

MAGIC
BAKING POWDER
CONTAINS NO ALUM

We unhesitatingly recommend Magic Baking Powder as being the best, purest and most healthful baking powder that it is possible to produce. All ingredients are plainly printed on the label.

MADE IN CANADA
E.W. GILLETT COMPANY LIMITED
TORONTO, ONT.
WINNIPEG, MONTREAL

HEALTHFUL BISCUIT, CAKE & CO.
DIRECTIONS
THIS BAKING POWDER IS COMPOSED OF THE FOLLOWING INGREDIENTS AND NONE OTHER: PHOSPHATE BI-CARBONATE OF SODA AND STARCH.
MANUFACTURED BY E.W. GILLETT COMPANY LIMITED TORONTO, ONT.
CONTAINS NO ALUM

MAKES THE WHITEST, LIGHTEST
MAGIC BAKING POWDER

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