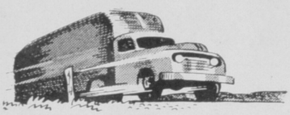
HE HAS A THREE-WAY STAKE IN BUSINESS



He works

He buys

He invests

A MILLION DOLLAR BUSINESS REPORTS TO HIM

Truck drivers and executives . . . clerks and clergymen . . . people of wealth and people of small means . . . every walk of life is represented by Canada's Shareholders. *They are owners of every business they invest in.* Each year *Business reports to them.*

Business is built on the thrift, faith and farsightedness of such Canadian men and women. For the invested savings or capital of Shareholders is "creative money." Whether the investment is large or small, this "creative money" enables Business to grow and progress, to purchase new equipment and improve production . . . to provide more jobs, and more opportunities for workers and thus advance Canadian welfare and development.

One sign of a healthy business is the ever-growing number of people who have confidence in it. In 1928, for instance, the number of shareholders in George Weston Limited was 158. Today there are 5650 shareholders . . . men and women from every walk of life . . . from every part of Canada . . . who are *owners* of Weston's.

Weston's

GEORGE WESTON LIMITED · TORONTO, CANADA