

Three Generations Ago

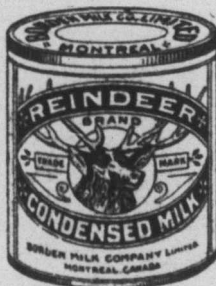


Borden Milk Products set the standard for purity and wholesomeness, a standard that has ever since been consistently maintained.

BORDEN'S



have been introduced and recommended in every community by means of a persistent consumer advertising campaign and this, in conjunction with its own superior qualities, has made it a "seller" throughout the entire year.



Never be without a good supply of Borden quality lines and keep a display always working for you. The margin is attractive.

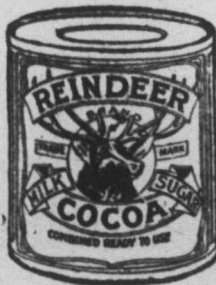
Borden Milk Co.

Limited

"Leaders of Quality"

MONTREAL

Branch Office: No. 2 Arcade Bldg.
Vancouver



If any advertisement interests you, tear it out now and place with letters to be answered.