## page 12 brunswickan, friday, march 20, 1970 Free enterprise has become



## We won't let it die!

We thought that free enterprise was becoming very much a way of life in Canada. As naive as we may sound, we thought that the pursuit of personal economic independence had as great a chance in Canada as any other free nation.

We thought so. Until the Attorney General's Department decided that we were wrong.

Recently, they have insinuated that we should be stopped from fulfilling the promise we have given to thousands of independent distributors of our products in this great country.

We promised that hard work, initiative and principles of free enterprise would bring corresponding rewards. You see, we believed that even the individual had the right to engage in free enterprise.

Although we are a small company and very new, in the almost five years that we have been in business in Canada, we have succeeded in distributing our products to all ten provinces, the Yukon and North West Territories, Our marketing program and products have been so appealing in North America

that separate corporations and/or franchises exist in Mexico, Great Britain, Australia, Italy, Germany, Norway, Sweden and Denmark. You see, they have decided that they too could apply this pursuit of personal independence.

That is quite a success story! We guess that it has aroused some suspicions on the part of the Attorney General's Department. Maybe they believe that free enterprise will not work for the average man. Maybe they are not us to seeing business done that way. After all, if you are used to dealing with conglomerates and "big corporations",

the dream of personal financial independence seems rather unsophisticated when the individual tries it. Maybe they have never seen it happen before.

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We still believe it should work even for the little guy. We intend to fight for it.

We want to let the Attorney General know we believe that free enterprise is not dying in Canada and we don't think they have the right to try to kill it.



The Mafia incorporate

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