Electric Service

Means comfort, convenience, economy, and safety.

The home that is completely equipped with electrical devices is a happy one.

All the drudgery of housekeeping is eliminated by electricity.

You can wash, iron, sew, sweep, cook, keep cool in summer and warm in winter, by means of electrical apparatus designed especially to relieve you of unnecessary and fatiguing labor.

At our showrooms all these devices are ready for your inspection. Competent demonstrators will operate and explain them for you.

The Toronto Electric Light Company Limited

"AT YOUR SERVICE "

12 Adelaide St. E. Telephone Adel. 404

CANADIAN NORTHERN ALL THE WAY

From the Laurentians to the Rockies

Serving Canada's National Playgrounds including

Grand Discharge of the Saguenay, Laurentide National Park, Algonquin National Park, Muskoka Lakes, Georgian Bay Hinterland, Nipigon Forest Reserve, Quetico National Park, Vermillion Lakes, Jasper National Park, and Mount Robson National Park

ALL MODERN EQUIPMENT SUMMER TOURIST FARES

For literature and information, apply to General Passenger Department, 68 King St. East, Toronto, Ont.; 226 St. James St., Montreal, Que.; or Union Station, Winnipeg, Man.



Your Dollars Go a Long Way



—In the Hands of The Belgian Relief Committee.

NEVER before has relief work been done on such a huge scale, or with anything approaching the efficiency with which it is being carried on in Belgium. Faced with the appalling task of feeding a starving nation, the Belgian Relief Commission has done magnificent work.

Scores of the ablest and highest salaried business men of the English speaking world have given their time free, to perfect the organization and carry on the work.

Operating expenses are phenomenally low. Business methods are applied to every feature of buying, shipping and distributing foodand accounting for every dollar.

The result is that millions of Belgians are being fed at an average cost of around \$2.50 per family per*month! Compare that with your own meat bill and you will begin to realize what it means.

But even this provision is possible only through the generous and sustained contributions of thousands of people. Canada has been doing nobly, as she should. Many have been regularly giving enough to feed one—or several-Belgian Families. How many can you afford to support?

Whatever you feel you can give, send your subscription weekly, monthly, or in one lump sum, to Local or Provincial Committees, or





A GREAT HOLIDAY ON THE GREAT LAKES

A cool, short, pleasant holiday through inland seas at moderate cost. The Clyde-built greyhounds of the

CANADIAN PACIFIC

with verandah cafe and perfect appointments are as good as Atlantic liners. Express Steamships "Assiniboia" and "Keewatin" leave Port McNicoll every Tuesday, Thursday and Saturday for Port Arthur and Fort William. Round trip 5 days.



Tickets, information and reservations from Local Agent, or W. B. Howard, District Passenger Agent, Toronto, Ont.