

EQUITABLE

LIFE ASSURANCE SOCIETY,

OF THE UNITED STATES.

"Strongest in the World."

INCOME FOR LIFE

DO YOU KNOW that if you invest in one of the Equitable's
CONTINUOUS INSTALMENT POLICIES
you can guarantee your daughter, son or wife a fixed **Income for Life?**

If you are a professional man, or a commission merchant, or working under a salary, or engaged in some pursuit yielding an income which will cease at your death, **do you want to know** how your children or wife may receive an annual **income for life?**

Do you want to know how you can secure to your wife or daughter an income for their support after your death, **even although they live for a hundred years?**

Although they may be surrounded by injudicious advisers; may be heedless or ignorant about business affairs; values may tumble in all directions, and all other resources may fail them, **do you want to know** how you can assure them an **income for life** about which there will be no variation or delay, or irregularity in payments?

Do you want to know? Fill up the following coupon:

To C. H. PORTER,

Queen Building, Halifax, N. S.

Without committing myself to any action, I should like to receive a description of a Continuous Instalment Policy for an amount which would yield an income for life of _____ dollars to my _____, whose age is now _____; this income to begin immediately upon my death (my present age being _____).

Signature _____

Address _____

Date _____ 1900.

C. H. PORTER, Manager, Queen Building, Halifax, N. S.