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The Canadian Courier

A National Weekly

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Editor's Talk

FOR some time, the weekly papers throughout the world have been summarizing the causes of the war, while the daily newspapers have been recording the preliminary battles. And even yet, the question of "who is to blame?" is still a matter of argument. As a corollary arises another question, "are the Germans civilized or barbarian?" and the Belgian authorities are busy answering the question.

This issue contains some important information on this latest phase. It seems clear that the Germans have deliberately planned to intimidate the other peoples of Europe by inhuman and atrocious conduct. Frankly and savagely they have tried to establish a reign of terror such as was made in ancient times by the Visigoths, Huns and Vandals. They have practised all the ancient cruelties and added a few devilish ones of their own.

The varied collection of genuine war pictures in last week's issue and in this, is evidence of the completeness of our machinery to produce the best illustrated paper in Canada. If you appreciate the effort and expense involved, you can show it by helping to extend the reading circle of the national weekly. The circulation manager will send the paper regularly for four months to any one of your friends on receipt of one dollar.

Every journal depends for its reputation and its growth in circulation upon the steadfast loyalty of its readers. At this critical time in the Empire's history, its people should make every effort to sustain its own literature so that an informed patriotism will be the nation's highest quality. "Made in Canada" is the slogan of those who are trying to keep the wheels of industry whirring at high speed, and "Made in Canada" should be the motto of those who are interested in keeping Canada British in thought and information.

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