

ADLER'S 2014-18 Main Street Niagara Falls, N. Y. Store Hours: 9 to 6 p.m. ADLER'S

# ADLER'S Business-Building Sale

Will continue for the balance of the month—offering to Thrifty Niagarans New Spring Merchandise at reduced prices, many items shown for the first time at this event. Unseasonable weather conditions and a desire to go over the appointed sales quota for the month of April (\$10,000 more) the chief reason, brings forth these sales. Every day will have its many specials—that will be truly Stepping Stones to Lower Living Costs. Watch for them, sum up your needs and shop early in the morning. You'll profit greatly by them.

## To Start the Ball A'rolling NEW SPRING SUITS--- COATS and DRESSES

### At a Reduction of 20% off



Every price tag has remained untouched. Persons who have formerly examined our stock will verify the fact, as it is not the policy of this store to "Doctor up" the marks for a sale as others are accustomed to doing. ALL THAT IS NECESSARY TO DO IS—Select your garment and pay the price marked—LESS 20%.

The Suit line up includes the new etons, Boleros, Ripples, Boxes and tailored models in fashionable materials of Jerseys, Twills, Tricotines, French and Men's Wear Serges, Checked Velours and Silvertones and plenty of favorable mixtures. Including the large regular assortment are the much renowned "Miss Manhattan" suits for women and misses and the "Sheldonsmade" a line of stylish stouts, workmanship, materials, style and finishes are of the finest type. All designed to meet the demands of the most discriminating.

The Suit Prices are as follows:  
Regular price was \$39.75—less 20% ..... \$31.60  
Regular price was \$47.50—less 20% ..... \$38.00  
Regular price was \$59.75—less 20% ..... \$47.80  
Regular price was \$69.75—less 20% ..... \$55.60  
And so on up to \$92.50—less 20% ..... \$74.00

Fashioned in the most charming styles you'll find the Coat assortment containing a gorgeous array of Bolivias, Burellas, Silvertones, Tinseltones, Velours, Heather Jerseys, etc., in every wanted coloring. Tweeds and American Poplins are very special numbers in this display.

The Coat prices are like these below:  
Former prices were \$22.50—less 20% ..... \$18.00  
Former prices were \$27.50—less 20% ..... \$22.00  
Former prices were \$37.50—less 20% ..... \$30.00  
Former prices were \$47.50—less 20% ..... \$38.00  
And up to former price that were \$65.00—less 20% ..... \$52.00

The enormous DRESS assortment is subject to the 20% discount.

### \$24.98 for a New Spring Dress

On a special rack you find nearly 150 dresses which have been special marked at this price for this sale, therefore they are not subject to the discount.

They are very good numbers in Tricotines, serges, charmesse and satins and taffetas, created in many of the latest style conceptions. Their former values were to \$40.00.

### To Help the \$10,000 More Children's Coats have been Reduced 10% only

### To Encourage Morning Shopping we offer for Tomorrow from 9 a. m. to 1 p. m. only

Regular price \$1.25 Envelope Chemise at 79c—made of good quality Nainsook with neat trimmings of lace and embroidery, cut in full sizes. Specially priced for these four hours only, none sold after 1 p. m.

### No exchanges, C. O. D.'s or refunds during this sale. Every sale final.

10% discount on all new Spring Skirts—Another short cut to economy.

We ought to do a big business on these

## Sailors at \$2.95

FORMER VALUES TO \$6.00 and \$6.50  
Made of fine quality jay straws and rough straws, in many different color combinations. Many of two tone-effects, with colored facings.

The Millinery Department says, we'll help to make the \$10,000 More, for we have

## Reduced Prices on all Pattern and Trimmed Hats

One specially priced group—we recommend very highly for its value are those at \$7.50, whose former values were to \$15.00. They are so good they'll compel your attention.

### 10% OFF on all

### Children's White Dresses

Now is the time to buy your little miss to wear on dress-up occasions or throughout the coming summer, for you find an unlimited choice of the newest spring styles in Volles, Nets, Organdies, Georgettes and Crepe de chine. Plenty of sizes—all subject to discount of 10 Per Cent.

We have specially grouped many numbers in Wash Dresses for the little miss and you find the prices very interesting, for they are specially marked very low.

Part of the required \$10,000 will be made up in these

### Underwear Bargains

Seco Silk Envelope Chemise, lace and embroidery trimmed. Specially marked at ..... \$2.98  
Envelope chemise of a very fine quality Batiste, effectively trimmed with laces and embroideries. Specially priced at ..... \$2.39  
Night Gowns in colors of flesh and white, made of fine materials, full cuts, specially priced ..... \$2.98  
Embroidered Night gowns of a very good quality crepe, comes in flesh and white. Specially priced at ..... \$1.98  
Billie Burke Combinations, a new underwear idea with attached bloomers, in flesh only ..... \$2.39  
Specially priced at ..... \$2.39  
Make your list now, shop early in the morning as they'll go fast, every one is a great number.

Disposing of Broken lots of

### Corsets

at greatly reduced prices.

Many prominent makes are represented herein, and limitation of space prohibits our describing them, but we can assure you of a phenomenal discount ranging from 25 to 45 per cent on every one of these numbers.

You'll find a special table with them, every one marked at the sale price.  
Right Aisle, Main Floor.



There is a 10% reduction on all new Spring Neckwear. A fine opportunity to procure neckfixings at a saving.

# ADLER'S

Niagara Falls, N. Y. A LOWER BRIDGE

Good Quality Tea, properly brewed, takes away fatigue, and is absolutely harmless, as a daily beverage - TRY

## "SALADA"

once, and you'll never forsake its use.

### NO POTATOES FOR A MONTH, SAY TORONTO WOMEN

TORONTO, Ont., April 22—To lose no time in organizing for the protest against the present price of potatoes, a committee appointed by the local council of women met today. Mrs. Frederick A. Fish, Mrs. Campbell MacIvor and Mrs. A. C. Courtice who are responsible for the launching of the scheme whereby housewives will abstain from the purchase of potatoes for one month, outlined their organization and have arranged for a general conference to be held in the council chamber of the city hall on Friday morning. At this meeting complete organization of the city will begin.

### "DANDERINE"

Stops Hair Coming Out; Doubles Its Beauty.



A few cents buys "Danderine." After an application of "Danderine" you can not find a fallen hair or any dandruff, besides every hair shows new life, vigor, brightness, more color and thickness.

### REVOLUTIONARY MOVE IS GROWING IN MEXICO

WASHINGTON, April 22—Reports from Mexico today emphasized the growing strength of the revolution. Advice said Hincango and Tlaxcala, supported by their legislators and state troops, had joined in the secession movement. Other dispatches told of strikers' additions to the revolutionists led by generals Arnulfo Gomez, Rodolfo Gallegos, Albundino Gomez and Amaro Durango. General Arnulfo Gomez was said to have occupied Tuxpan with 3,000 men and to be threatening the Tampico oil region.

The Mexican embassy issued a statement declaring the revolution to be local. The statement added, however, that if the secession movement could spread, it would result in the stoppage of business, curtailment of wealth and commerce and the indefinite postponement of the foreign debt.

The embassy said the only state governors sympathizing with the rebellion were Governor Enrique Estrada of Zacatecas and the governor of Michoacan. This was the first confirmation that the Zacatecas governor had joined the revolution. His secession is regarded as important owing to the position of his state.

Another statement from the embassy said General Benjamin Hill, campaign manager for General Obregon, who is siding openly with the revolutionists, had been wounded in a battle at Cotacac, in which the rebel forces were defeated. Gen. Hill by birth is an American.

The senate committee investigating Mexican relations today summoned General Salvador Alvarado, who was the governor of Yucatan for Carranza during the Henenquin controversy who is now in Washington to appear before it on Tuesday.

New York funds were slightly higher, closing at 95-16.

### TAKEN FROM JAIL TO DESTROYERS

BELFAST, April 23—The removal of fifteen Sinn Fein prisoners from Belfast and a large number from Queenstown on three destroyers leads to the belief that the authorities are planning to transport all Sinn Fein prisoners from Ireland. . . . Many raids were made last evening by the military in the villages around Dublin and also in the town today. No arrests are reported. . . .

### NOTICE TO CONTRACTORS

Pursuant to the requirements of the Canada Highways Act, separate sealed tenders marked "Tenders for water-bound macadam pavement section . . . " will be received by the undersigned until 12 o'clock noon on Tuesday, May 11th, 1920, for the construction of three inch water bound macadam pavement on the Provincial Highway between Stoney Creek and St. Catharines in the following sections:

- (1) From mile 5 to 9, a distance of four miles.
- (2) Between mile 9 and mile 14.5, a distance of three and one-half miles.
- (3) Between mile 25 and mile 31, a distance of three and three-quarter miles.

Tenders will also be received at the same time for the construction of a Bituminous macadam pavement on the same section of the highway.

Plans, specifications and forms of tender may be seen on and after Tuesday, April 20th, 1920, at the office of the City Engineer, St. Catharines, the office of the Resident Engineer, Beamsville and at the office or the undersigned.

A marked cheque for \$500 payable to the Minister of Public Works and Highways Ontario is to be attached to each separate tender.

A Guaranty Company's bond for ten per cent of the amount of the tender will be required when the contract is signed.

W. A. McLEAN,  
Deputy Minister of Highways,  
Department of Public Highways,  
Toronto, April 16th, 1920.

**THE COOK MEDICINE CO.**  
A safe, reliable, regulating medicine. Sold in three sizes: 25¢, 50¢, \$1.00. Free pamphlet. Address: THE COOK MEDICINE CO., TORONTO, ONT.

## Have You Thought of Purchasing a Piano?

IF SO  
You Can Save Money During Our Business Year-End Sale

Visit Our Warerooms Before the Last Day of Sale—APRIL 30th

TERMS—Payment Arranged to Suit

### AVERY & HARA, Limited

(The British Firm)  
50 ST. PAUL STREET

### to the West

SERVICE  
O (Union Station)  
15 P.M.

CALGARY  
EDMONTON  
VANCOUVER  
VICTORIA

EQUIPMENT THROUGH  
TRUST SLEEPING CARS.

At the way.  
Chas. Thence C. W. Rye  
West Canadian National  
Ry. St. Catharines,  
Ont., Toronto.

I furnish full particulars  
on any of the above.

### Railways

Al. Algonquin Park offers  
possibilities for the angler  
"Highland Inn" desirable  
n. Ask Grand Trunk  
all particulars and illu-  
strations or write to N. C.  
Manager, "Highland Inn",  
Park Station.

A 10, 14, 24, 29

McKenzie King Lib.  
in the Commons, defend-  
record.

### GEORGE THEATRE

Y and SATURDAY  
Pictures Present  
BY HYLAND

Meet Scotch Romance by  
Bony Ranch, Entitled

"WITH"

side of R. W. Chambliss's  
Mystery Story

"BLACK SECRET"

the Serial Queen Pearl  
White

POLLARD COMEDIES

- Canadian News  
-; Eve. 10c and 15c

### Specialist

EXHAUSTION,  
ACNE, SKIN DIS-  
EASES, BLOOD CON-  
DITIONS. I give every pa-  
tient the best possible time.



### HOURS:

Wednesdays and  
9 a. m. to 9 p. m.

Thursdays and  
9 a. m. to 6 p. m.

Fridays—10 a. m. to

10 p. m.

SATURDAY

10 a. m. to 6 p. m.

SUNDAY

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