

"HERALD SUPPLEMENT"

# GIVEN AWAY

\$100 Solid 14k. Gold Waltham Watch

\$30 Solid Silver Watch.

CLOCK, LAMP, CAKE BASKET, SILVER SPOONS, ETC.

31 Prizes in all to those who make the nearest correct estimate of what the total population of Prince Edward Island will be on April 1st, 1901, as shown by the official census to be then taken.

THE CENSUS OF TEN YEARS AGO GAVE P. E. I.

109,080

Every person who buys from us \$1.00 worth of goods before April 1st, 1901, will get the full value for their money, and in addition will be entitled to give or send us one estimate of what they think the Total Population will be on April 1st, 1901, and they will share in the distribution of the above valuable prizes.

The above offer is made to advertise our business and with the expectation of increasing it in the future, as we wish a large number to share in the many advantages in dealing with us in our new Cash System.

All Goods Marked in Plain Figures

**E. W. TAYLOR,**  
JEWELLER

Cameron Block, Ch'town.