



Busy March housewives will appreciate Borden convenience

The coming month ushers in the house-cleaning season, a time of unusual activity for every good housewife. Here is where the unequalled convenience of the **Borden line of Milk Products** will appeal most strongly to her.

With every moment occupied, she will appreciate the time and trouble-saving features of these delicious and wholesome Canadian-made Milk Products. She knows that Borden's can be prepared in an instant. She knows, too, that every Borden Line is made up to a standard, the highest within reach of human endeavor. Our extensive advertising is familiarizing her with these facts, therefore selling a stock of Borden's is never difficult, and it is particularly easy during the spring house-cleaning months.

Plan now to increase your sales and profits by featuring Borden Milk Products during the coming season.

Borden Milk Co., Limited

"Leaders of Quality"

MONTREAL

Branch Office: No. 2 Arcade Building
Vancouver, B.C.

If any advertisement interests you, tear it out now and place with letters to be answered.