



THE LARGEST ORDER in typewriter history was placed recently by the Western Union Telegraph Company for *ten thousand* Underwood typewriters. All telegrams and letters must now be typewritten on the Underwood. ¶ The decision to buy Underwoods was not reached in a day or a week. The price was not a determining factor, because *the Underwood costs more than other machines*. They wanted the *best typewriters*. ¶ A corps of mechanical engineers (at the head of their profession) subjected different makes of typewriters to exacting and exhaustive tests. ¶ They proved the Underwood to be superior in design, in material, in workmanship, in speed, simplicity, convenience and durability. ¶ So the Western Union Telegraph Company bought *ten thousand* Underwoods—and paid the *higher price*.

United Typewriter Co., Ltd.

Everywhere in Canada

J. J. SEITZ, President