

## WESTERN ASSURANCE COMPANY

Incorporated 1851  
**FIRE AND MARINE**  
Assets Over \$3,500,000.00  
Losses paid since  
organisation over \$61,000,000.00  
HEAD OFFICE, TORONTO, ONT.

W. R. BROCK, President  
W. B. MEIKLE, Vice-President and  
General Manager  
QUEBEC PROVINCE BRANCH  
61 St. Peter Street, MONTREAL  
ROBERT BICKERDIKE, Manager

## UNION ASSURANCE SOCIETY LIMITED

OF LONDON, ENGLAND  
FIRE INSURANCE SINCE A.D. 1714  
Canada Branch, Montreal:  
T. L. MORRISSEY, Resident Manager.  
North-West Branch, Winnipeg:  
THOS. BRUCE, Branch Manager.  
AGENCIES THROUGHOUT THE DOMINION.

## The London & Lancashire Life and General Assurance Association, Limited

Offers Liberal Contracts to Capable Field Men  
GOOD OPPORTUNITY FOR MEN TO BUILD  
UP A PERMANENT CONNECTION.  
We particularly desire Representatives for City of  
Montreal.  
Chief Office for Canada:  
164 ST. JAMES STREET, MONTREAL.  
ALEX. BISSETT, Manager for Canada.

## British America Assurance Company

FIRE, MARINE AND HAIL.  
Losses paid since organization over \$38,000,000.00.  
W. R. BROCK, President.  
W. B. MEIKLE, Vice-President and General Manager  
PROVINCE OF QUEBEC BRANCH:  
Lewis Building, 17 St. John Street  
MONTREAL  
THOMAS F. DOBBIN, Resident Manager.  
Have Vacancies for a few good City Agents.

## THE LAW UNION AND ROCK INSURANCE CO. LIMITED

Founded in 1833  
Assets Exceed \$48,000,000.  
Over \$12,500,000 Invested in Canada.  
FIRE and ACCIDENT Risks Accepted.  
CANADIAN HEAD OFFICE:  
57 BEAVER HALL HILL  
Montreal

## Commercial Union Assurance Co. LIMITED

OF LONDON, ENG.  
The Largest General Insurance Company in the  
World.  
(AS AT 31st DECEMBER, 1915)  
Capital Fully Subscribed.....\$14,750,000  
Capital Paid Up.....1,475,000  
Life Fund and Special Trust Fund.....72,629,385  
Total Annual Income Exceeds.....45,000,000  
Total Funds Exceed.....133,500,000  
Total Fire Losses Paid.....174,226,575  
Deposits with Dominion Government.....1,208,433  
Head Office, Canadian Branch — Commercial Union  
Building, 232-236 St. James Street, Montreal.  
Applications for Agencies solicited in unrepresented  
districts.  
J. McGREGOR, ——— Mgr. Canadian Branch  
W. S. JOPLING ——— Asst. Manager,

## Recent Fires

Jan. 5.—Prince George, B.C., fire destroys a num-  
ber of frame houses valued at \$10,000.

Jan. 9.—Yarmouth, N.S., barn of Mrs. Gaie, con-  
taining valuable stock and farm implements, loss  
\$3,000, insurance \$1,000.

Moose Jaw, Alta., Cooper Barber Shop and Work-  
ingmen's Home Restaurant damaged to extent of  
over \$1,000.

Jan. 10.—Calgary, the Western Commercial Com-  
pany; the Royal Picture Gallery, loss \$10,000; the  
Consolidated Building and Investment Co., and the  
Rosedale Mining Company, loss \$500.

Jan. 11.—Cornwall, Ont., King George Hotel, dam-  
aged heavily.

Niagara Falls, Ont., house of Dr. H. McLean de-  
stroyed.

Belleville, Ont., house of C. Carter destroyed and  
\$700 in cash.

Vancouver, Norfolk Rooms, total loss \$50,000;  
Hornby Mansions damaged to extent of \$5,000.

Medicine Hat, Alta., Stewart's tailor shop, dam-  
age slight.

Prince George, B.C., fire wipes out large part of  
business section; including Hood's, Ltd., grocery and  
hardware; the Conservative club rooms, P. E. Wil-  
son's law office, T. J. Armstrong's realty office and  
one restaurant, two fur stores, J. P. Robertson's men  
furnishings store, Frank McArthur's dry goods store,  
and the Herald Printing office. The greater part of  
the contents of all except Hood's, Ltd., and the  
Herald office were saved. The loss is estimated at  
between \$20,000 and \$30,000, with insurance to the  
extent of about half.

Toronto, house of C. Caldwell, loss \$600.

Jan. 12.—Fairville, N.B., G. H. Allan's drug and  
general store gutted and Catherwood Building damag-  
ed, loss \$6,000.

Toronto, house of R. Maw, damage \$1,000.

Trenton, Ont., stock shed of coopeage mill de-  
stroyed with loss of several hundred dollars, partly  
covered by insurance.

Quill Lake, Sask., Canadian Northern Station  
damaged.

Jan. 13.—Montreal, hardware store of Mr. Danse-  
reau.

Moose Jaw, Alta., house of F. Cave, damage \$10;  
house of J. Meikle, chimney fire.

Dennison, B.C., house of Mr. Gibson badly burnt.

Jan. 14.—Hamilton, Ont., small fire at 148 Rebec-  
ca St.; Hamilton Auto Fire and Repair Co., loss \$300;  
small fire in house of S. Muirhead.

Toronto, \$25 damage to stable in rear of 203 With-  
row Ave.; small blaze at recruiting office.

Port Arthur, Ont., loss of \$150,000 was caused by  
fire in Walsh block, including the Dominion bank,  
Shield's grocery store, Wright and Hepburn's furni-  
ture store, Morris' Undertaking Company, Hodgins'  
Cigar store, the offices of M. J. Dobie, real estate  
and insurance; Jackson and Co., real estate and in-  
surance; Walsh Coal Company, Thunder Bay Cartage  
Company, and several living apartments, all of which  
were destroyed.

Jan. 15.—Toronto, cottage belonging to Dr. A. O.  
Winter, damage \$3,000 covered by insurance; car  
took fire from defective firing, loss \$25; rear of 23  
Cliff Road, \$200 damage; stable in rear of 884 Queen  
St., several hundred dollars damage.

Montreal, Greek restaurant on St. James St., loss  
\$500.

Halifax, N.S., Young street school burned with loss  
of \$60,000.

Quesnel, B.C., several buildings valued at \$250,000.

Jan. 16.—Ottawa, Ont., house of A. Abraham, dam-  
age to house alone amounts to \$800.

Toronto, St. Nicholas' Anglican Church, loss \$5,000  
covered by insurance; also adjoining bungalow of A.  
Harris \$500, fully insured; house of S. Wiggins, dam-  
age \$25; fire in bakery of E. Eichler, loss \$1,000;  
house of E. Coleburn, \$400 damage; slight damage  
at house of R. H. Williamson; grocery store of A.  
Foster, loss \$2,000; house of Simon damage \$150;  
Kling Bros, clothing store, damage \$175.

Jan. 17.—Kingston, Ont., house of F. Redden, \$170  
loss.

Brandon, Man., Doige, Rankin and Robertson's de-  
partment store destroyed with loss of \$100,000.

Jan. 18.—Toronto, Ont., fire in Manning Chambers  
with total loss of \$4,500; attics in three houses on  
D'Arcy street, loss \$2,500.

Engineers have proposed to dam the Niagara River  
near its outlet to produce 2,000,000 horsepower in  
addition to that now derived from the Falls.

## Impregnable

Assets of the Sun Life of  
Canada have more than  
doubled in the past five years,  
have more than trebled in the  
past nine years, and have  
more than quadrupled in the  
past eleven years.

At Dec. 31st last they stood  
at \$64,187,658; now they ex-  
ceed \$72,000,000—easily the  
largest amount held by any  
Canadian Life Company.

Sun Life of Canada policies are safe  
and profitable policies to buy.

SUN LIFE ASSURANCE  
COMPANY OF CANADA  
HEAD OFFICE—MONTREAL

## Business Permanency

One of the greatest contributors to the permanency  
of a business is partnership insurance.

A North American Life partnership policy will es-  
tablish a high degree of credit and safeguard your  
business in any eventuality, be it financial stringency  
or death.

The numerous advantages which this form of policy  
offers will be explained by any representative or  
upon direct communication with

## North American Life Assurance Co.

"Solid as the Continent."

HEAD OFFICE — TORONTO, CANADA.

## Burglary Insurance

STORES, OFFICES,  
CITY RESIDENCES,  
SUMMER RESIDENCES.

Accident, Health, Plate Glass, Burglary, Fidelity, Judi-  
cial and Contract Bonds, Employer's and  
Public Liability.

## The Provident Accident and Guarantee Company

HEAD OFFICE — MONTREAL.

160 St. James Street. Tel. Main 1626.

## The Independent Order of Foresters

Policies issued by the Society are for the  
protection of your family and cannot be  
bought, pledged or sold.  
Benefits are payable to the beneficiary in  
case of death, or to the member in case of  
his total disability, or to the member on at-  
taining seventy years of age.

Policies Issued From \$500 to \$5,000.

TOTAL BENEFITS PAID - 42 MILLION DOLLARS

FRED. J. DARCH, S.S.

Temple Bldg., Toronto, Can.

ELLIOTT G. STEVENSON, S.C.R.

Temple Bldg., Toronto, Can.

## BRITISH JOURNALISTS IN WAR.

The official organ of the Institute of Journalists  
publishes a roll of honor showing that 1,488 journal-  
ists are on active service in the army or navy, includ-  
ing 85 from overseas. Fifty-five have been killed, 71  
wounded, 11 reported missing, and 10 have been de-  
corated for gallantry. Many woman journalists are  
serving with the Red Cross. It is hoped to publish a  
complete roll of journalists with the colors at the end  
of the war.

The production of minerals in the Province of  
Quebec in the 12 months ended June 30, 1915, amount-  
ed to \$11,732,783, a falling off of \$1,387,028, as com-  
pared with the previous year.