

TO MY FRIENDS:

Have you bought all the Bonds YOU can?

When the First Loan was offered I bought \$2,000—a fair amount for a man of my income.

I bought more of the Second Loan.

When the Third Loan was offered I began to wake up. I SUBSCRIBED for all I could possibly afford. After that I began to THINK.

Many of my good friends and old pals had gone "Over There" to offer their ALL to make it safe for us to live in comfort here.

I had a long heart-to-heart talk with my good wife. We asked ourselves if we had really done all we could, or only what we could "without inconvenience." Then we began to ACT. We gave up our apartment and cut our rent—and other expenses have been cut accordingly.

I have now invested over 70 per cent. of my gross income and over 80 per cent. of my total assets in Bonds, and—if I keep my health—I will not sell a single Bond. To pay my taxes, insurance, and other expenses from what is left will be some problem.

So, my friends, when you see me wearing last year's clothes, hat and shoes, you will know the reason. I am trying to do what I think is right and—I don't want to be ashamed to meet "Lou" Bacon, "Pete" Long, Herbert Moloney, "Dunk" Macpherson, and dozens of others of my good friends when they come back.

It is up to each one of us INDIVIDUALLY to go off in some quiet spot and alone—face to face with our God—ask ourselves this question—"Am I worth dying for?" Then take a subscription blank and let your conscience dictate the answer by the amount you subscribe.

Don't let Germany's peace propaganda defeat the Loan.

Yours for the winning of the war,

HENRY ST. JOHN.

This advertisement written by Herman G. Halsted of New York.

This space has been contributed to the Victory Loan Campaign by the following Business men on Brussels street

H. L. & J. T. McGowan
H. G. Enslow
O'Neil's Pharmacy
Wilson & Leonard

STORM DAMAGE QUITE SERIOUS

Moncton Practically Isolated
by Wire for the Past
Two Days.

ATTORNEY-GENERAL TO
SETTLE O'CONNELL

Rumors on the go Again
About Changes in the Management of the C. G. R.—

Special to The Standard.
Moncton, Nov. 15.—Evidence taken in the case of William O'Connell charged with attempting to start a riot on Monday night last, is to be submitted to Attorney General Byrne to decide as to whether there is sufficient evidence to place the accused on trial. One of the returned soldiers in giving evidence today stated that he understood the mayor had given the boys the freedom of the city to celebrate the Allied victory.

Police Magistrate Steeves refused to dismiss the case, but decided to submit evidence to the Attorney General.

As in other parts of the provinces, Moncton was hard hit by yesterday's snow and wind storm. The city has been practically isolated for two days so far as telegraph and telephone services are concerned. Not in many years has the telegraph service been so completely disrupted as during Thursday's storm. Most of Moncton telegraph and telephone wires are badly down, poles being broken off. In country districts the telephone has been put completely out of business, and a week or more will be required to give anything like the usual service.

The city council tonight made a grant of \$300 to the local G. W. V. A. organization, and in addition \$50 per month until the association is on a self-sustaining basis.

Moncton's Victory Loan figures to-night had reached a total of \$940,000, and the total for the city and county is now about \$1,500,000.

Employees of the C. G. R., all one system, have subscribed a total of \$1,100,000. The objective was a million, and the C. G. R. has gone over the top.

Periodical rumors of changes in the C. G. R. management are again in circulation here, but it can be stated positively that there is no foundation to the reports. F. P. Brady, assistant manager of the C. G. R. lines located at Cochrane, is here on a trip, but the rumor that he is returning to Moncton to locate in the same basis as the other reports.

THE LEBLANC FAMILY.

D. LeBlanc of Memramook was a visitor in the city yesterday, returning to his home on the Moncton express last evening. Mr. LeBlanc paid a visit to his son at the present convalescing in a military hospital. One son, Ernest, now overseas, escaped serious injuries in action, receiving but slight wounds. Another son, a member of the Ninth Siege Battery, has made excellent showing on the field, and was given a leave to qualify for a course in gunnery. At one time this boy was in the West, and enlisted whilst en route to his home. Mr. LeBlanc is the father of eighteen children, nearly all of whom are at present living.

Small-Patchey.

On November 7th, the home of Mr. and Mrs. Enoch Patchey, of Plaster Rock, N.B., was the scene of a pretty event, when their daughter, Violet May Patchey became the wife of Hermon Lee Small, of Monticello, Me. The nuptial knot was tied by Rev. Archibald Hutchins, of Perth, in the presence of immediate relatives and a few friends. The bride was neatly gowned and unattended. After the ceremony a delectable luncheon was served. The bride received a number of beautiful and useful presents. Their many friends join in wishing the happy couple years of health and prosperity.

WILL ATTEND CONFERENCE.

Hon. W. E. Foster, Premier of New Brunswick, left last night for Ottawa to attend the conference of the provincial premiers with the federal ministers in regard to provincial questions. Among the matters to come up in which New Brunswick is particularly interested, are the Valley Railway and land for soldiers. Another matter in which all three of the Maritime Provinces are interested is the application for an increase of subsidy granted by the Dominion Government in lieu of the land additions which have been made to the other provinces of the Dominion.

RUB NEURALGIA AWAY! END PAIN

Instant relief from nerve torture and misery with old "St. Jacobs Liniment"

Get a small trial bottle!
Rub this soothing, penetrating liniment right into the sore, inflamed nerves, and like magic—neuralgia disappears. "St. Jacobs Liniment" conquers pain. It is a harmless neuralgia relief which doesn't burn or discolor the skin.
Don't suffer! It's so needless. Get a small trial bottle from any drug store and gently rub the "aching nerves" and in just a moment you will be absolutely free from pain, ache and suffering, but what will please you more is that the misery will not come back.
No difference whether your pain or neuralgia misery is in the face, head or any part of the body, you get instant relief and without injury.

SPECIAL NOVEMBER CLEARING SALE

—OF—

Clothing to Fit the Whole Family at Less
Than Wholesale Prices

At Wilcox's

At this sale you can get Clothing at about today's wholesale prices. Why we are doing this is that we are overstocked in most all lines of clothing that must be sold to make room for Christmas trade, and by you taking advantage of this sale you can save from ten to twenty cents on every dollar you spend.

LADIES' DEPARTMENT

LADIES' PLUSH COATS With Fur Collar Worth \$38.00 . . . For \$29.00	LADIES' COATS Worth \$30.00 . . . For \$27.00	LADIES' RAINCOATS From \$7.50 to \$18.00 Less 10 per cent.
LADIES' PLUSH COATS Worth \$32.00 . . . For \$24.00	LADIES' COATS Worth \$22.00 . . . For \$18.00	LADIES' SHIRTWAISTS From \$1.50 to \$9.50 At Special Sale Prices.
LADIES' PLUSH COATS Worth \$60.00 . . . For \$50.00 All Colors	LADIES' SILK HOSE 50c, 75c, \$1.00, \$1.25	LADIES' SILK DRESSES From \$15.00 to \$30.00 Less 10 per cent.
LADIES' VELOUR COATS Worth \$45.00 . . . For \$40.00	LADIES' CASHMERE HOSE Special, 49c.	LADIES' SILK DRESSES From \$15.00 to \$30.00 Less 10 per cent.
LADIES' VELOUR COATS Worth \$60.00 . . . For \$50.00	LADIES' BATHROBES From \$2.50 to \$7.50 At Special Prices	CORSETS Worth \$3.25 For \$2.75
LADIES' VELOUR COATS Worth \$40.00 . . . For \$36.00	LADIES' SUITS Worth from \$25.00 to \$45.00 To Clear at Prices from \$16.00 to \$40.00	CORSETS Worth \$2.50 For \$2.00
LADIES' COATS Worth \$28.00 . . . For \$25.00	LADIES' SERGE DRESSES From \$14.00 to \$28.00 Less 10 per cent.	CORSETS Worth \$2.00 For \$1.50
LADIES' COATS Worth \$35.00 . . . For \$30.00		CORSETS Worth \$1.50 For \$1.10
		CORSETS Worth \$1.10 For 89c.

MEN'S DEPARTMENT

Special Prices in BOYS' SWEATERS 98c., \$1.50 and \$3.75	MEN'S SOX Good heavy wool Sox, Only 29c, 39c, 49c, and 59c	MEN'S OVERCOATS At Less Than Cost. \$38.00 Overcoats, Now \$30.00 \$31.50 Overcoats, Now \$24.00 \$26.00 Overcoats, Now \$22.00 \$24.00 Overcoats, Now \$20.00 \$18.00 Overcoats, Now \$14.00 \$16.00 Overcoats, Now \$12.00
MEN'S GLOVES In Horse Hide. Worth \$1.50 For 98c	MEN'S GLOVES Just what you want for Winter —Good warm ones, Only 65c and 75c	MEN'S SUITS From \$15.00 to \$38.00 Less 20 per cent.
MEN'S OVERALLS Only \$1.75 and \$2.50	MEN'S SHIRTS All wool, grey flannel, worth \$2.50 For \$1.98	BOYS' SUITS From \$6.50 to \$15.00 Less 10 per cent.
PENMAN'S UNDERWEAR For Men, in heavy wool, Only \$1.19	MEN'S SHIRTS In heavy tweed, worth \$1.50 For 98c	BOYS' OVERCOATS At Manufacturers' Prices, to fit from 10 to 16 years. \$20.00 Overcoats, For \$16.00 \$18.00 Overcoats, For \$14.00 \$14.00 Overcoats, For \$11.00 \$10.00 Overcoats, For \$ 7.50 \$ 7.50 Overcoats, For \$ 6.00
MEN'S REGATTA SHIRTS Worth \$1.75 . . . For \$1.25	MEN'S UNDERWEAR In grey and red heavy wool, Only \$1.75	MEN'S REEFERS In Heavy Frize. Worth \$12.00 For \$10.00
MEN'S WHITE DRESS SHIRTS Only 79c and \$1.25	STANFIELD'S UNDERWEAR Only \$1.75, \$2.75 and \$3.00	MEN'S REEFERS All wool, heavy frize. Worth \$15.00 . . . For \$13.50
MEN'S SWEATERS At Last Season's Prices \$1.25 and \$2.50	MEN'S MITTS Only 49c	BOYS' MACKINAW'S Only \$5.98 and \$6.98
MEN'S SWEATERS Good heavy working Sweaters —Worth \$4.50, only \$3.50	MEN'S MITTS All wool Only 59c	
MEN'S SWEATERS Worth \$6.50 . . . Now \$5.00	MEN'S TIES Special Prices— 25c, 50c and 75c	

It pays to shop where you can get the
most for your money, that's at

Charlotte Street
WILCOX'S
Corner Union.