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2029 Bundles, 75,000 Rolls

Wall Paper!

Specially selected for the Newfoundland trade.

EXCEPTIONAL VALUE

ROBINSON EXPORT Co.

AXE

HANDLES

at Lowest Prices

Large Stocks on Hand.

THE DIRECT AGENCIES,
Limited.

Ladies' and Children's JOB COATS

Just Opened.

Fit Out Your Boy and Girl for School.
Boots, Caps, Bags, etc.
BEST VALUE.

The West End Bazaar,
51 Water Street West.

The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

Herring NETS!

30 ran 2 1/4, 2 3/8, 2 1/2 in. mesh.
35 ran 2 1/4, 2 3/8, 2 1/2, 2 5/8 in. mesh.
40 ran 2 1/4, 2 3/8, 2 1/2, 2 5/8, 2 3/4 in. mesh.
45 ran 2 3/8, 2 1/2, 2 5/8, 2 3/4 in. mesh.

—ALSO—

TEN GILL NETS

best quality linen thread. These are the nets that got fish in the Straits when nothing else could.

Robert Templeton.

UNSELFISH HEROISM OF A BELGIAN

How Jean Berger Nobly
Sacrificed Himself For
His Comrades

WENT TO SUCCOR
WOUNDED GERMAN

And While on Mission of
Mercy Was Himself
Badly Wounded

TANGERS, France, Oct. 4.—Lying in the military hospital here, recovering from severe wounds is the hero of one of the most wonderful stories of self-sacrifice, patient suffering and bravery which this war is likely to produce.

He is Jean Berger, private in the second Regiment of Infantry, a volunteer, an Alsatian, eighteen years old.

He tells nothing himself but his comrades relate the following story:

"During one of the engagements of the battle of the Marne a day of furious fighting was followed by a night of comparative calm. Berger, who had been through the day's awful ordeal unscathed, was crossing the battlefield covered with British, French and German dead and wounded when he found his own colonel wounded. He started to carry him to the rear and was doing so when a wounded British officer who said he was a Grenadier called that he was thirsty and Berger removed his chief to a place of safety, procured food and a flask of wine and returned to the battlefield with the bullets whistling around him.

"He was in the act of raising the British officer's head to give him the wine when three of his fingers were shot away. Berger suffering intense pain, retained his hold on the flask and put it to the Englishman's lips when a second bullet entered his back and came out above his groin.

"He fell groaning and the two wounded, Briton and Frenchman, lay side by side, when their attention was attracted by a German soldier calling for a drink. Berger and the Englishman managed to drag themselves to the side of the prostrate German and to force wine and water down his throat. Their effort was such that both fainted. When they recovered consciousness the German was dead.

"The night was far advanced and they lay on the sodden field until dawn was heralded by the shrieking projectiles telling that the battle had been resumed.

"Touched the Uhlans. "A body of Uhlans rose by and Berger halted an officer who dismounted, pointed a revolver at him and asked what he wanted. Berger replied that he wanted a drink. The German officer noticed the dead body of his fellow countryman with the empty French flask beside it, telling its own noble tale. He was profoundly moved. Kneeling beside the wounded men he gave them each a drink.

"The Englishman's Gratitude "As the Briton was placed on a stretcher he asked to be taken to the Frenchman's side. He grasped his hand. "If I live I will do the best in my power to get you the Victoria Cross," he said. "If ever a man deserved it, you do."

"Here is another story of the battlefield, with the positions of the principal actors reversed.

"Picture an expanse of open country bounded on either side by forest land. In the open area behind the trenches of the French the Germans are making the air hum and the scream with rifle and mitrailleuses. In the forest land on the right, unknown to the enemy, a strong body of British troops has taken up its position. In the forest land near the German trenches it is believed the German infantry and machine guns are hidden.

"Saved French From Ambush "Along the road running past this section French reinforcements are marching into the ambush. Unless they are warned they will go to total destruction. Who is to warn them? Henri Roget, a private in the Fifty Infantry, tells how the apparently is accomplished:

"I was in the trenches with my comrades when I heard the officers conferring anxiously. 'We must signal them,' they said. One of the soldiers began flagging, but he quickly fell a victim to German sharpshooters. Another shared his fate.

"The idea of signalling was abandoned. The situation seemed hopeless when, suddenly, from the trees where the English were hidden, dashed a khaki-clad cyclist. He went down when he had only covered a few yards.

"Another went down. The third appeared riding full speed across the inferno of fire. With his head bent low he managed to reach the advancing French column and deliver his warning. The French commander dismounted, took from his own tunic the medal he had won for bravery and pinned it to the cyclist's breast. 'It was given to me mon camarade,' he said, 'for saving one life. I have the honor of giving it to you for saving the lives of hundreds.'"

Don't Be Content

To have your garments patched by inexperienced workers; have them retailored as they should be done by

C. M. HALL,
Genuine Tailor and Renovator.
243 THEATRE HILL



THE FIRE ALARM

may ring at a moment's notice. What a hurry and scurry and how the horses dash by to reach the fire.

IF YOUR HOUSE BURNED WOULD YOU SUFFER LOSS?

It's almost a sin to think you would when insurance we write is so cheap. Before insuring see us.

YOU'RE ABSOLUTELY SECURE WHEN WE INSURE YOU.

PERCIE JOHNSON,
Insurance Agent.

MAGIC BAKING POWDER
CONTAINS NO ALUM

MANY BRANDS OF BAKING POWDER CONTAIN ALUM WHICH IS AN INJURIOUS ACID. THE INGREDIENTS OF ALUM BAKING POWDER ARE SELDOM PRINTED ON THE LABEL IF THEY ARE. THE ALUM IS USUALLY REFERRED TO AS SULPHATE OF ALUMINA OR SODIC ALUMINIC SULPHATE.

MAGIC BAKING POWDER
CONTAINS NO ALUM

THE ONLY WELL-KNOWN MEDIUM-PRICED BAKING POWDER MADE IN CANADA THAT DOES NOT CONTAIN ALUM, AND WHICH HAS ALL ITS INGREDIENTS PLAINLY STATED ON THE LABEL.

E. W. GILLETT COMPANY LIMITED
WINNIPEG TORONTO, ONT. MONTREAL.

saluted them and returned to his own command with that in his eyes to which his tongue could not give expression.

"The two men lay in a veritable swamp all day while the battle raged, until they saw the Germans retiring in the afternoon. The exposure was telling on the Englishman who was showing signs of delirium. Berger, despite his own wounds pushed, dragged and carried the Englishman towards the Allies lines, until the Red Cross aids found them.

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"The darkness has little effect upon the citizens of the metropolis. Theatres and music halls are all open.

Appeals For Recruits
In newspapers, stalls and book stores, newspaper publications are given first place. The amount of material is amazing. All the leading newspapers are producing "histories" and presenting special features in booklet and pamphlet form. Histories of the Franco-Prussian war are in every window. Detailed publications of the strength of the opposing armies and fleets are found side by side with histories of Napoleon and the great wars of Europe.

Gets Special Place.
Appeals for recruits are in every window. Special place is given to Harold Begbie's "Fall In!" in deep red print.

The appeals for recruiting are being well met. In the House of Lords Lord Kitchener said:

"In the response to the call for recruits for the new armies which it is considered necessary to raise, we have had a most remarkable demonstration of the energy and patriotism of the young men of this country. We propose to organize this splendid material into four new armies, and, although it takes time to train an army, the zeal and good will displayed will greatly simplify our task."

Railwaymen Enlist
Recruiting of the first half a million men for the new army has been practically completed. London is taking an honest pride in her contribution of 70,000 men. In addition to territorial recruits. The progress towards the million mark will be somewhat slower than in the first days of enlistment since the standard has been raised to 5 feet, 6 inches, but recruiting is proceeding satisfactorily.

A fine example has been set by the railwaymen of the Kingdom. So great was the number of those desiring to enlist among them that the War Office has given instructions to recruiting officers "not to accept railwaymen unless they produce a letter of assent from their superior officers," as the danger of depleting the working staffs of the lines which are essential for transport of troops has become very threatening.

As day follows day, it is becoming more and more clear that before this war is brought to an end, England will be called upon to strain all her energy in subduing the "wounded beast."

NOTICE.
A meeting of the LICENSING BOARD will be held at the Magistrate's office on Saturday, the 17th. instant, at 4 p.m., to consider applications for Licenses for the ensuing year.

A. W. KNIGHT,
Secretary Licensing Board.
oct9,6i

Tailoring by Mail Order

I make a specialty of
Mail Order Tailoring
and can guarantee good fitting and stylish garments to measure.

A trial order solicited.
Outport orders promptly made up and despatched C.O.D. to any station or port in the Island, carriage paid.

JOHN ADRAIN,
MERCHANT TAILOR,
ST. JOHN'S.
(Next door to F.P.U. office.)
Jan20,tu,th,sat

LONDON CITY IN DARKNESS

Authorities Prepared For the
Possibility of an Attack by
Hostile Airships

LONDON, Oct. 4.—London at night is practically a city of darkness. The bright lights of the street lamps, the illuminated shop windows, have given place to dark globes and iron shutters.

The darkness is due to the known power and range of the modern Zeppelin and is the result of an order to the Commissioner of Police from the Air Department of the Admiralty.

A fresh announcement has just been made in the press that the department finds it desirable to continue the diminution of street and shop lighting until a thorough examination of the city from above has been made by the airships of the Admiralty Office. As a result of this examination, which will take several days, as the nights vary in intensity and darkness, it is hoped that the restrictions may be modified.

The darkness has little effect upon the citizens of the metropolis. Theatres and music halls are all open.

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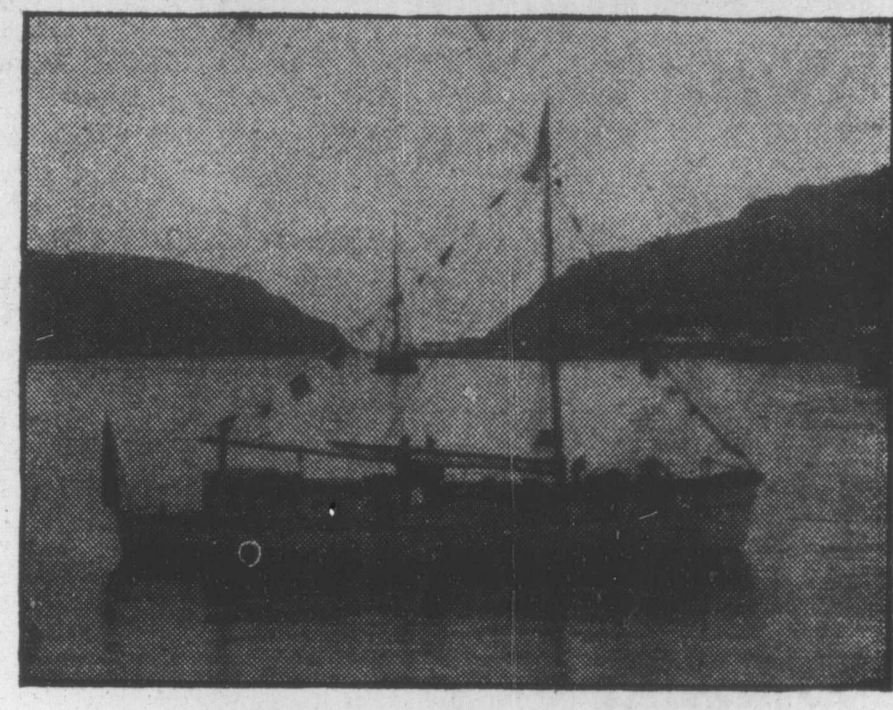
A. W. KNIGHT,
Secretary Licensing Board.
oct9,6i

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I make a specialty of
Mail Order Tailoring
and can guarantee good fitting and stylish garments to measure.

A trial order solicited.
Outport orders promptly made up and despatched C.O.D. to any station or port in the Island, carriage paid.

JOHN ADRAIN,
MERCHANT TAILOR,
ST. JOHN'S.
(Next door to F.P.U. office.)
Jan20,tu,th,sat



MOTOR BOAT F.P.U.

For Sale! Motor Boat F.P.U.

Built for R. H. Silver, Esq., at their premises, Greenspond, in 1912. Used by President Coaker the last two summers during his cruises North.

Boat is fitted with a 27 h.p. Fraser Engine, which has given splendid satisfaction. The boat is 40 feet long and 9 feet wide, and would make an ideal mission boat.

She contains sleeping accommodation for four, and tanks for 250 gallons of fuel. Nineteenth of the fuel consumed by the engine is Kero oil.

The reason for selling is, the boat is not large enough for the purpose she is now used for.

The boat cost about \$1800, and is well fitted in every respect. She is provided with sails. She would make a fine boat for collecting bait or for fishery uses. Apply to

W. F. Coaker.

For Sale!

A 6 h.p. Stationary Engine

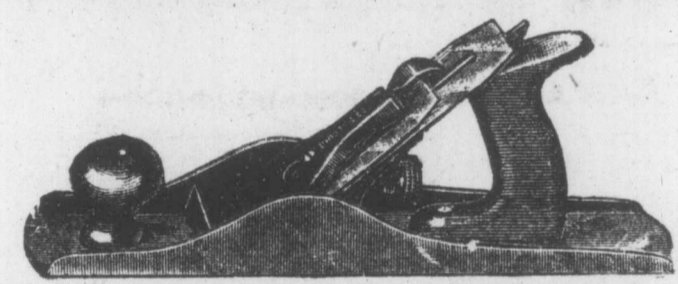
Master workman make, suitable for running a Stave Mill or Machine Shop.

Engine is fitted with a Patent Clutch Pulley and regulated with a Governor, and is in first-class condition.

Price \$150.

Apply to

Fishermen's Union Trading Co., Ltd.



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And Selling at Special Low Prices

LOT HORSE NAILS

in Bags of 50 lbs., mixed sizes No. 6, 7, 8, at 5c. per lb.

45 Stanley and Other Planes

also large assortment of Tools, Locks and Hinges of every description and General Builders Supplies.

Bedsteads, slightly smoked only. 100 dozen Wood Pipes, Axes, Grindstones; also a full line of new goods.

All Mail Order goods will be supplied in new stock unless otherwise ordered.

MARTIN HARDWARE CO'Y., LTD.

Front and Rear next West of Old Store.

ADVERTISE IN THE MAIL AND ADVOCATE!