

DIRECT

SHIPPERS



# Field & Co

(FRUIT MERCHANTS) LTD  
40-42 KING WILLIAM STREET,  
LONDON, E.C.4. ENGLAND.

Cables: "Loudly, London"  
Codes (Private): A.B.C. 4th and 5th Editions  
Western Union and Bantleys

There are plenty of fine fish in the sea, but the best of all Sardines are the

## OBAYO REAL SARDINES

*The Elite of the Sea*

(Packed in Pure Olive Oil)

**S**TOCK Quality, Mr. Grocer, for successful business. The **Obayo Real Sardines** are of top-grade quality because **only** the finest selected sardines find their way into Obayo tins labelled gold and blue. Thus we are able to guarantee each tin to be of regular first-class quality. Moreover, the fish are packed in pure olive oil. Your enterprise requires big business in all your lines. Be quite certain of this:

### Obayo Real Sardines

will bring

**BIGGER AND BIGGER  
REDOUBLED AND REDOUBLED  
SARDINE BUSINESS**

When next you order Sardines,  
ORDER

### Obayo Real Sardines

Direct Importers:

**FIELD & CO. (F.M.), Ltd.,**  
40-42, King William St., London, E.C. 4

## "The Best Spread for Bread"



It's easy to prepare a nourishing, strengthening, wholesome lunch for boy or girl or man or woman with

### *Wantmore* PEANUT BUTTER

Here you have the old time Peanut Butter vastly improved. Every can contains quantity, quality and economy. You'll like "Wantmore" better every time you use it.

Your Dealer has it and also  
"Wantmore" Salted  
Peanuts.

**R. L. FOWLER COMPANY LIMITED**  
CALGARY SASKATOON REGINA



**That Add is Not Written TO  
You, But It MEANS a great  
Deal To You . . . .**

It is one of our publicity series by which the good quality of "Wantmore" Peanut Butter is being made known to the nation.

This great consumer campaign is making it wonderfully easy to sell this product. Send us a small order to begin with and prove our statement to your own profit.

Free electrotypes from our extensive series will be sent free of charge to help you advertise "Wantmore" Peanut Butter locally.