coloring appear upon the majority of coat suits.

Many of the lingerie gowns have broad girdles of bright-colored silk.

Most of the really long sleeves on evening dresses are partly transparent.

Velvet bows with metallic tassels finish many pieces of frilled neckwear.

Embroidered lawn for collars and the square-bib effects are growing in favor.

Buttons of all kinds share honors with ruchings and pleatings as trimmings.

Afternoon frocks of striped silk are shown with trimmings of plain taffeta.

The pleated frills are used to trim frocks, hats, negligees and separate blouses.

In a blue silk dress are often seen

rows of crystal buttons, sewn on with colored silk.

A green satin collar is often given as a finish to a waistcoat of white with crystal buttons.

Green as well as cherry red makes an attractive trimming for a black satin or taffeta frock.

Ball fringe of white crochet is effective upon frocks of white lawn or organdy, mull or linen.

Long gloves of kid and suede are elaborately embroidered and sometimes set with jewels.

The ornamental fchu, in its various guises, plays a prominent part in the summer wardrobe.

Extremely pretty was a parasol of coarse taffeta embroidered with large white coin spots.

Tiny serge frocks, as well as those of soft summer silk, show gathered fullness around the waist.

Long separate coats of white ratine have collars and cuffs of black-and-white striped whipcord.

Charming hair ornaments have aigrettes of spun glass. Others are of ostrich or sprays of osprey.

Crystal buttons sewn with colored silk are a popular trimming for the coat suit or one-piece dress.

Although belts are much more worn, the corset skirt is still the favorite for smart tailor made.

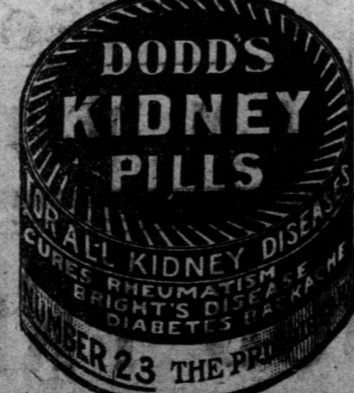
Belts of black or white patent leather trimmed with black are worn with many of the linen dresses.

Large buttons in sets of three and five are the usual fastenings for the cross-over fronts of tailored suits.

Little changes are noted in the shape of lace jabots, though the majority cling to the one-sided effect.

As a hat trimming, white kid flowers are sometimes seen on smart hats, large camellias being most unusual.

Deep cape collars of sheer linen, tulle or mulle are embroidered, lace trimmed or edged with fine pleatings.



Name "White Star" May be Eliminated.

New York, June 7.—A London special to the "World" says: J. Pierpont Morgan is credited with believing that it is essential that the name "White Star" shall be gradually eliminated from the International Merchant Marine, the whole com-

Ladies' Hats

Just opened and on Sale to-day a new shipment of Ladies' and Misses Hats.

3 only Tuscan Hats, Turban Shape.

9 only Tuscan Hats, Large Shapes, assorted.

6 only Black Mohair Hats, Turban & Toque Shapes.

12 only Black Mohair Hats, Large Shapes, newest.

15 doz. Straw and Tape Hats, in White, Cream, Burnt, and Grey.

SOPER & MOORE

bine of ships to be known in future as the American Line.

People here have been asking when Mr. Morgan's name would appear in the investigation of the Titanic disaster, it being common knowledge that he is the moving spirit of the enterprise known as the International Mercantile Marine, while Mr. Ismay is little more than a salaried employee.

The world correspondent now learns that Mr. Morgan is taking a hand in the question of reorganization, and Mr. Morgan had a long conference with Mr. Ismay yesterday on the position of the White Star Line in view of the recent disaster, and with Mr. Harold Sanderson, the most powerful of the English directors of the line, last night. New capital will be required to replace the Titanic, and also to meet anticipated claims.

The Pessimist.

BY H. L. RANN.



The pessimist is a dejected mortal who is continually rising to a point of order in the mournful and lugubrious accents of the amateur undertaker.

A natural born pessimist, one whose soul is in his work, is one of the most distressing sights in the English language. He can scatter more crepe de chlen gloom and whole-souled melancholy in an assembly of bright-faced citizens than a 10 per cent advance in the price of butter.

The pessimist is never satisfied with anything except some forecast of impending evil, which he is able to detect with the naked eye at a great distance from the scene of action. Just now the baleful look of the pessimist is cast upon the crops. It is too dry for the corn, too wet for the oats, too cold for the fruit, too hot for the hay, and too late for everything except a season of prayer.

We never saw a genuine, strawberry-marked pessimist in our life who didn't prophesy that somebody would fall into the cistern and break a leg or two before the bell rang for the prayer meeting. When the new minister comes to town the pessimist goes to hear him once and then prophesies that he won't last six months. If the minister receives an encore at the end of the conference year, the pessimist says it is because his congregation is too chuckle-headed to tell the Pentateuch from the concordance. If somebody tries to resurrect the village by organizing a Boosters' club, the pessimist will try to excite the tight-wad element by dismal remarks about the high rate of taxation. If the Cemetery association gives a dinner for the benefit of the Lawn Mowers' union, the pessimist will make some bitter references to people who waste their substance in riotous living. If the pessimist should look upon the bright side of anything once or get a glimpse of the silver lining of the cloud, he would be blinded for life. The best treatment for the confirmed pessimist is to place him tete-tete, with your deaf ear early in the conversation.

A WORD TO THE WISE.—We have no time to write long winded "ads," but we just want to say that our tailoring business, in points of cutting, fitting and workmanship, has no superior in Newfoundland, and we can back up this assertion by the garments produced from our shop compared with any other. SPURRELL BROS., 365 Water Street, next door to Parker & Monroe's. ju10,eod.



We can show you THE GOODS, can give you THE CUT and STYLE and THE EXPERT WORKMANSHIP. The largest stock of

TAILORING GOODS

in the city All goods UP-TO-DATE. Mail orders given prompt attention. Samples and self-measuring cards sent to any address.

JOHN MAUNDER,
Tailor and Clothier, 251-253 Duckworth Street. ug2,eod

The Public Demand

is for prompt settlements in times of distress—when every dollar is in value as big as a cart-wheel. Ask any of my policy holders how long it has taken me to square up their losses. I am willing to stand or fall by what they say.

PERCIE JOHNSON,
Insurance Agent.

Regal Shoe Styles

"HI-SPEED" Model

A DARING Shoe for Young Men. Toe raised many degrees higher than that of the more conservative "Universal" model. Very short Vamp, high Swing Toe, high Arch and Heel, causing the foot to look shorter, and smaller, than in other shoes. A "Vanity" Style for Young Men who delight in wearing "something different."

SPECIFICATIONS

- Black Smooth Calf—
- Blucher Oxford
- Soles 11 Sq.
- Single
- Heels 12/8 Military



PARKER & MONROE, LTD.,
SOLE AGENTS.

THE SYRINGE PIPE.



Has the advantage over all other Pipes. An article that smokers have always been inquiring for since Briar Pipes first came into use. The Syringe Pipe means a Pipe smoking at its very best. To be had at

CASH'S TOBACCO STORES, WATER ST.

Advertise in the TELEGRAM