

PAGE TWO

If you want to excel in bread-making IDes

Milled from the finest hard spring - wheat it has the unrivalled bread-making qualities which have made Canadian Prairie wheat famous.



"Sensation" is the ideal pastry flour. Milled from Ontario soft, winter wheat, it has the light delicate pastry qualities which no hard wheat flour can give. It is an economical flour too.

Let your next order for flour be;

"North West" for bread "Sensation" for pastry

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Maritime Representative H. E. RAINS, HALIFAX, N.S.



cleaner and disinfectant

is now made in Crystal

Flakes instead of pow-der. It is the best house-

hold lye on the market. Use it for cleaning

and disinfecting sinks,

closets, drains, etc.;

destroying vermin;

softening water; mak-ing soap; cleaning floors,

greasy pots and pans,

etc.; removing paint,

Avoid inferior and dangerous substitutes. Get the genuine article in

cans as reproduced be-

low.

Experts now agree that the maeral losses in Japan, estimates of which have ranged as high as \$5,000,000,000 were grossly exaggerat ed in the first reports of the disster which reached New York. Secretary of Commerce Hoover has characterized a \$5,000,000,000 loss as "absurd" pointing out that industrial Japan was largely outside the

devasted area. He propheises that the great mercantile firms in Tokio and Yokohama will probably be in a position to re-establish their business within ten days. The most exhaustive and what

is regarded as the most accurate survey of the damage done has been completed by Howad P. Moore, ge neral manager of the Foreign Insurance Association. Moore is back from a recent visit of several months to the principal Japanese cities. After delving into insurance eports, government year books, map

and other data he comes to the con-"Friends" to Avoid clusion that the figures for damage to property by earthquake, fire and An old Persian proverb runs, flood in Tokio and Yokohama should be put at \$843,213,750. He "Think twice before you make an does not believe the total will ex- enemy, and thrice before you make ceed \$1,000,000.000. a friend."

think that "twice" and "thrice" best in the world. NO EARTHQUAKE INSURANCE should be transposed. As a mat-Insurance in Japan is of comparatively recent orgin. In the last their right places. big earthquake in 1855, no insurance of any kind was carried. Ac-

cording to Moore, the recent earthquakes and fires will also be a total economic loss without any insurance to act as a cushion.

Japanese companies saw from the our "friends" a thousand miles away this meant roughly \$150,000 in one beginning, says Moore, that it was -permanently! impossible to get an average on There's the painfully "candid

earthquaked business, because ' no friend," for a start. He-or she-obtainable rates on premium would tells us of our faults, our defects pay the current losses and provide a our shortcomings, and rules in hard surplus for the succession of earth- all the things we know but would quakes throughout the years which like to forget.

they learned was inevitable. but myself, old man, but do you Practically all the insurance companies doing business in Japan are know you are getting fat?" protected by clauses in their policies Or when a new hat appears--"My of the lower decks of the liner exempting them from liability for dear, I know you don't mind what Aqutania. This luxurious stall will losses occasioned by volcanic erup- I say, but it doesn't suit you a bit! be lined on all sides with huge dir THE T.H. TAYLOR CO., LIMITED tions, earthquakes, typhoons or any It would be all right for a girl of cushions in order that the Derby consequences of these occurrences sixteen, but-" The entire losses, therefore, will Had I my time over again I would in comfort, whatever the weather

have to be borne by property owners. never have one of these candid may be. Papyrus will even sleep friends. I've searched my memory

praise was given. It is always

friend Never have a friend of

seize the first opportunity of lett-

ing them go out of your life. They

will age you, worry you, and make

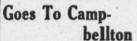
a slave of you if they remain. You

will always be apologizing, explain-

offended

that type. Or if you have any, ply and special water tanks, will

Then there's the



verbrook Scholarship "Trust Gover

nors that he is in a position to pro

life spoilers. Keep them out of bred. The father of Charles R. Atherton your life. Sussex, has notified the Lord Bey

THE UNION ADVOCATE, TUESDAY, SEPT. 18TH 1923



vincial authorities to realize jus how heavy a burden taxation is or industries was sounded at the Central Canadian Exhibition Directors' Luncheon by R. Percy Sparkes, president of the Canadian Association of Garment Manufacturers. He coupled his remarks or the subject with an optimistic speech on the commercial aspect of the country, as a whole, and de cried the "whisper of death" pro paganda and calamity howling that he said was being promulgated.

"So far as I have been able to ascertain there is no need for pes simism in this country; Canada is not going to repudiate her debts and industry is prepared to put its back into business and carry on" Canada's exports amounted to \$500,000,000 |while home production of goods amounted to \$400,000 000 in value. It was a mistake to be pessimistic in the face of these facts,, said Mr. Sparkes, as this country was bound to prosper comnercially.

Mr. Sparkes emphasized that th 8.000.000 to 9.000.000 people living in Canada, were second to none physically, mentally or morally and fully as capable as any, and, from a commercial standpoint. Canadiar manufacturers could produce goods True-even if we that would compete with the

The problem of taxation was the ter of fact, however, they are in biggest one facing these people said Mr. Sparkes. Industry was Most of us, before experience really under a frightful burden by teaches us wisdom, take to our this taxation. He instanced the selves friends far too easily. We new sales tax whereby the country continue the friendship because we expected to reap about \$110,000,009 don't quite know how to end it; but next year. To four clothing manuin our hearts we wish certain of facturing establishments in Ottawa year in extra taxation.

FOR THE CHAMPION

When Papyrus crosses the Atlantic "I'm sure no one would tell you to race the champion U.S. three year old, he will travel in a specially designed compartment on one winner may make hs ocean voyage on an air cushion, for his owner and cannot remember when candid Ben Irish, believes that an ordinary bed of straw might not be comfort bellton Boy criticism. Candid friends are able enough for his great thorough-....

The colt's luxurious compartment

with

for his trainer, attendants, food sup

occupy space equivalent to the

area of a dozen first class passen

gers. It is calculated that the cost

of transporting the aristocrat of

the English t.ce track w.i. amoun.

trip in the same compartment.

accommodation



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SMPEnameled WARE Three finishes: Pearl Ware, two coats of pearly grey enamel inside and out. Diamond Ware, three coats, light blue and white outside, white lining; Crystal Ware, three coats, pure white inside and out, with Royal Blue Edging. 156



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vide for the education of his son and would be glad if some less fortunate pupil was given the award The Governors have agreed that the scholarship be awarded to Harold S. Wilson of Campbeliton. He is ing, smoothing them down, begging the son of a widow who is their pardons. Your soul will hard- to more than \$10,000. Bar Gold now earning a living for herself and family by nursing.

It 18 his intention to pursue his arts

ly be your own, for you never will Paprus' stable mate will make the be free to do what you like. They might be "offended!" They are tyrants, and their tyranny grows worse the more you pander to their "touchiness." Get rid of them! Buy-as I did-s

new hat, and tell them nothing about it. They are sure to be "offended;" and then let them re main so.

Finally, there's the "friend" who uses you when her real friend isn' "Uses" is the right available. word! You are in reserve-to be used as required. That type should be barred too.

Choose your friends carefully.

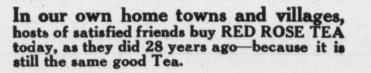
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Colds	Headache	Rheumatism
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Ham, B. Bacon, Roll Bacon, Back Bacon, and Pea Meal Bacon nice and sweet, Rose Brand Cooked Ham. H. A. Cornbeef, Spare Ribs, Picnic Hams. 4 lb Tins Jam at.....75c Marven's Plain and Fancy Biscuits Moncton Ideal Bread, Oranges, Apples, Bananas, Grape Fruit, Lemons, Cabbage, Rhubarb, Fresh Plums, Strawberries, Ripe Tomatoes,

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