

Buy the Famous VICTOR BOOTS TO-DAY AT THE OLD PRICE **\$3.50** After Monday, May 27th, the New Price will be **\$4.00**

This change of price has been necessitated by the increased cost of leather and manufacture.

New lasts have been introduced and the shoe itself improved in many ways. The popularity of the Victor will be greater at \$4.00 than it was at \$3.50. It was a \$5.00 boot for \$3.50 before, it is a \$6.00 boot for \$4.00 now.

Up till May 27th, however, the old price \$3.50 holds good.

ALL STYLES MADE IN C, D AND E WIDTHS, AND MOST STYLES IN ALL SIZES 5 TO 11.



VICTOR A. Fine black King box calf (as cut), Balmoral style, medium round toe, single Goodyear welted solid oak-tanned sole. Special Victor Price..... **\$3.50**

VICTOR E. (As cut), Finest patent leather vamp and counter, kid uppers, Blucher cut. Special Victor Price..... **\$3.50**

VICTOR J. (As cut), Finest patent colt vamps, dull calf tops, heavy soles made from best oak-tanned sole leather, new round toe, a boot for dress and street wear. Special Victor Price..... **\$3.50**

VICTOR V.P. (As cut), Patent vamp and counter, dull calf leather tops, single Goodyear welted soles made from solid oak-tanned sole leather, Blucher style. Special Victor Price..... **\$3.50**

VICTOR F. (As cut), Balmoral style, kid vamps, dull calf tops, Goodyear welted single soles made from solid oak-tanned leather. Special Victor Price..... **\$3.50**

VICTOR Y. (As cut), kid vamps, dull calf tops, heavy oak-tanned soles, very comfortable. Special Victor Price..... **\$3.50**

VICTOR K. (As cut), Balmoral style, finest patent colt, kid uppers, straight last, without the extreme outside swing to sole. Special Victor Price..... **\$3.50**

VICTOR Q. (As cut), solid comfort shoe for old gentlemen, broad toe, no toe cap, fine vici kid leather, Congress style, heavy Goodyear welted oak-tanned soles, special wide widths. Special Victor Price..... **\$3.50**

VICTOR C. Patent colt leather, dull calf top, medium point toe, single Goodyear oak-tanned sole, a dress boot, similar to style J. Special Victor Price..... **\$3.50**

VICTOR B. Vici kid vamps, dull calf tops, rounding toe, heavy sole, Balmoral style, similar to Y style. Special Victor Price..... **\$3.50**

VICTOR G. Patent colt, dull mat tops on straight last, without extreme outside swing to sole, dress boot, Balmoral style. Special Victor Price..... **\$3.50**

VICTOR R. Same Boot as Q, but laced instead of Congress. Special Victor Price..... **\$3.50**

Order a pair of these famous boots by mail. If they are not entirely satisfactory, return them and we will refund your money.

H. H. FUDGER,
President
J. WOOD,
Manager

THE
ROBERT

SIMPSON
TORONTO - CANADA

COMPANY,
LIMITED

May 11, 1907
Dept. CC