

Style No. 101 Aladdin Table Lamp

**Don't Pay Us a Cent**

until you have used this wonderful new modern incandescent light in your home for 10 days, putting it to every possible test, and then if you don't say that it is the greatest oil light that you have ever seen, or you are not thoroughly satisfied, you may send it back at our expense. You can't lose a penny. We want you to prove for yourself, as thousands upon thousands of others have, that the Aladdin has no equal; that it makes the ordinary oil lamp look like a candle; that it saves **one-half on oil**; that it beats electric, gasoline or acetylene; lights and is put out like old style oil lamp; burns common kerosene (coal oil) without odor, smoke or noise; is clean. Guaranteed.

**Women and Children Can Operate It With Ease**

There are no complicated parts to get out of order, no "installing" necessary, no pumping up, no sub-flame, no dangerous features. Lights and is put out like the old style lamp everybody is familiar with. No matter how many lamps you may now have you cannot afford to be without an Aladdin if you value the eyesight, appreciate good light and wish to cut down your oil bill.

**3 Million People Now Enjoying Its White Light**

Every mail brings hundreds of enthusiastic letters from satisfied users endorsing the Aladdin as the most wonderful light they have ever seen. Such comments as "You have solved the problem of rural home lighting"; "I could not think of parting with my Aladdin"; "The grandest thing on earth"; "You could not buy it back at any price"; "Beats any light I have ever seen"; "A blessing to any household"; "It is the acme of perfection"; "Better than I ever dreamed possible"; "Wouldn't have believed it 'til I saw it," etc., etc., pour into our office every day. **Good Housekeeping Institute** of New York tested the Aladdin and writes us under date of September 5, 1913—"We are pleased to inform you that we have given this device a most thorough trial, and find that we can approve it."

You can ALL enjoy the evenings if they are brightened by the beautiful white light of the

**Aladdin Mantle Lamp**

Burns Kerosene (Coal Oil)—Beats Electric

Lights the whole room. Reading, sewing, fancy-work, studying, games—all can go on, in any part of the room, with comfort and pleasure for everyone. Just think of the delight this will add to your home.

*Twice the Light on Half the Oil*

**10 DAYS FREE**

SEND NO MONEY

**14 Great Universities Back our Claims**

Recent tests by great light scientists at 14 leading Universities throughout the United States and Canada show that the Aladdin gives nearly three times as much light as the best round wick, open flame lamps and yet burns only about one-half the oil. Thus the Aladdin soon

**Pays for Itself in Oil Saved**

These same scientific tests showed that the quality of the light of the Aladdin has no superior, even excelling tungsten electric, and nearest of any to sunlight.

**Many Men with Rigs or Autos are Making \$100.00 to \$300.00 per Month**

delivering Aladdin lamps on our easy trial plan. No previous experience necessary. Practically every farm home or small town home needs it and will buy after trying. One farmer, who had never sold anything in his life before, writes: "I sold 51 lamps the first seven days." Another, who ordered over 200 in 30 days, says: "I consider the Aladdin the best agency proposition I have ever had, and I have done agency work for 10 years." Another says: "I disposed of 34 lamps out of 31 calls." Thousands of others who are coming money endorse it just as strongly.

**Another Sold Over 800 Lamps with Money Back Guarantee—Not One Returned**

He writes: "I have sold over eight hundred Aladdin lamps in the past year and a half, requesting every buyer to

return the lamp to me at any time they preferred their money back. I have never had a lamp returned."

**Sold 275 in Six Weeks**

Here is an exact copy of a letter written us recently by one of our enthusiastic farmer distributors who has made over \$2,000 during spare time the past two winters:

"It is a pleasure to sell the Aladdin. It makes good on all your claims and it is easy to convince people that it is the best lamp on the market.

"I still use my first lamp as a demonstrator and it works perfectly, although it has had pretty rough usage for over a year and a half.

"Between Jan. 2 and Feb. 20 I sold about 275 lamps, making a profit of over \$500.00. I never saw anything that would sell equal to the Aladdin.

"I am a farmer and have had but little previous selling experience."

**One Lamp FREE—Special Offer**

We want one user in each locality to advertise and recommend the Aladdin. To that person we have a special introductory offer under which one lamp is given FREE.

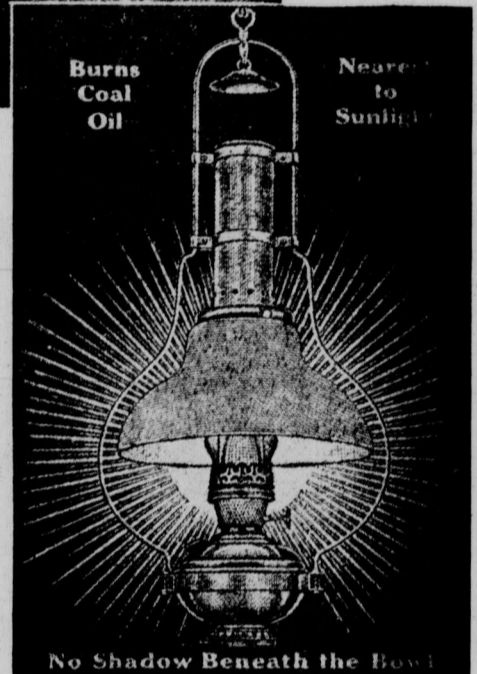
**USE THIS COUPON TODAY**

And get our Great 10-Day Free Trial Offer

**The Mantle Lamp Company of America, Inc.**

Largest Kerosene (Coal Oil) Mantle Lamp House in the World  
509 Aladdin Building WINNIPEG, CAN.

Also Offices and Warehouses at  
Montreal, Can. Portland, Ore. Waterbury, Conn.



Style No. 115 Aladdin Hanging Lamp  
For Sitting Room, Parlor, Dining Room and  
For Stores, Churches, Schools, Halls, etc.

**\$1000 in Gold**

Will be Given

to the person who shows us an oil lamp equal to this Aladdin in every way (details of this offer given in our circular, which will be sent you). Would we dare make such a strong challenge to the world if the Aladdin was not superior to all other oil lamps?

**No Money Required**

We furnish the Capital

You can get into a business of your own and make more money than you ever made before, without investing your own capital. We help you by giving you liberal credit.

**For Xmas**

There could not be a better gift than an Aladdin Lamp. It brings joy to all. Get your order in now for Christmas Delivery.

**Don't Delay**

Territory is Going Fast

Unless you act promptly it may be too late, and you will lose the opportunity of a lifetime.

MAIL THE COUPON AND  
GET FULL PARTICULARS

**10-Day FREE Trial Coupon**

G.O.G.

THE MANTLE LAMP CO.,  
509 Aladdin Building, Winnipeg.

Gentlemen:—Without obligating me in any way, you may send me details of your 10-DAY FREE TRIAL, tell me how I can get an Aladdin Lamp Free, quote your Distributor's Wholesale Prices and explain your Easy Delivery Plan—ALL FREE.

Name .....

P.O. Address .....

Province .....