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Every Premium We Offer Is Exceptionally Good Value. We Give Greater Value in Our Premiums Than If You Were Paid a Cash Commission. Note the Following List:

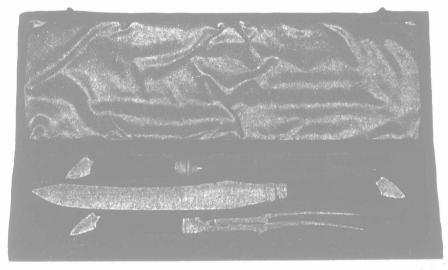
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40-PIECE AUSTRIAN CHINA TEA SET, handsome and dainty in shape, coloring and design; ordinarily retailing from \$4.00 to \$6.00, depending on locality. 4 new subscribers.

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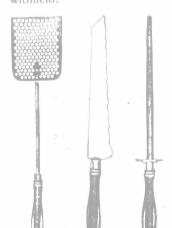
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These premiums are given only to our present subscribers for sending in bona-fide new yearly subscriptions, accompanied by \$1.50 each.



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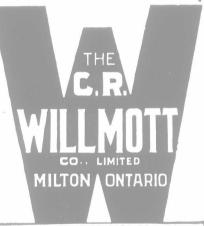
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MR. FARMER. Willmott is not a fictitious or coined name, but the owner is a live farm implement man. A man, who though not very old, has risen rapidly because of his knowledge of farming and the farmer's requirements.

man, who though not very old, has risen rapidly because of his knowledge of falm He comes from an old stock of farmers but has devoted the most of his life to producing and supplying farm machinery. He knows the weak points of the best machine, and will supply you with the very best machine at the very lowest price consistent with first-class quality. To do this he has organized a first-class company which bears his name, and he is determined as also are his directors to secure the goodwill of every farmer and gain a reputation for quality and honest treatment. Willmott wants to know you personally. Drop us a line and we will tell you more about ourselves. We have a splendid binder. There is nothing to equal it on the market. Our repair arrangement is worth looking into. We will explain this to you.



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